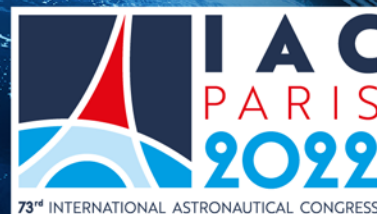


Space for @ll



18 - 22 SEPTEMBER

SPONSORSHIP & EXHIBITION PROSPECTUS

Organized by



Hosted by



Supported by



www.iac2022.org



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DEAR PARTNER,

Organized by the International Astronautical Federation (IAF) and hosted in Paris by the French space agency CNES, IAC 2022 will offer you a unique set of opportunities:

- IAC is the one place and time of the year where **all global space players come together**. The most recent editions of the event have attracted more than 6,500 participants from more than 80 countries.
- France is one of the world's most visited countries and easily accessible for delegates from all nations, offering an impressive range of opportunities for social and cultural activities and events. Paris itself has a wealth of world renowned museums and monuments that attract thousands of international visitors every year.

These opportunities will be enhanced because:

- **France is also one of the world's leading countries for space activities.** From the first flights of Ariane more than 40 years ago to the recent success of SuperCam on the NASA's Mars Perseverance Rover, the French space community has conceived, designed and developed innovative space solutions, and is supporting the nation's most prestigious missions, notably in the field of advanced science.
- **2022 is a great year:** the celebrations of the 60th anniversary of CNES's inception.

- IAF is at the heart of the global space evolution. With its worldwide and diverse membership, the Federation recognizes the global nature of space through its motto **Connecting @ll Space People**. In a continuously evolving and diversifying space environment with new actors and space entrepreneurs, as well as an increasing number of emerging space nations getting involved, the IAF deeply commits to supporting globalization of space through its manifold platforms and activities.
- **For IAC 2022, our motto is "Space for @ll":** we will be reaching beyond the space community to bring together all communities along with the burgeoning global ecosystem of start-ups, entrepreneurs, laboratories, research scientists and manufacturers likely to get involved in space activities or benefit from them. We will offer great opportunities for networking and forging contacts and potential partnerships.

In addition, we will offer you a unique congress venue: the Paris Convention Centre. It is not only the largest convention centre in Europe, but also located in central Paris and easy to reach by metro, tram and bus. Thanks to its compact architecture, the exhibition will be the heart of the congress, reaching all delegates.

We look forward to your support and to welcoming you to Paris!



LIONEL SUCHET
Chairman of the IAC 2022
Local Organizing Committee



PASCALE EHRENFREUND
IAF President

WELCOME TO PARIS

"PARIS IS ALWAYS A GOOD IDEA"

AUDREY HEPBURN

Olympic city, business city, city of culture... Paris is constantly reinventing itself and will offer IAC 2022 participants the very best experience. In addition to its celebrated historic appeal, museums, listed monuments and impressive architecture, the City of Light is a vibrant 21st-century capital.

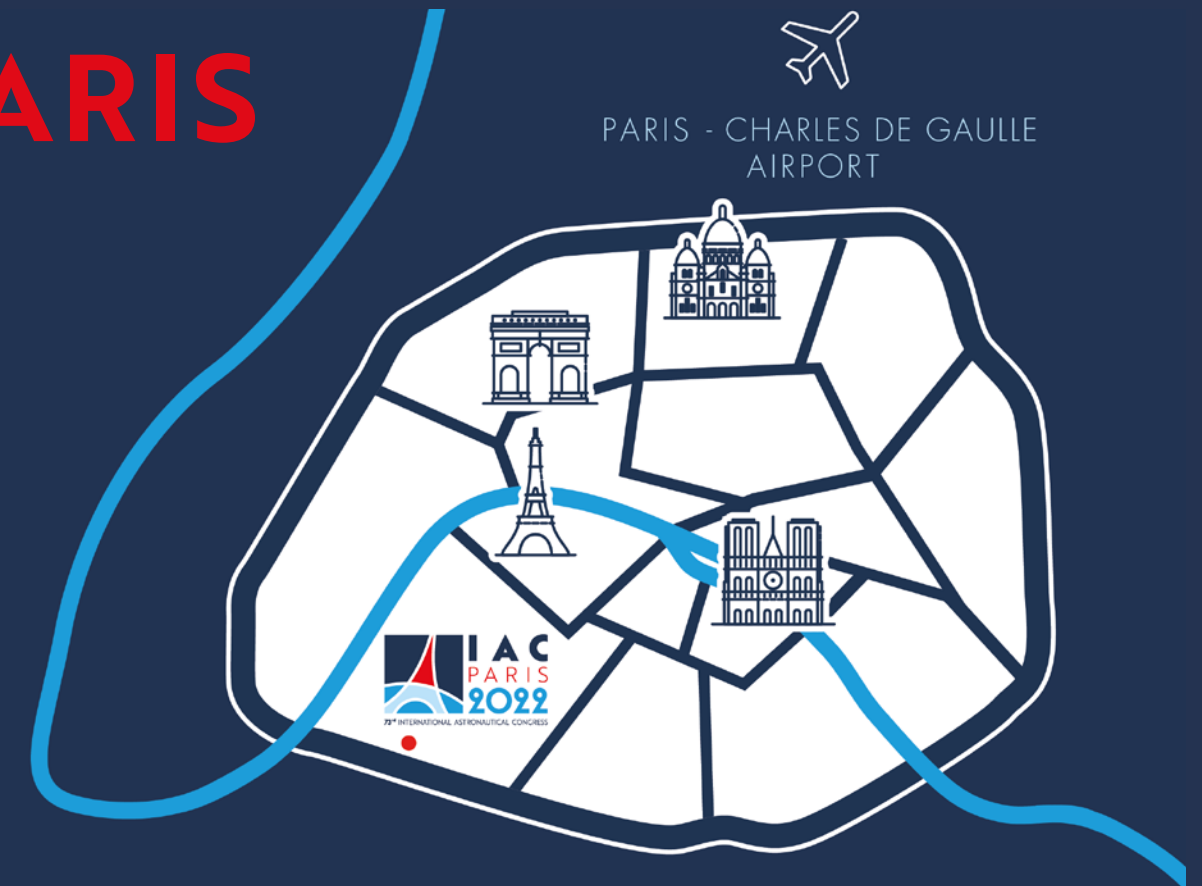
By day, world-famous temporary exhibitions, modern gastronomy, department stores and lively café terraces will delight IAC 2022 participants. By night, Paris boasts a glittering scene with concert

halls, bars, cabarets, unusual venues, and clubs with internationally famous DJs. Let this exciting capital inspire and amaze you! Paris is proud to welcome the 73rd International Astronautical Congress!

The French capital offers everything you need to make your presence at IAC 2022 a memorable success. Paris offers the best environment to attract a record number of delegates from Europe and the world!



PARIS



PARIS - CHARLES DE GAULLE AIRPORT

PARIS - ORLY AIRPORT

A city with **CONNECTIONS**, featuring 2 international airports and the hub of an extensive rail network with connections to major European cities.

A city **FOR ALL!** Paris stands out from its rivals due to its well-balanced, abundant and eclectic accommodations – from luxury palaces to small local hotels.

A city **FOR NETWORKING!** A host of original places are available for private hire to organise and welcome your clients and partners: museums, boats, theatres, mansions, parks, gardens, department stores, etc.

A **FLEXIBLE** City: the incredibly dense and affordable public transportation network makes it quick to get anywhere in Paris or its surroundings

A city of **INNOVATION!** The 5,000 start-ups in the Paris region are working on solutions for the future. The region's 8 competitive clusters involving businesses, universities, schools and research centres provide fertile ground for innovative projects.

ABOUT IAC 2022

DATE

18 - 22 September 2022

CITY/COUNTRY

Paris, France

VENUE

Paris Convention Centre

ADDRESS

Paris Expo Porte de Versailles
1 place de la Porte de Versailles
75015 Paris
France



EXHIBITION AND SPONSORSHIP

c/o K.I.T. Group
Phone: +33 1 57 17 08 90
Email: sponsor-exhibit@iac2022.org

CONGRESS SECRETARIAT GENERAL ENQUIRIES

c/o K.I.T. Group
Email: contact@iac2022.org

REGISTRATION

c/o K.I.T. Group
Email: registration@iac2022.org

HOTEL ACCOMMODATION

c/o K.I.T. Group
Email : hotel@iac2022.org

NOTE: THE CONTENT OF THIS BROCHURE IS NOT FINAL
AND IS UPDATED REGULARLY – UPDATED DATE 25th JANUARY 2022

WHY PARTICIPATE?

The International Astronautical Congress (IAC) 2022 will bring together the international space community to network, exchange, discuss, and plan together, the future of space.

Strengthening your technological recognition, networking and gaining enhanced visibility among the world space community are just some of the benefits that our IAC 2022 partners will enjoy. IAC 2022 is pleased to offer exciting partnership opportunities that will provide unprecedented exposure within the community.

- Early exposure on the IAC 2022 website
- Corporate recognition in press releases and event marketing communications
- Onsite visibility among key decision-makers and influential industry leaders
- Relationship-building with new and existing customers
- Opening of new avenues of communication with prospective clients
- Networking and meeting opportunities with aerospace, defense and government leaders, and industry entrepreneurs

WHO WILL ATTEND?

