



XXIV Biennial Meeting of the International
Society for Eye Research

20 - 24 October 2024 | Buenos Aires, Argentina



SPONSORSHIP PROSPECTUS

XXVI Biennial Meeting of the International Society for Eye Research
October 20 - 24, 2024 | Buenos Aires, Argentina

WELCOME MESSAGE

Dear Industry Partner,

It is our pleasure to welcome you to the XXVIth biennial meeting of the International Society of Eye Research (ISER) to be held in Buenos Aires, Argentina—the city that never sleeps—from October 20–24, 2024. We are greatly honored to act as this year's Local Organizers and Scientific Program Chairs for ISER, which provides an international platform for eye and vision researchers to discuss and exchange ideas on contemporary topics. ISER supports this mission by holding scientific meetings at venues throughout the world, through its journal—*Experimental Eye Research*—and by focusing resources on the development and support of early career researchers, especially those working in the research programs of ISER members.

As always, the science promises to be exceptional in 2024. Expect specific and interdisciplinary themed sessions, open forums, panel discussions, and much more from world-renowned leaders in their respective fields. The meeting also presents a good opportunity for scientists from Latin America—where there is much interest in eye research—to participate. The biennial meeting also provides a wonderful opportunity for younger scientists to present their work, make important connections, receive travel awards, and find their place in the eye and vision research community. The Congress will provide a key networking and educational interface for colleagues from industry, university, health providers and independent research organisations to come together. Sponsoring and exhibiting at ISER 2024 will provide your organisation with a unique opportunity to promote your brand in this vital area and key messages to delegates from a wide range of backgrounds, expertise and influence across the globe. Companies that support ISER benefit from high visibility with basic and clinical eye researchers. Sponsorships also provide important support for the development of new ideas which will lead to important therapeutic breakthroughs.

Why Sponsor ISER 2024?

Help ISER fulfill its mission to provide a unique, international platform for dissemination of cutting-edge knowledge, advances in eye research and treatment of ocular diseases while:

- Ensuring your presence at the leading international congress devoted to eye/vision research
- Reaching a diverse and influential group of scientists, researchers and clinicians from the world's top institutions
- Increasing your company's visibility
- Building your network and ensuring your products and solutions are presented to a global audience of decision makers and key opinion leaders

Your partnership will associate your brand with innovation and a commitment to scientific discoveries, leadership development, and well-informed standardization in the field of eye/vision research!

We hope this prospectus shows attractive possibilities for you to sponsor for ISER's biennial meeting and to become part of ISER's success. Now is the time to reconnect!



Claire H. Mitchell, Ph.D.

Professor of Anatomy & Cell Biology
Department of Basic and Translational Research
University of Pennsylvania
Philadelphia, PA
USA



Nicolas G. Bazan, MD, PhD, FARVO

Ernest C. and Yvette C. Villere Chair for Research in
Retinal Degeneration, Neuroscience Center of Excellence
and Department of Ophthalmology, School of Medicine,
LSU Health New Orleans, USA and Foreign Adjunct
Professor of Neuroscience, Karolinska Institutet,
Stockholm, Sweden



Laura Echandi, MD

Retinal Degeneration, Universidad de Buenos Aires
Consultores Oftalmológicos and Fundación para la Salud
Visual y Rehabilitación (FUSAVI)
Buenos Aires, Argentina, Barcelona, Spain
PANIRD

CONTACTS / MEETING INTRODUCTION

About the Meeting

ISER's biennial meeting champions the advancement of international eye research by uniting the leading clinicians and vision researchers from around the world to share their expertise and experience, making this a much-anticipated international event. The scientific program provides a unique platform for presentations and discussions on advancing scientific research, at both clinical and laboratory levels. Plenary lectures delivered by leading experts are balanced with symposia addressing topics of broad, interdisciplinary interest. Poster presentations represent an array of the most pertinent research and results being conducted worldwide and provide a forum for continued and expansive coverage of the topics addressed in symposia. The meeting is organized to encourage and provide opportunities for young scientists to present their work and to network with experienced mentors.

About ISER

The International Society for Eye Research (ISER) was founded in 1968 to establish an international organization to support eye and vision research. The organization is comprised of eye and vision research scientists from more than 34 countries and holds a biennial meeting in some of the world's most distinctive cities.