The IAC draws in over 6,500 participants from around the world each year.

- Heads of global space agencies, high-level officials and executives
- Policy and decision-makers and legal experts
- Industry representatives and innovators
- Astronauts, scientists, engineers and specialists
- Researchers and academics
- Young professionals and students
- Members of the press

IAC 2022 will not only offer a unique chance to meet and interact with these actors, but is also a chance for organisations to showcase their developments and contributions to key industry representatives.

DATES TO REMEMBER

END OF 2021

Delegate online registration opens

MAY 31st 2022

Early bird deadline for delegate registration

SEPTEMBER 2nd 2022

Standard deadline for delegate registration



INTERNATIONAL ASTRONAUTICAL FEDERATION (IAF)

Founded in 1951, the International Astronautical Federation is the world's leading space advocacy body with 407 members in 71 countries, including all space agencies, as well as industries, research institutions, universities, societies, associations, institutes and museums worldwide. Following its motto "Connecting @ll Space People" and its theme "A space-faring world cooperating for the benefit of humanity", the Federation advances knowledge about space, supporting the development and application of space assets by promoting global cooperation.

As organiser of the annual International Astronautical Congress (IAC) – the world's premier global space event – and other thematic events, the IAF actively encourages the development of astronautics for peaceful purposes and supports the dissemination of scientific and technical information related to space. The IAF's missions include:

- Promoting cooperation
- Advancing international development
- Sharing knowledge
- Recognising achievements
- Preparing the workforce of tomorrow
- Raising awareness



CENTRE NATIONAL D'ÉTUDES SPATIALES (CNES)

Since its inception in 1961, the French Space Agency (CNES) is a pivotal player in the European and international space arena.

To execute the nation's space policy, CNES relies on strong shared values like excellence, enthusiasm and the desire to rise to the challenges that lie ahead. 2,358 men and women are working hard to lay plans for the future, make French industry more competitive and sustain scientific and operational excellence.

Four centres of excellence:

- Head Office in Paris: space policy
- Launch Vehicles Directorate (DLA) in Paris: launch systems
- Toulouse Space Centre (CST): orbital systems and operations
- Guiana Space Centre (CSG): launch operations.

CNES representatives in Brussels, Berlin, Washington D.C., Moscow, Tokyo, Bangalore, Abu Dhabi and Beijing are constantly seeking to consolidate cooperation with the agency's longstanding partners.



IAC 2022 VENUE AND ACCESS



© Bullitt Studio

The Paris Convention Centre is located in the heart of the capital. The extensive public transport network makes getting around easy and convenient.

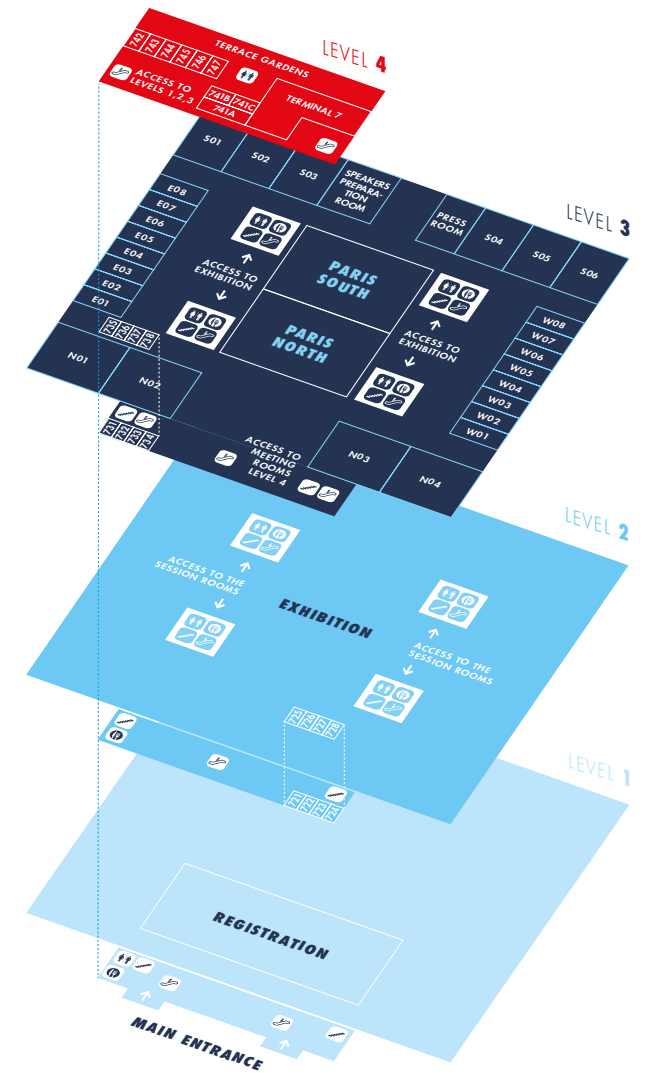
Designed by the renowned French architects, the Paris Convention Centre can accommodate the very largest international events. The Centre is fully modular and can be adapted to every imaginable situation. The airy and light-filled interior offers a breathtaking view of Paris.

ACCESS

- Metro M12 Porte de Versailles
- Tramway T2 and T3a
- Bus line Bus 80
- 1 taxi station
- 30 minutes from the main train stations
- 1 hour from Paris-Charles de Gaulle airport
- 20 minutes from Paris-Orly airport

CONNECTION BETWEEN SESSION ROOMS AND EXHIBITION

Thanks to its thoughtful building design, the session meeting rooms and exhibition floor are closely connected.



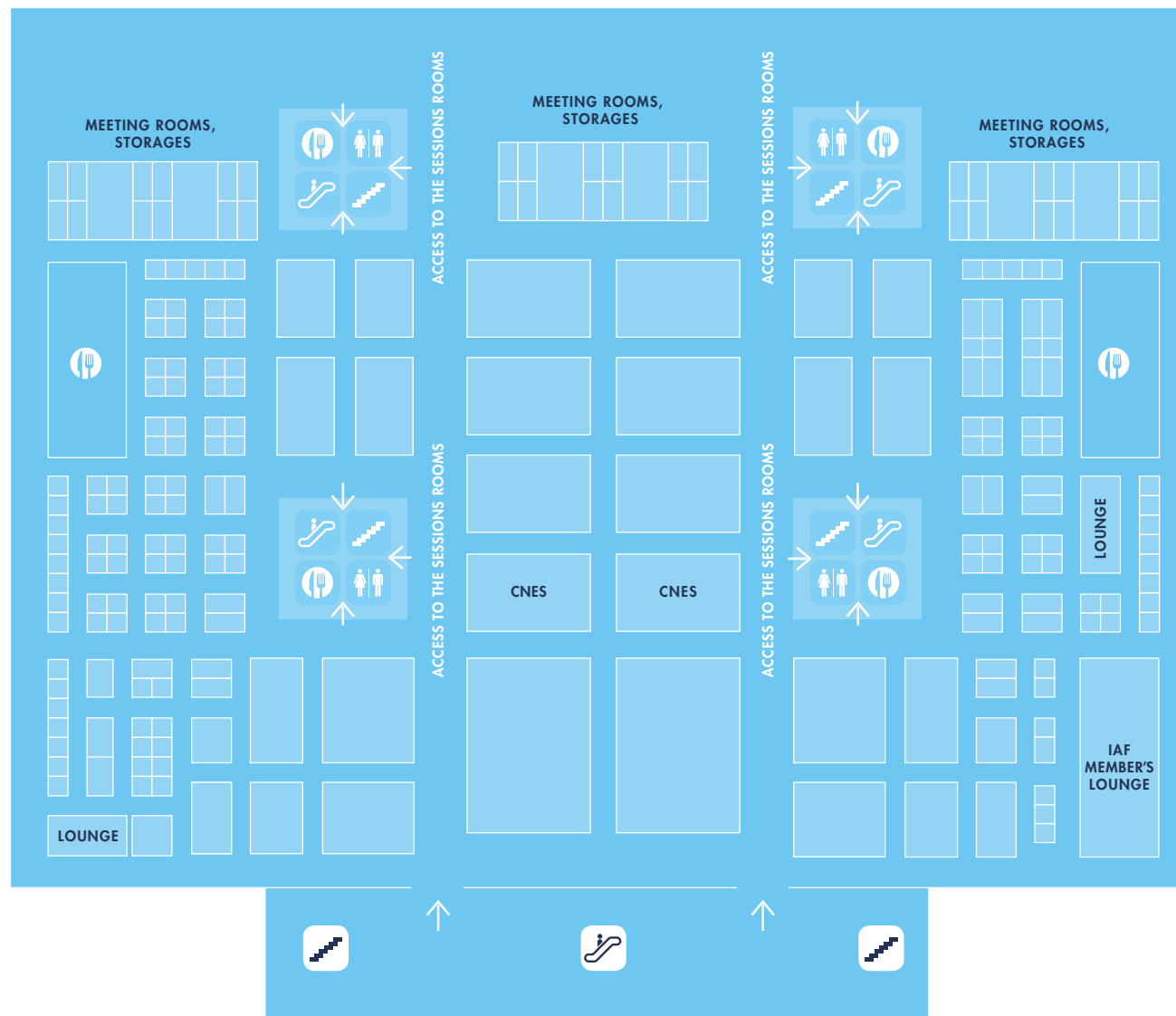


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PRELIMINARY FLOOR PLAN EXHIBITION



SPONSORSHIP PACKAGES

	Anchor	Platinum €260,000	Gold €130,000	Silver €63,000	Bronze €28,000
Number of opportunities		4	6	10	15
IAF Global Networking Forum (IAF GNF)	Tailor-made	60 min	45 min	30 min	
REGISTRATION					
Complimentary full-registration congress passes	Tailor-made	20	8	4	2
ADVERTISEMENT & ACKNOWLEDGEMENTS					
Inclusion of 1 promotional material in each delegate Welcome Bag	Tailor-made	✓ (1)	✓ (1)	✓ (1)	
Advertisements in the final programme and/or technical programme		1 in FP 1 in TP	1 in FP 1 in TP	1 page in FP or TP	½ page in FP or TP
Inside front cover or inside back cover priority choice in FP or TP		1 in FP or in TP			
Verbal recognition from the stage at the Opening Ceremony		✓			
Verbal recognition from the stage at the Gala Dinner		✓			
Logo on promotional banner displayed onsite		✓	✓	✓	✓
A free-standing sign branded with sponsor's logo, and marketing collateral in the delegate lounge		✓	✓		
Sponsors logo recognition on: - Onsite congress signage - Congress website and app - Final programme - Technical programme - All promotional email blasts - Congress APP		✓	✓	✓	✓
Young Professionals networking reception branding opportunities		3 events	2 events	1 event	
Logo recognition at the following events: - Opening ceremony - Gala dinner		✓	✓	✓	✓
Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app		✓	✓	✓	✓
Sponsor logo on charging stations		✓	✓		
Inclusion of logo on display screens in the interactive presentation session		✓	✓		
Event sponsorship (choice of sponsorship of IPMC YP Workshop, Global Technical Session, or interactive Presentation Award)			✓	✓	
EXHIBITION					
Complimentary exhibition space in prime location	Tailor-made	200sqm.	100 sqm.	60 sqm.	9 sqm.
Priority in choice of exhibition space location if sponsorship purchased by 1 Sept. 2021 after selection by Anchor(s) partner(s)		1st	2nd	3rd	4th
Complimentary exhibition booth staff badges (Access strictly limited to exhibition floor)		15	6	4	2
ADDITIONAL PRIVILEGES					
Sponsor branding in the IAF Members Lounge	Tailor-made	✓			
VIP seats at the Opening Ceremony		8	4	2	1
Complimentary tickets for the Gala Dinner		10	4	3	2
Complimentary tickets to the cultural event(s)		8	4	3	2

PLATINUM PACKAGE

€260,000

The opportunity to organise one 60-minute roundtable discussion on prominent topics as part of the IAF Global Networking Forum (IAF GNF).

REGISTRATION

- 20 complimentary full-access registration passes to the Congress

ADVERTISEMENT AND ACKNOWLEDGEMENTS

- Inclusion of the sponsor's promotional material (1) in each delegate Welcome Bag
- 2 full-page advertisements: one in the final programme and one in the technical programme.
- Priority to choose the inside front cover or inside back cover for one advertisement, either in the final programme or the technical programme
- Priority placement in inside front cover or inside back cover
- Verbal recognition from the podium at the Opening Ceremony
- Verbal recognition from the podium at the Gala Dinner
- Logo on promotional banner displayed on site
- A free-standing sign with sponsor's logo and marketing communications tools in the delegate lounge
- Acknowledgment on selected Congress signage, Congress website, final programme, technical programme and proceedings, in all promotional email blasts, in printed advertisements (if space allows), and on the smartphone app
- 3 Young Professionals networking reception branding opportunities
- Logo recognition as a sponsor at Opening Ceremony, Gala Dinner
- Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app
- Sponsor logo on charging stations (number to be confirmed)
- Inclusion of logo on display screens in the interactive presentation session

EXHIBITION

- Complimentary raw space in the exhibition in a prime location: 200sqm
- First priority in choice of exhibition space and location, if purchased by 1st September 2021
- Up to 15 complimentary exhibition booth staff badges (access limited to exhibition floor)

ADDITIONAL PRIVILEGES

- Sponsor branding in the IAF Members Lounge
- 8 VIP seats at the Opening Ceremony
- 10 complimentary tickets to the Gala Dinner
- 8 complimentary tickets to the Cultural Evening Social Event(s) or tours

GOLD PACKAGE

€130,000

The opportunity to organise one 45-minute roundtable discussion on prominent topics, as part of the IAF Global Networking Forum (IAF GNF).

REGISTRATION

- 8 complimentary full-access registration passes to the Congress

ADVERTISEMENT AND ACKNOWLEDGEMENTS

- Inclusion of the sponsor's promotional material (1) in each delegate Welcome Bag
- 2 full-page advertisements: one in the final programme and one in the technical programme.
- Logo on promotional banner displayed on site
- A free-standing sign with sponsor's logo and marketing communication tools in the delegate lounge – location tbc
- Acknowledgment on selected Congress signage, Congress website, final programme, technical programme and proceedings, in all promotional email blasts, in printed advertisements (if space allows), and on the smartphone application
- 1 Young Professionals networking reception branding opportunity
- Logo recognition as a sponsor at Opening Ceremony, Gala Dinner
- Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app
- Sponsor logo on charging stations
- Inclusion of logo on display screens in the interactive presentation session

EXHIBITION

- Complimentary raw space in the exhibition in a prime location 100sqm
- Second priority in choice of exhibition space and location, if purchased by 1st September 2021
- Up to 6 complimentary exhibition booth staff badges (access limited to exhibition floor)

ADDITIONAL PRIVILEGES

- 4 VIP seats at the Opening Ceremony
- 4 complimentary tickets to the Gala Dinner
- 4 complimentary tickets to the Cultural Evening Social Event(s) or tours

SILVER PACKAGE

€63,000

The opportunity to organise one 30-minute roundtable discussion on prominent topics, as part of the IAF Global Networking Forum (IAF GNF).

REGISTRATION

- 4 complimentary full-access registration passes to the Congress

ADVERTISEMENT AND ACKNOWLEDGEMENTS

- Inclusion of the sponsor's promotional material (1) in each delegate Welcome Bag
- 1 full-page advertisements: in the final programme or in the technical programme.
- Logo on promotional banner displayed on site
- A free-standing sign with sponsors' logo and marketing communication tools in the delegates lounge – location tbc
- Acknowledgment on selected Congress signage, Congress website, final programme, technical programme and proceedings, in all promotional email blasts, in printed advertisements (if space allows), and on the smartphone app
- 1 Young Professionals networking reception branding opportunity
- Logo recognition as a sponsor at Opening Ceremony, Gala Dinner
- Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app
- Event sponsorship (choice of sponsorship of IPMC YP workshop, Global technical session, or interactive presentation Award)

EXHIBITION

- Complimentary raw space in the exhibition in a prime location: 60sqm
- Third priority in choice of exhibition space and location, if purchased by 1st September 2021
- Up to 4 complimentary exhibition booth staff badges (access limited to exhibition floor)

ADDITIONAL PRIVILEGES

- 2 VIP seats at the Opening Ceremony
- 3 complimentary tickets to the Gala Dinner
- 3 complimentary tickets to the Cultural Evening Social Event(s) or tours

BRONZE PACKAGE

€28,000

REGISTRATION

- 2 complimentary full-access registration passes to the Congress

ADVERTISEMENT AND ACKNOWLEDGEMENTS

- 1 half-page advertisement: in the final programme or in the technical programme.
- Promotional banner displayed at the Congress Venue
- Acknowledgment on selected Congress signage, Congress website, final programme, technical programme and proceedings, in all promotional email blasts, in printed advertisements (if space allows), and on the smartphone application
- Logo recognition as a sponsor at Opening Ceremony, Gala Dinner
- Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app
- Event sponsorship (choice of sponsorship of IPMC YP workshop, Global technical session, or interactive presentation Award)

EXHIBITION

- Complimentary raw space in the exhibition in a prime location: 9sqm
- Fourth priority in choice of exhibition space and location, if purchased by 1st September 2021
- Up to 2 complimentary exhibition booth staff badges (access limited to exhibition floor)

ADDITIONAL PRIVILEGES

- 2 VIP seats at the Opening Ceremony
- 2 complimentary tickets to the Gala Dinner
- 2 complimentary tickets to the Cultural Evening Social Event(s) or tours

A LA CARTE SPONSORSHIP OPPORTUNITIES

ACKNOWLEDGEMENT: ALL SPONSORS WILL HAVE THEIR SPONSORSHIP
ACKNOWLEDGED ON THE CONGRESS WEBSITE

SERVICES FOR DELEGATES		
Congress APP	€17,000	Exclusive
IAC delegates lounge in exhibition	€20,000	Exclusive
Delegates Coffee breaks 5 days (2 locations)	€30,000	Exclusive
Delegates Coffee breaks 1 day (1 location)	€5,700	Multiple