Please feel free to check the following website for more information: www.iserbiennialmeeting2024.org

Key Facts

Dates:

October 20-24, 2024

City, Country:

Buenos Aires, Argentina

Venue:

Hilton Buenos Aires
Macacha Guemes 351
C1106BKG Buenos Aires, Argentina

Official Language:

English

Participants:

800 – 1,000

ISER President:

Olaf Strauss, PhD
Charite - University Medicine Berlin, Germany

ISER Meeting Liaison:

Takeshi Iwata, PhD
National Hospital Organization Tokyo Medical
Center, Tokyo, Japan

Contacts

Meeting Secretariat

ISER 2024
c/o K.I.T. Group GmbH
Kurfürstendamm 71
10709 Berlin, Germany
Email: iser@kit-group.org

Exhibition/Satellite Symposia/Sponsorship

c/o K.I.T. Group GmbH
Email: iser-industry@kit-group.org

Registration and Accommodation

c/o K.I.T. Group GmbH
Email: iser-registration@kit-group.org

ISER 2024 KEY DATES & MAIN TOPICS

Key Dates

Session Titles are published
in Online Session Planner **October 2023**

Registration and Accommodation
Booking opens **January 2024**

Early Registration Fees Deadline **30 April 2024**

Standard Registration
Fees Deadline **30 September 2024**

Late Registration from **1 October 2024**

Regular Abstract Submission

Abstract Submission opens **January 2024**

Abstract Submission closes **10 April 2024**

Topics

- Cornea and Ocular Surface (COS)
- Glaucoma (GLA)
- Lens (LEN)
- Myopia (MYO)
- Ocular Immunology (IMM)
- Ocular Physiology, Pharmacology and Therapeutics (OPT)
- Retina Cell Biology (RCB)
- Retinal Neuroscience and Development (RND)
- RPE-Choroid (RPE)
- Epidemiology of Eye Disease and Global Eye Health (EED)
- Ocular Imaging (IMA)
- Ophthalmic-Genetics/Genomics (OGG)
- iPS Cells in Ophthalmology (iPSC)
- Generative AI in Ophthalmology (AIO)

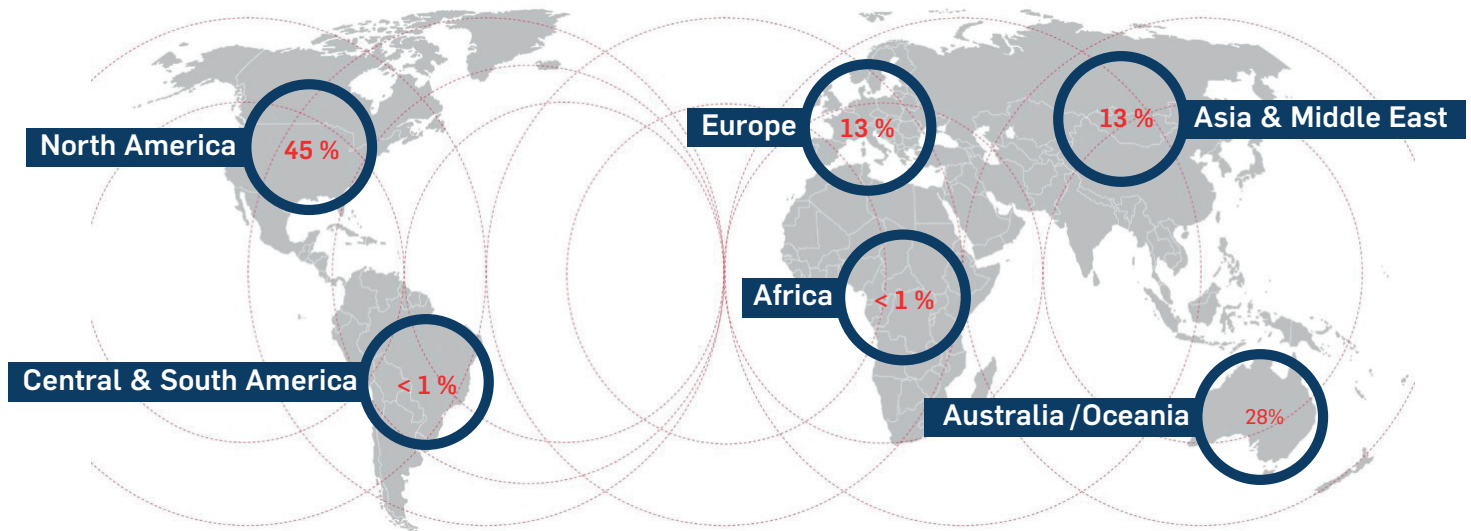
The Program of ISER 2024 will be available on the ISER Website starting from October 2023.