SPECIAL AREAS AND BRANDING		
Speakers Preparation Room	€6,800	Exclusive
Press Room	€6,800	Exclusive
Water fountains & Individual reusable water bottles	€40,000	Exclusive
Congress Bags Sponsor	€30,000	Exclusive
Congress Lanyards	€20,000	Exclusive
Volunteers Tee-Shirts (tbc)	€15,000	Exclusive
Congress Name Badges	€20,000	Exclusive
IAF Members Lounge Sponsor	€9,100	Exclusive
Writing pads and Pens	€3,400	Exclusive
Promotional materials in Welcome Bag	€2,800	Multiple

PUBLICATIONS AND PRINTING		
IAC Final Programme - Back cover	€11,400	Exclusive
IAC Final Programme Inside Front Cover – Inside Back Cover	€7,900	Limited
IAC Final Programme Full page	€6,800	Multiple
IAC Final Programme Half page	€2,200	Multiple
IAC Final Programme 1/4 page	€1,100	Multiple
Technical Programme - Back cover	€11,400	Exclusive
Technical Programme inside Front Cover – inside Back Cover	€7,900	Limited
IAC Technical Programme Full page	€6,800	Multiple
IAC Technical Programme Half page	€2,200	Multiple
IAC Technical Programme 1/4 page	€1,100	Exclusive
IAC 2022 Call for Papers Full page	€6,800	Multiple
IAC 2022 Call for Papers Half page	€2,200	Multiple
IAC 2022 Technical Proceedings	€11,400	Exclusive

IAC PARIS 73rd INTERNATIONAL ASTRONAUTICAL CONGRESS

SPONSORING OF EDUCATIONAL PROGRAMMES AND EDUCATIONAL EVENTS		
IPMC Young Professionals Workshop	€5,700	Multiple
Young Professionals Networking Events	€5,700	Multiple
Global Technical Sessions	€5,700	Multiple
IAF Global Networking Forum (IAF GNF) 60 min	€11,400	Multiple
IAF Global Networking Forum (IAF GNF) 45 min	€8,550	Multiple
IAF Global Networking Forum (IAF GNF) 30 min	€5,700	Multiple
Educators Professional Development Workshop	€5,700	Multiple
Interactive Presentations screens	€11,400	Exclusive
Interactive Presentations Award	€6,500	Multiple
Interactive Presentations Cocktail reception	€6,500	Multiple

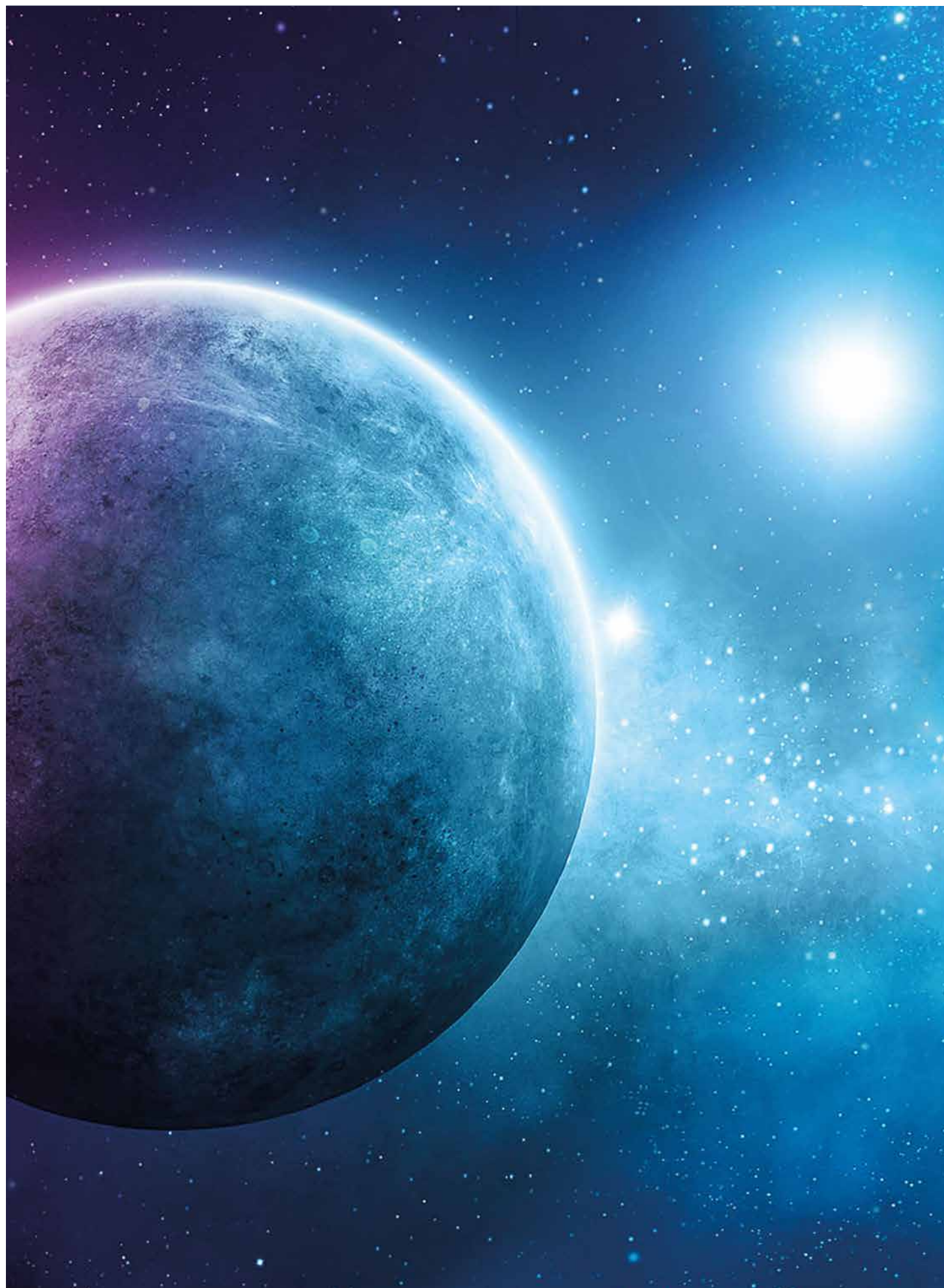
SPECIAL EVENTS AND RECEPTIONS		
Welcome Reception	€40,000	Exclusive
Gala Dinner	€40,000	2 sponsors
IISL Moot Court Competition and other IISL activities	€11,000 to €25,800	Multiple
IPC Cocktail Reception	€6,500	Multiple
IAC Hosts Summit and Lunch	€5,700	Multiple
VIP and Speakers Lunch	€11,400	5 sponsors
IAF "3G" IDEA Diversity Breakfast	€6,800	5 sponsors
IAF "3G" IDEA Diversity Lunch	€11,400	5 sponsors
Industry Day - Breakfast	€6,800	Multiple
Industry Day - Lunch	€11,400	Multiple

DEAR PARTNERS,

We are pleased to inform you that

A DIGITAL COMPONENT WILL BE ADDED TO IAC 2022.

More sponsorship opportunities will be presented to you soon.



SERVICES TO DELEGATES

CONGRESS APP SPONSOR EXCLUSIVE! €17,000

The IAC 2022 Mobile App will provide delegates with on-the-go access to the IAC 2022's most useful information as well as interactive features. Synchronised with an online planner, the app will allow attendees to personalise their meeting experience. The app will be available a few weeks prior to the Congress and will be widely promoted. The sponsor company will receive unique visibility:

- Company logo or message on the splash screen
- Company logo banner on all non-scientific content-related app pages
- Acknowledgment of your support any time the app is promoted digitally (email blasts, website, ...) and onsite



IAC DELEGATE LOUNGE IN EXHIBITION EXCLUSIVE! €20,000

The lounge offers IAC delegates a comfortable and quiet area inside the busy exhibition to meet and connect.

- Sponsor's logo displayed on the structure and at the entrance
- Sponsor may provide a roll-up banner to be positioned in a prominent location in the lounge
- The lounge will be named according to the sponsor
- Acknowledgement in all the related publications

DELEGATE COFFEE BREAKS COFFEE SERVICE 5 DAYS: €30,000 (CHOICE OF 2 LOCATIONS) COFFEE SERVICE 1 DAY: €5,700 (CHOICE OF 1 LOCATION PER DAY)

- Sponsor logo on coffee service signage and in catering areas
- Acknowledgement in the Congress final programme and in the congress app in the "catering" section.



SPECIAL AREAS & BRANDING

SPEAKER PREPARATION ROOM EXCLUSIVE! €6,800

The Speaker Preparation Room is a key area where all the speakers will be invited to go in order to ensure their presentation is correctly downloaded in the central meeting room management system.

- Sponsor logo at the entrance
- Possible display of the sponsor marketing material in the room
- Your banner positioned in a prominent location in the Speakers Preparation Room waiting space (2m high x 1m wide)
- Your logo displayed on the home screen of the computers located within the Speakers Preparation Room
- Acknowledgement in all related publications



WATER FOUNTAINS & INDIVIDUAL REUSABLE WATER BOTTLES EXCLUSIVE! €40,000

IAC 2022 will go green and, in order to limit the number of plastic single use bottles, all delegates will receive an individual reusable water bottle and will have access to free water fountains within the exhibition and in key areas near the meeting room sessions.

- Your logo together with the congress logo on the individual reusable water bottles
- Your logo on the water fountains displayed in the Centre
- Acknowledgement in the Congress final programme and in the congress app in the "catering" section.

CONGRESS BAGS SPONSOR EXCLUSIVE! €30,000

Your logo alongside the Congress logo on the congress bags. Subject to Local Organising Committee approval and final design to be approved by the organisers.



CONGRESS LANYARDS EXCLUSIVE! €20,000

The sponsor will need to provide a minimum of 10,000 lanyards, on which the Congress and Sponsor's logo will be displayed. The sponsor is responsible for the production and delivery of the lanyard (costs not included). Final design is subject to the approval of the congress organisers.



VOLUNTEERS T-SHIRTS (TBC) EXCLUSIVE! €15,000

All front-line volunteer staff at IAC 2022 will wear specially designed T-Shirts with the congress logo. Associate your image with the commitment demonstrated by volunteers: your logo will appear on the t-shirts worn by the volunteers.

CONGRESS NAME BADGES EXCLUSIVE! €20,000

A Congress name badge featuring the Sponsor's logo alongside the conference logo will be given to each congress delegate. Subject to Local Organising Committee approval and final design to be approved by the organisers.



IAF MEMBERS LOUNGE SPONSOR EXCLUSIVE! €9,100

The IAF Members Lounge is an exclusive area offering IAF member representatives a space to meet, network, work, and discuss informally. The IAF members lounge is a key area to sponsor, offering the highest visibility among IAF member representatives.

- Your banner positioned in a prominent location in the IAF Members Lounge (2m high x 1m wide)
- Your logo displayed on home screen of the computers located within the lounge



WRITING PADS AND PENS EXCLUSIVE! €3,400

Provide each delegate with your branded writing pad and pen in the Welcome Bag.

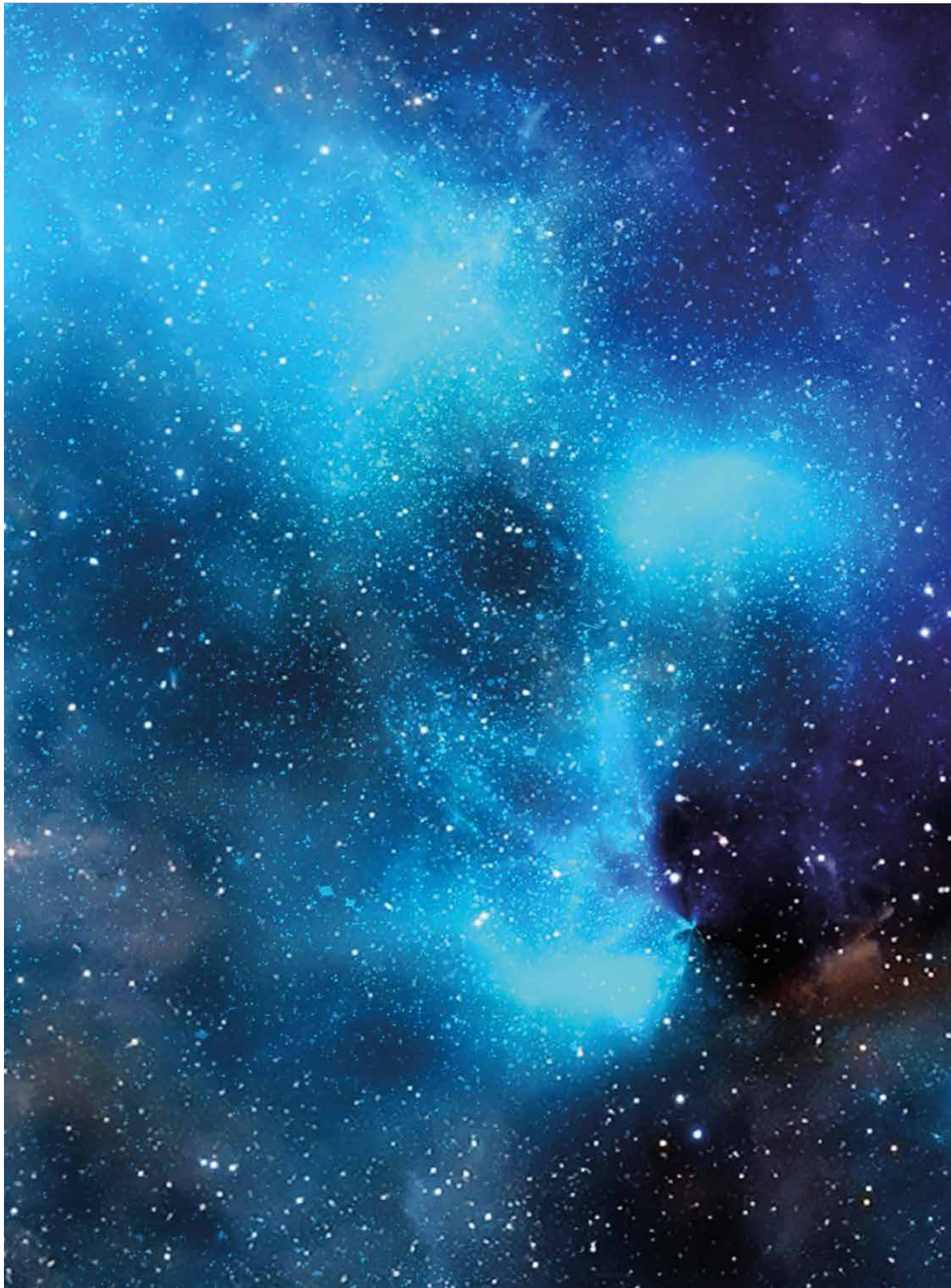
- The sponsor will need to provide a minimum of 8,000 pens and writing pads (quantity to be adjusted).
- Material must be delivered directly by the sponsor to the venue.

PROMOTIONAL MATERIALS IN WELCOME BAG €2,800 PER SPONSOR

Send your information directly to IAC 2022 attendees by inserting your flyer in the bags that each delegate will receive onsite. Invite participants to visit your booth or attend your event, provide information about a product or service, and engage with IAC 2022 participants.

- Material must be provided to the Congress organiser for approval by the IAF Secretariat.
- Material must be delivered directly by the sponsor to the venue.





PUBLICATIONS AND PRINTING

IAC FINAL PROGRAMME

The final programme will be distributed to all the attendees and is the definitive guide to all Congress activities. Advertising spaces of different sizes (*) are available for sponsors. All ads include four-color printing.

Back Cover	€11,400
Inside Front Cover - Inside Back Cover	€7,900
Full page	€6,800
Half page	€2,200
Quarter page	€1,100



IAC TECHNICAL PROGRAMME

The technical programme will be distributed to all the attendees and is the definitive guide to all Congress activities. Advertising spaces of different sizes (*) are available for sponsors. All ads include four-color printing.

Back Cover	€11,400
Inside Front Cover - Inside Back Cover	€7,900
Full page	€6,800
Half page	€2,200
Quarter page	€1,100



IAC 2022 CALL FOR PAPERS

The IAC 2022 Call for Papers will be distributed during IAC 2021 – Dubai – to all attendees and provides an initial overview of the IAC 2022 Technical Programme (*).

Full page	€6,800
Half page	€2,200

IAC 2022 TECHNICAL PROCEEDINGS EXCLUSIVE! €11,400

IAC 2022 Technical Proceedings are a great way of marketing your organisation and ensuring that your promotion extends beyond the duration of the Congress (*).

Benefits:

- Full-page advertisement in the technical proceedings
- Organisation/company name, logo, webpage and 100-word profile in technical proceedings
- Acknowledgment in communication tools (digital and paper) promoting the Technical Proceedings

* The availability of specific printed item may be limited.



SPONSORING OF EDUCATIONAL PROGRAMMES AND EDUCATIONAL EVENTS

The IAF attaches great importance to the workforce of tomorrow. For this reason, many events during the IAC are specifically dedicated to young professionals. All Young Professionals' programmes will include the following benefits:

- Display of sponsor's logo on signage in workshop location
- Display and distribution of sponsor's promotional material
- Verbal acknowledgment of sponsorship from speaker
- Invitations for sponsor's young professionals and representatives to attend the selected event (number of invitations to be confirmed)
- Acknowledgment on communication tools (digital and paper) promoting the Young Professionals Programmes

IPMC YOUNG PROFESSIONALS WORKSHOP

€5,700 PER WORKSHOP

The International Project Management Committee (IPMC) Young Professionals Workshop seeks to gather input from young professionals in the international space community to gain the knowledge they need to better develop and empower the next generation's workforce. Additional sponsorship benefits:

- One (1) five-minute presentation at the beginning of the workshop
- Branding of the dedicated coffee break and luncheon areas

YOUNG PROFESSIONALS NETWORKING EVENTS

€5,700 PER EVENT

The IAF Young Professionals (YP) Programme is dedicated to developing the next generation of leaders in the international space community and comprises three networking events including activities or panel discussions of interest to the YP community. These events take place before and during the IAC and are open to all the young professionals registered for the Congress. Additional sponsorship benefits:

- One (1) five-minute presentation at the beginning of the reception
- Branding of the reception

GLOBAL TECHNICAL SESSIONS

€5,700 PER SESSIONS

The Global Technical Sessions (GTS)) are conceived to give young professionals who cannot attend the IAC the opportunity to participate virtually in an oral presentation session. By sponsoring the GTS, your company will be provided with the highest visibility possible to virtual participants worldwide and will make a significant contribution toward ensuring that the virtual forums are available for young professionals internationally in future years.