PREVIOUS EXHIBITORS/SPONSORS BETWEEN 2016 AND 2023:

- Arvo
- AOPT (Association for Ocular Pharmacology and Therapeutics)
- Astellas Pharma Inc.
- Apellis Pharmaceutical
- Bayer
- BrightFocus Foundation
- Cambridge Research Systems
- Diagnosys UK Ltd
- ELSEVIER
- EyeCRO
- Heidelberg Engineering
- Karger
- Knights Templar Eye Foundation
- Menicon
- NuVision® Biotherapies Limited
- Ocugen
- Ora
- Queen's University Belfast
- Roche
- Santen Pharmaceutical
- SAVESIGHT Inst., THE UNIVERSITY OF SYDNEY
- Senju Pharmaceutical
- Striatech GmbH
- The National Foundation for Eye Research
- University of Colorado
- Vision Health Research Network
- Wisepress

FIGURES OF THE 2023 ISER BIENNIAL MEETING THE GOLD COAST, QUEENSLAND, AUSTRALIA

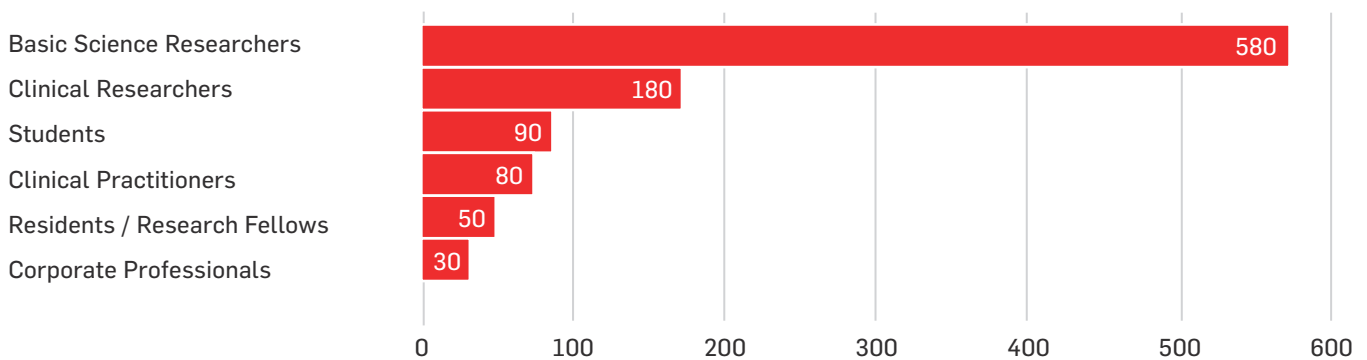
Participants by Region



Top 10 Countries

Country	Participants	Country	Participants
United States	435	Canada	29
Australia	269	Germany	24
Japan	44	Singapore	19
Korea, Republic of	32	New Zealand	17
United Kingdom	31	India / France	16
		Total	1018

Profession



PROGRAM AT A GLANCE

	Monday	Tuesday
7:30		
8:00		
8:30	Parallel Sessions	Parallel Sessions
9:00		
9:30	Parallel Sessions	Parallel Sessions
10:00		Coffee Break
10:30	Opening Ceremony & Plenary Session	
11:00		Plenary Session
11:30	Welcome Reception	
12:00		Sponsored Session
12:30		
13:00	Parallel Sessions	
13:30		Parallel Sessions
14:00	Parallel Sessions	
14:30		
15:00	Coffee Break	General Business Meeting
15:30	Parallel Sessions	
16:00	Parallel Sessions	Parallel Sessions
16:30		
17:00	Parallel Sessions	
17:30		Poster Sessions with drinks
18:00	Parallel Sessions	
18:30		
19:00		
19:30		WISER Dinner (10 minutes walk) 19:30 - open end
20:00		
20:30		
21:00		
21:30		
22:00		
22:30		
23:00		
23:30		
24:00		

PROGRAM AT A GLANCE

Wednesday		Thursday			
7:30 - 18:00 Registration Open	9:00 - 19:30 Exhibition Open	7:30 - 17:00 Registration Open	9:00 - 17:30 Exhibition Open	7:30	
				Parallel Sessions	8:00
					8:30
				Coffee Break	9:00
					9:30
				Plenary Session	10:00
					10:30
				Sponsored Session	11:00
					11:30
				Parallel Sessions	12:00
					12:30
				Parallel Sessions	13:00
					13:30
				Coffee Break	14:00
					14:30
				Parallel Sessions	15:00
					15:30
Parallel Sessions	16:00				
	16:30				
Poster Sessions with drinks	17:00				
	17:30				
ECR Drinks (7 minutes walk) 19:30 - open end	18:00				
	18:30				
Gala Dinner 20:30 - 23:30	19:00				
	19:30				
	20:00				
	20:30				
	21:00				
	21:30				
	22:00				
22:30					
23:00					
23:30					
	24:00				

PARTICIPATING IN ISER 2024



Sponsorship Tiers

You will be given a sponsorship category status and benefit from outstanding advantages depending upon the total amount of your sponsorship contribution. Status will be allocated as follows:

Category	Minimum Contribution
▪ Platinum Sponsor	>25,000 USD
▪ Gold Sponsor	>12,000 USD
▪ Silver Sponsor	>7,500 USD
▪ Bronze Sponsor	>4,000 USD

Additional Benefits

For Exhibition Space assignment, all Sponsors will be accommodated according to level of sponsorship. Benefits will be allocated to sponsors based on the following table:

Sponsorship Category	Platinum	Gold-Sponsor	Silver-Sponsor	Bronze-Sponsor
One 3x3m exhibit space	✓			
One tabletop exhibit space		✓	✓	
Logo on homepage of ISER Meeting website	✓	✓	✓	✓
Acknowledgement at the Opening Ceremony Day 1	✓	✓	✓	✓
Meeting, Welcome Reception and Gala Dinner	4	3	2	1

All level sponsors shall receive acknowledgement:

- On sponsor page of ISER meeting website
- On sponsor sign with level indicated
- In program/abstract online book with level indicated
- Level of support recognition sign at booth

SPONSORSHIP OPPORTUNITIES

Sponsored Session

Organizing a Satellite Symposium is a great opportunity to set your topic within the meeting or to link existing sessions to your company name.

Midday Lunch Symposium Price: 10,000 USD

Date: Monday - Thursday (To be confirmed)

Time: 12:00 – 13:00 (60 min)

Exclusive Lunch Symposium, no other Lunch Symposium running parallel. Catering costs are not included.

Meeting Materials

All prices and amounts have been calculated on the basis of 1,000 expected participants.

Lanyards Price: 4,500 USD
(Including material, production and delivery costs)

Production and delivery to the Meeting Venue will be arranged by the meeting Secretariat.

- Company's logo, link to your website and profile to be featured on the ISER meeting website as Support Sponsor
- Sponsor's logo on the lanyard



Reusable water bottles Price: 4,000 USD
(not included is the production of the water bottles)

The sponsor produces reusable water bottles with its company logo on it and will provide them for the meeting. The water bottles will be placed at the registration area where each delegate can take a bottle to use during the meeting. The design needs to be sent to ISER and the ISER Secretariat for approval.

Promotional Banner on the meeting website

Price: 4,500 USD

- Company provides a banner for promotional reason
- The banner will be displayed on the Meeting's website for eight weeks
- The banner is linked to the sponsor's website

Volunteer T-Shirts

Price: 6,500 USD

All Volunteers at the Meeting will wear specially designed and easily recognisable shirts with the Meeting- and your company logo.

Meeting Services

Congress Mobile App

Price: 12,000 USD

for exclusive sponsorship

The Meeting App is an interactive version of the Final Program and much more, giving the participant related information of the ISER 2024 Meeting at the tip of their finger.

The sponsorship will include:

- Logo on splash screen and acknowledgement on printed matters about the app
- Exclusive logo and header in the exhibitors list, 1st mention in exhibitors list
- Banner at the bottom of the exhibitors list
- Banner at the bottom of module maps and floorplans
- Email with sponsor's logo to all pre-registered delegates when app is online



SPONSORSHIP OPPORTUNITIES

Electronics Charging Station Price: 3,100 USD

To keep participants mobile and connected we would like to provide a charging station with seating area within the exhibition.

Sponsor this service and have us place this next to your booth for more delegate traffic flow. Brand the station with your logo. Consider turning this into an Interactive Lounge with mobile tablet devices to be used by all participants as a service during the meeting. Contact us to elaborate on more ideas and pricing.

Venue Signage - Floor plan Price: 2,000 USD

The floor plan will be placed in the entrance area of the venue and gives every delegate an overview of each level.

Venue Signage - Program overview Price: 2,500 USD

The program overview will be placed in the entrance area of the venue, next to the floor plan overview. It reflects the daily program and its rooms.

Communication

Intersession slides Price per day: 1,900 USD

Create a slide or a short video of max. 20 sec. that will be shown on each screen after the session, during the breaks. Consider booking intersession slides for all meeting days and receive a deduction of 10% per day of the base price.