IAF GLOBAL NETWORKING FORUM (IAF GNF)**FROM €5,700 TO €11,400**SPONSORSHIP BASED ON THE DURATION
(30 MIN – 45 MIN – 60 MIN)

The IAF Global Networking Forum (IAF GNF) is the perfect platform to showcase your organisation. The IAF GNF sponsorships include:

- Allocation of a slot for the sponsor's event during the IAC week (first-come, first-served basis, upon availabilities)
- Option to organise roundtables, panels, keynotes and other events with the support of the IAF Secretariat
- Acknowledgment on communication tools (digital and paper) promoting the IAF GNF
- Sponsor's event description and logo in the IAF GNF Programme
- Display and distribution of sponsor's promotional materials onsite
- Verbal acknowledgment and recognition at the IAF GNF inauguration

EDUCATORS PROFESSIONAL DEVELOPMENT WORKSHOP**€5,700**

The workshop is designed for primary and secondary educators to learn about a variety of space-related concepts that they could bring into their classrooms to enhance learning in the areas of science, technology, engineering, and mathematics (STEM).

- Sponsor logo on workshop signage
- Branding of the workshop coffee break and lunch
- Display and distribution of sponsor promotional materials in the area
- Invitations to company representatives for the selected event
- Acknowledgment on communication tools (digital and paper) promoting the Educators Development Workshop

INTERACTIVE PRESENTATIONS SCREENS**EXCLUSIVE! €11,400**

The interactive presentations will be displayed in a high visibility area of the congress venue and the best 5 Presentations will be awarded during an official ceremony open to all IAC delegates

- Sponsor logo will be displayed on all the interactive presentations screens
- Sponsor will be verbally recognised during the IPC General Meeting
- Sponsor will be offered a 3-minute speech at the IP Award Ceremony
- Sponsor will be acknowledged on all IAC-related publications and website

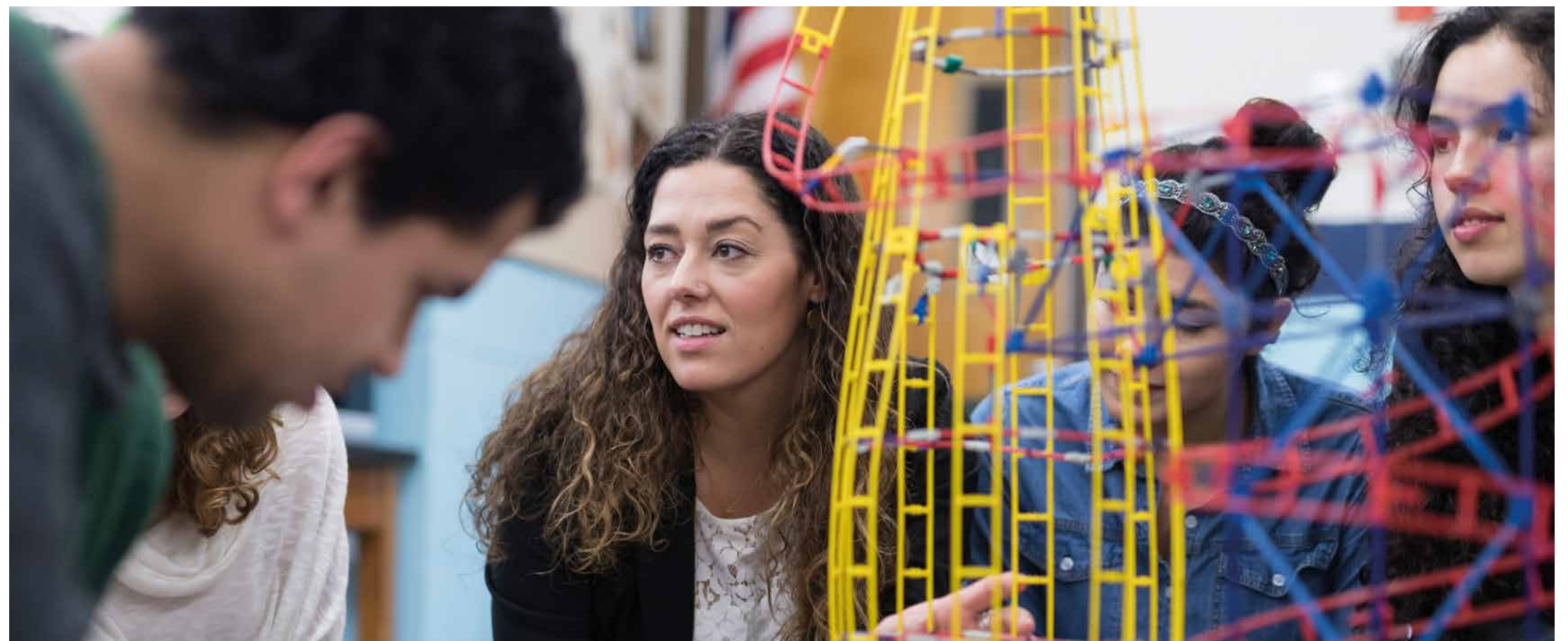
INTERACTIVE PRESENTATION AWARD**€6,500 PER AWARD**

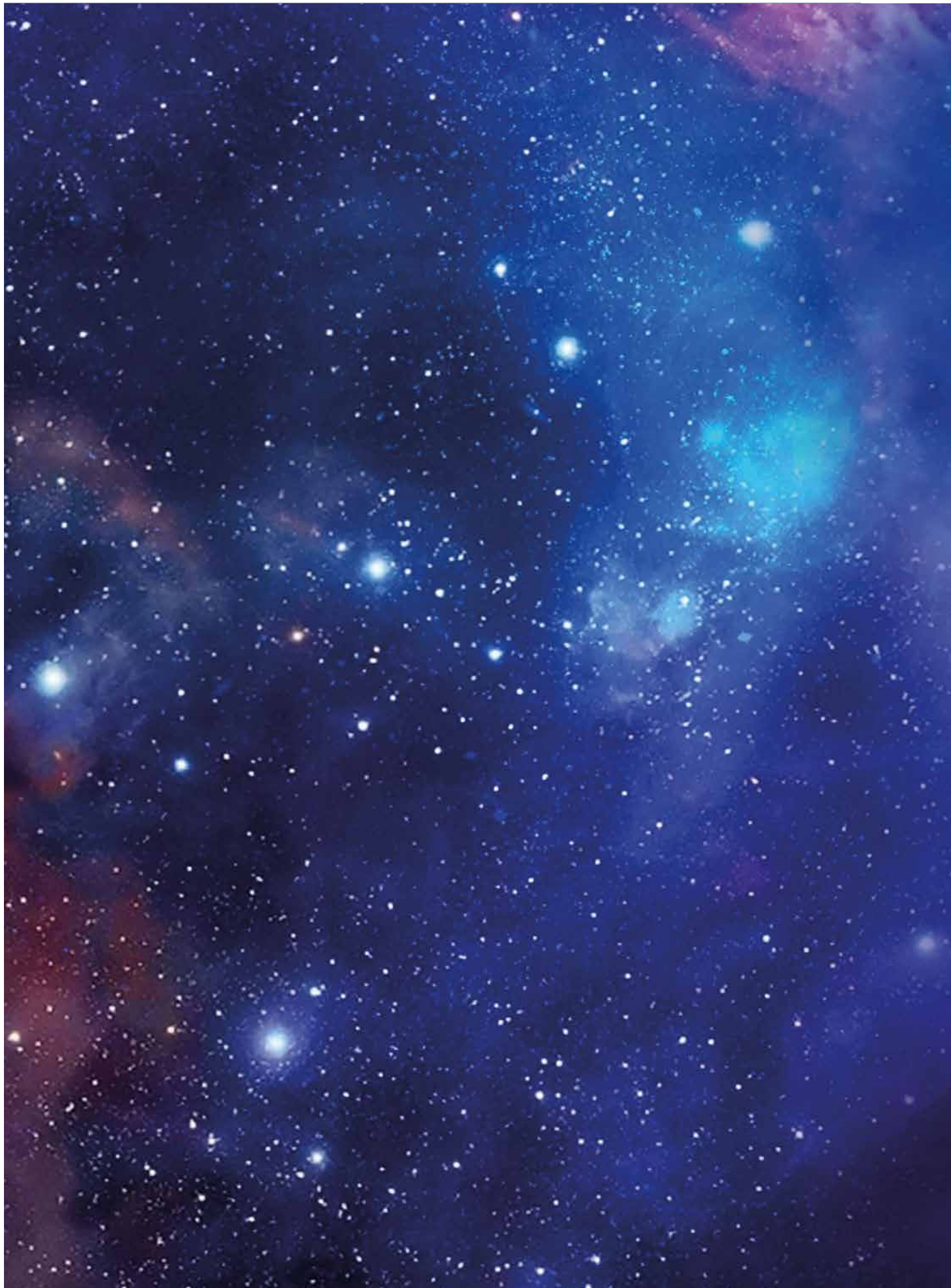
- Logo shown on projection screens during the award ceremony
- Logo and marketing message in the Congress Technical Proceedings
- One (1) three-minute presentation during the Interactive Presentations Award Ceremony
- Acknowledgment in all IAC-related publications and website
- Social media exposure

INTERACTIVE PRESENTATION COCKTAIL RECEPTION**€6,500**

Sponsoring the IP Cocktail Reception will allow your company to be recognised in front of a crowd of world-renowned experts. Your support will bring your products and services to the attention of a highly targeted audience.

- Sponsor logo on cocktail reception signage
- Possible display and distribution of sponsor promotional materials in the area
- Verbal recognition at the beginning of the IP Cocktail Reception
- Option for two minutes of remarks preceding the cocktail reception





SPECIAL EVENTS AND RECEPTIONS

WELCOME RECEPTION EXCLUSIVE! €40,000

The welcome reception is a fantastic opportunity for delegates, speakers, sponsors and exhibitors to network in a relaxed social environment. Your company will receive the following entitlements:

- Two complimentary tickets to the Welcome Reception
- Company logo on Welcome Reception signage
- The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Welcome Reception (maximum size 2m high x 1m wide)
- Small table signs featuring the sponsor's logo will be placed on the refreshment tables
- Logo in the final programme

IPC COCKTAIL RECEPTION €6,500 PER SPONSOR

The IPC (International Programme Committee) is responsible for implementing the technical programme of the IAC. The IPC General Meeting meets on the Saturday prior to IAC. The IPC General Meeting is followed by a cocktail reception. Sponsoring the IPC Cocktail Reception will allow your company to be recognised in front of a crowd of world-renowned experts.

- Sponsor logo on IPC cocktail reception signage
- Display and distribution of sponsor's promotional materials in the area
- Verbal recognition at the end of the IPC Meeting
- Possibility for a two (2) minutes speech at the beginning of the reception
- Invitations for company representatives to the IPC Cocktail Reception (number to be confirmed)
- Sponsor will be acknowledged on all IAC-related publications and website

GALA DINNER €40,000 - LIMITED TO 2 SPONSORS

The Gala Dinner is one of the highest-profile social events at the IAC, which informally closes the Congress and is a valuable networking platform. The sponsorship is limited to 2 sponsors and will include:

- A complimentary table seating 10 at the Gala Dinner
- Company logo on Gala Dinner signage
- The sponsor may provide a freestanding banner to be positioned in a prominent location at the Gala Dinner
- Small table signs featuring the sponsor's logo will be placed on the refreshment tables
- Verbal recognition from the congress chair during the official Opening Ceremony
- Inclusion of promotional material (1) in the delegate Welcome Bags
- Two full-page advertisements in the final programme
- Sponsors to be acknowledged on the congress website and in the final programme.

IISL MOOT COURT COMPETITION OPTIONS FROM €11,000 to €25,800 – AVAILABLE UPON REQUEST

Supporting the IISL Activities, such as the Manfred Lachs Moot Court Competition, the IISL Annual Dinner and other IISL activities, is a great way to market your organisation.

- Sponsor will be acknowledged on all IAC-related publications and website
- IISL additional benefits will be offered



IAC HOST SUMMIT AND LUNCH EXCLUSIVE! €5,700 LIMITED TO ONE SPONSOR

The IAC Host Summit is an international platform to network with organisations who successfully hosted the International Astronautical Congress (IAC) in the past and to share experiences and best practices for the implementation of an IAC. By sponsoring the IAC Hosts Summit and lunch, you will position your organisation at the forefront of leading international organisations.

- Display of sponsor's logo on IAC Host Summit event signage
- Display and distribution of sponsor's brochures and promotional material
- Verbal recognition during the opening address and sponsor's welcoming speech
- Sponsor will be acknowledged on all IAC-related publications and website
- Branding of the lunch area

VIP AND SPEAKERS LUNCH €11,400 PER SPONSOR LIMITED TO 5 PARTNERSHIPS

Sponsoring the VIP/Speakers Lunch will give your company visibility with high-level representatives, key decision-makers, and influential leaders in the space industry in an exclusive setting.

- Sponsor logo on the door signage of the VIP/Speakers' Lunch
- Display and distribution of sponsor promotional materials in the area
- Option for company representative to give a keynote address/presentation at beginning of the lunch
- Invitations for company representatives to the selected event (number of participants to be confirmed)
- Branding of the lunch area
- Sponsor will be acknowledged on all IAC-related publications and website

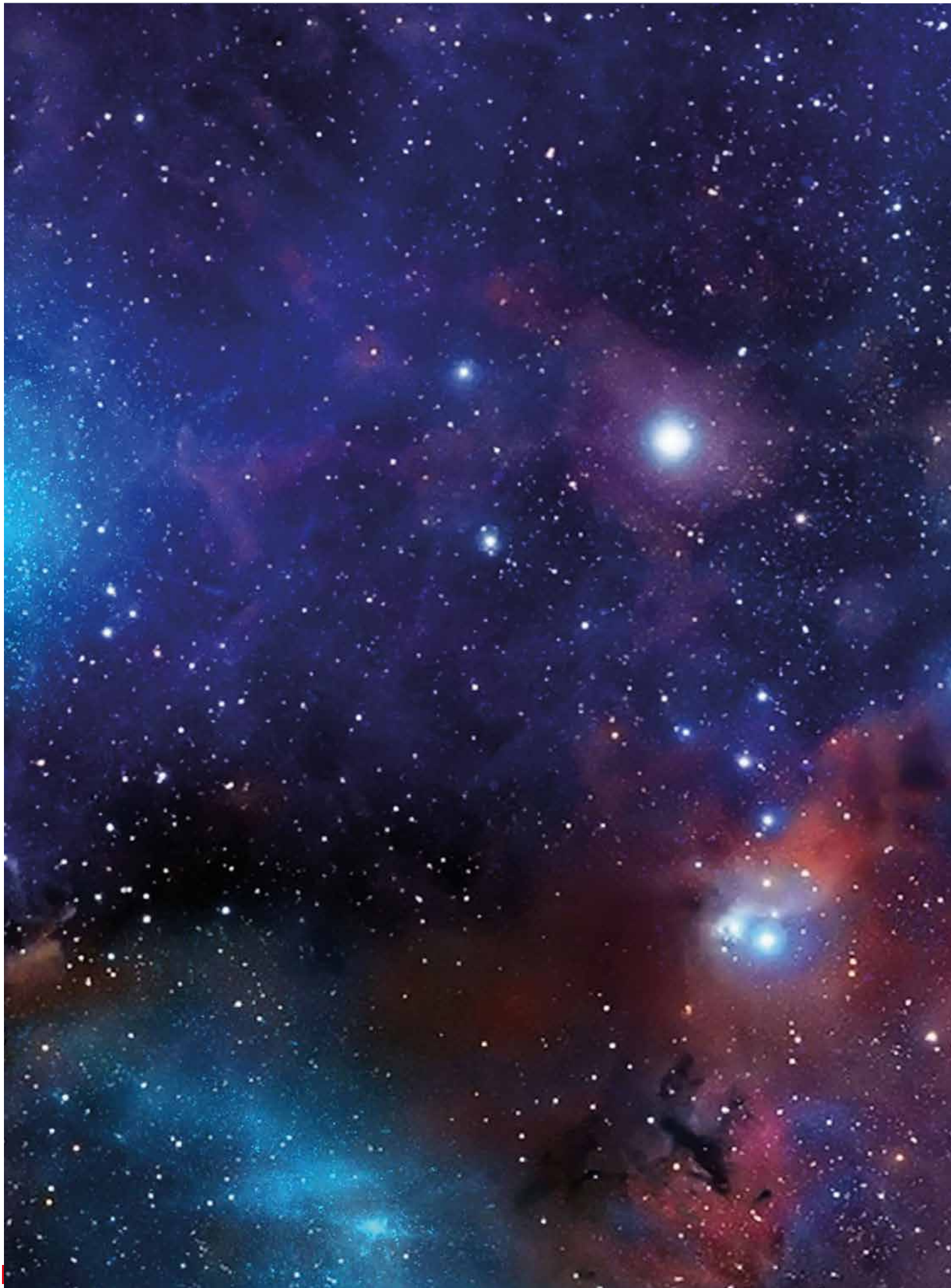
IAF "3G" IDEA DIVERSITY BREAKFAST AND LUNCH

The IAF "3G" International Platform for Diversity and Equality in Astronautics (IDEA) provides a framework for an intensive and open exchange on diversity and equality topics among IAF members, potential members, and other organisations promoting diversity.

IAF "3G" IDEA DIVERSITY BREAKFAST €6,800 PER SPONSOR IAF "3G" IDEA DIVERSITY LUNCH €11,400 PER SPONSOR

- Sponsor logo on breakfast/lunch signage
- Display and distribution of sponsor promotional materials in the area
- Option for a keynote address or presentation at the beginning of breakfast/lunch
- Invitations for company representatives to the breakfast/lunch
- Branding of the breakfast/lunch area





INDUSTRY DAY

The IAF, jointly with its Industry Relations Committee (IRC), organises an Industry Day (Tuesday) at each IAC, giving industry members of the IAF a forum for an open and intensive exchange on the latest developments in their respective sectors and to foster international cooperation. Each year, this popular event gathers high-level officials and experts as well as a wide audience.

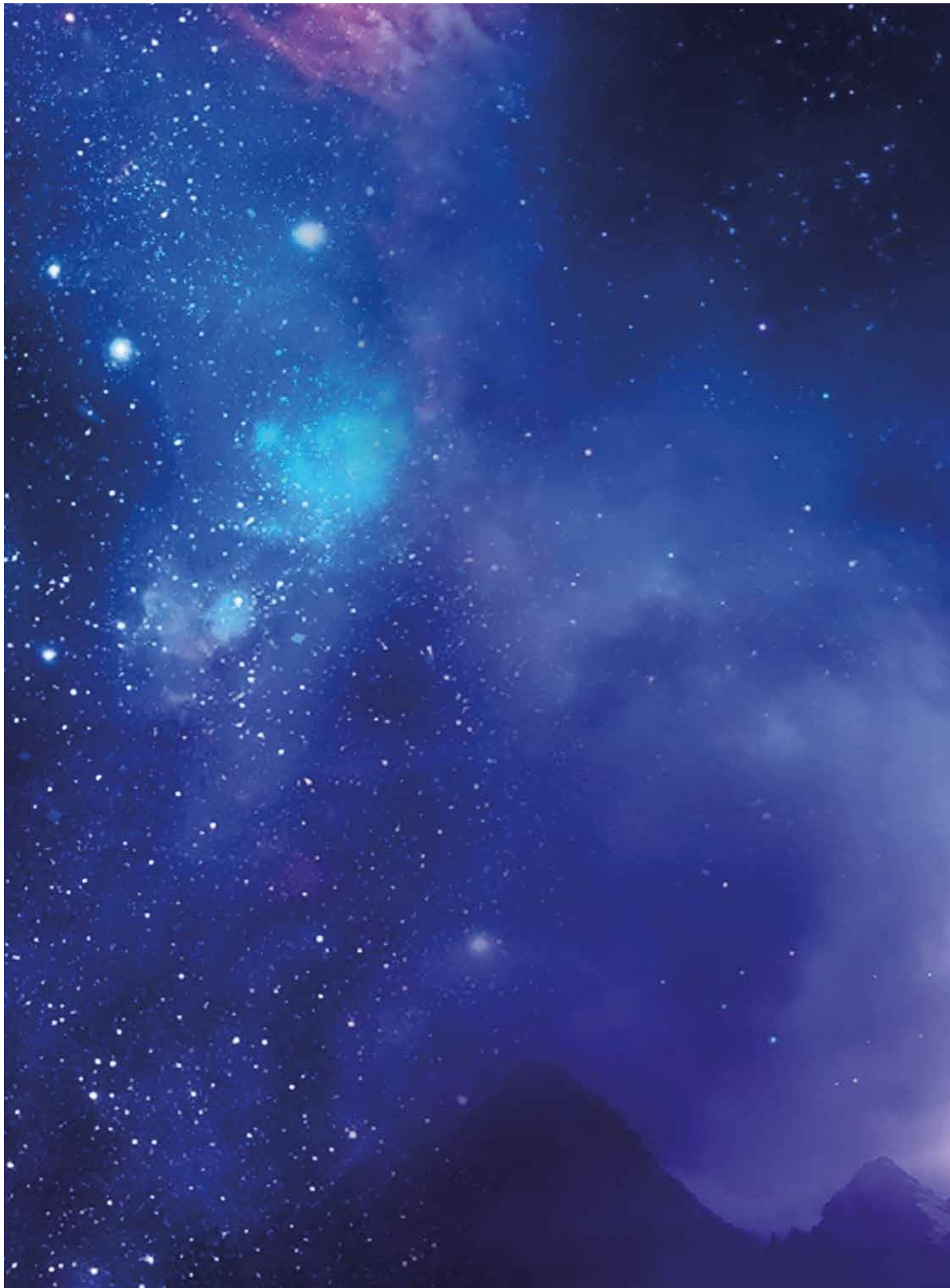
INDUSTRY DAY BREAKFAST €6,800 PER SPONSOR

- Sponsor logo on breakfast signage
- Display and distribution of sponsor's promotional materials in the area
- Option for a keynote address or presentation at the beginning of breakfast
- Invitations for company representatives to the breakfast
- Branding of the breakfast area
- Sponsor will be acknowledged on all IAC related publications and website

INDUSTRY DAY LUNCH €11,400 PER SPONSOR

- Sponsor logo on lunch signage
- Display and distribution of sponsor's promotional materials in the area
- Option for a keynote address or presentation at the beginning of breakfast
- Invitations for company representatives to the lunch
- Branding of the lunch area
- Sponsor will be acknowledged on all IAC related publications and website





EXHIBITION SPACE INFORMATION

DEAR PARTNERS,

We are pleased to inform you that

A DIGITAL COMPONENT WILL BE ADDED TO IAC 2022.

More sponsorship opportunities will be presented to you soon.

Exhibition space will be allocated on a "first-come, first served basis" with priority given to Anchor, Platinum, Gold, Silver and Bronze partners

EXHIBITION RAW SPACE

PRICE PER SQUARE METER: €585*

IAF MEMBERS RECEIVE A 15% DISCOUNT ON BOOTH SPACE

Includes

- Raw space. No carpet, delimited by marking on the floor
- 2 exhibition booth staff badges for the first 9 sqm booked, plus 1 exhibition booth staff badge for each additional 9 sqm booked
- For additional Exhibition booth staff badge, please contact us
- An entry on the exhibitor list with a short presentation text
- Co-exhibitor Fee: €500 each: The co-exhibitor will appear in the exhibitor list with an entry and a short presentation text.

FOR DETAILS ON STAND EQUIPMENT

Please contact us at

sponsor-exhibit@iac2022.org

or visit the website **www.iac2022.org**
for updated information

IMPORTANT NOTES REGARDING THE EXHIBITION SPACE

- Minimum space: 9sqm
- Shell Scheme or furniture are NOT included in the exhibition space and need to be ordered separately
- For booths from 9sqm to 17sqm, exhibitors will be required to order a Shell Scheme package
- For booths of or exceeding 18sqm, exhibitors can order a Shell Scheme or build their own stand with a professional stand builder

IMPORTANT NOTES REGARDING EXHIBITION BOOTH STAFF BADGES

Exhibition Booth staff badges give access to the exhibition area, Opening Ceremony and Welcome Reception. Access to technical and plenary session rooms is not included and will require a registration as full delegate.

CONVERSION CHART FROM SQUARE METERS TO SQUARE FEET FOR COMMON SIZED BOOTHS AT IAC 2022

Square Meters Sq/m	9	18	27	36	54	72	81	90	110	144	180	225
Square Feet Sq/ft	100	200	300	400	600	800	900	1.000	1.200	1.600	2.000	2.500

Note: these are approximate equivalents for meters-to-feet

*Prices are excluding VAT. French VAT applies in the amount of 20%.
For U.E. member companies Reverse Charge System VAT by the client.

HOW TO BOOK IN ESOS®

EXHIBITION AND SPONSORSHIP ORDERING SYSTEM (ESOS®)

The Exhibition & Sponsorship Ordering System (ESOS®) is an online system whereby companies can book exhibition space and sponsorship items. It will also be possible to purchase services and items for exhibition space or hospitality suites / meeting rooms, including furniture, technical equipment, decorations, installations, hostesses and cleaning. The Technical Manual with all details on exhibition space and sponsorship opportunities, including the terms and conditions, will also be available as a PDF under «Downloads» in your ESOS® account.

HOW TO BOOK EXHIBITION SPACE AND SPONSORSHIP ITEM

- Login to your ESOS® account.
- Click on "Apply for Booth Space" to book exhibition space or "Find Marketing Opportunities" to order sponsorship items in the exhibitor and sponsor checklist.
- Check if your order is correct, and click on "Continue"

ACCESS TO ESOS® AND SIGN UP

- Please contact K.I.T. Group Exhibition & Sponsorship Management to receive the web link ESOS®:
sponsor-exhibit@iac2022.org
- Set up an account to access ESOS®
- Fill out company data and set up a password

To request a weblink, contact us at:
sponsor-exhibit@iac2022.org

ESOS® SUPPORT

For questions and support, please contact K.I.T. Group Exhibition & Sponsorship Management / ESOS®

Phone: +33 1 57 17 08 90
Email: **sponsor-exhibit@iac2022.org**

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IAC 2022

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