Notepads and Ball Pens Price: 3,000 USD (not incl. production of pads and pens)

The sponsor company will be able to provide its own pads and pens at the registration counter. The sponsor's logo can be printed on the pen and on the pad. The Ball Pen and Pad are subject to approval from the ISER Meeting Secretariat.



Pre-Congress Email blast Price: 2,500 USD

Email Blasts will be sent out a few days before the official opening by the Congress Secretariat and are exclusive to the sponsor.

Social Events

Welcome Reception Price: 10,000 USD

Become the exclusive sponsor of the Welcome Reception. The sponsor's logo will be displayed online before and after the event, as well as onsite during the reception.

Coffee Breaks Price: 6,500 USD

Coffee breaks will take place in the morning and afternoon of each Congress Day. The sponsor's logo will be displayed during the coffee breaks.

Poster Session Price: 7,500 USD

Mon./ Tue./ Wed. 17:30 – 19:30

Become a cocktail sponsor for one of our Poster Sessions and get mentioned on the buffets and bars.

WISER Dinner (Women of ISER) price on request

Tuesday 19:30 – open end

Become a co-host of the WISER dinner and support the women of ISER with a dinner ticket subsidy. Get mentioned in every pre-communication regarding that dinner in the printed menu and give some welcome words during that exclusive night.

Gala Dinner price on request

Wednesday 19:30 – 23:30

Support the final night of the ISER meeting and become the official partner of the Gala Dinner.

Get mentioned in every pre-communication regarding that dinner, and find your logo on all menus.

SPONSORSHIP OPPORTUNITIES

Other Sponsorship Opportunities

Travel Fellowship Grants

Price: 1,000 USD per domestic investigator

Price: 1,500 USD per international investigator

Support the next generation of eye research by covering one or more of the highly demanded travel grants. This prestigious award helps cover the financial costs of Early Career researchers travelling to Buenos Aires to experience great networking opportunities within the ISER community. Get mentioned on all supported fellows' delegate badges.

Poster Awards

price on request

Cover one of the daily ISER poster awards and get mentioned during the announcement before one of the ISER International Prize award lectures.

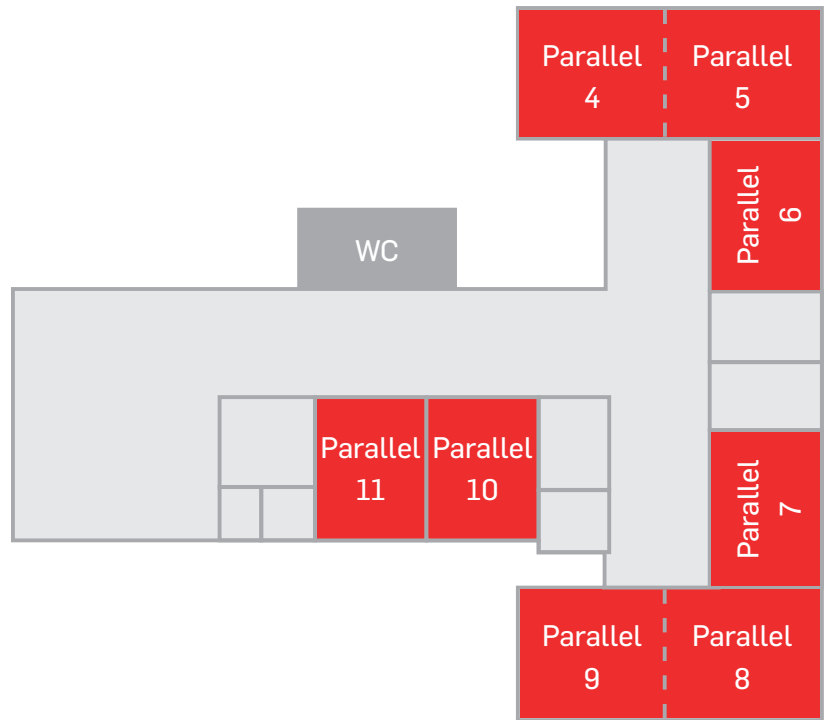
Meeting Facilities

Meeting Rooms can be booked depending on availability for half-day or full-day meetings with the room set-up in U-shape, theatre or boardroom layouts. Sponsors organizing an event for 25 or more participants before, during or after the Congress, must first seek approval from the Congress Organizer. The Sponsor may request to hold an event, however, the event must not occur parallel to the official Congress Program or other social/cultural events.

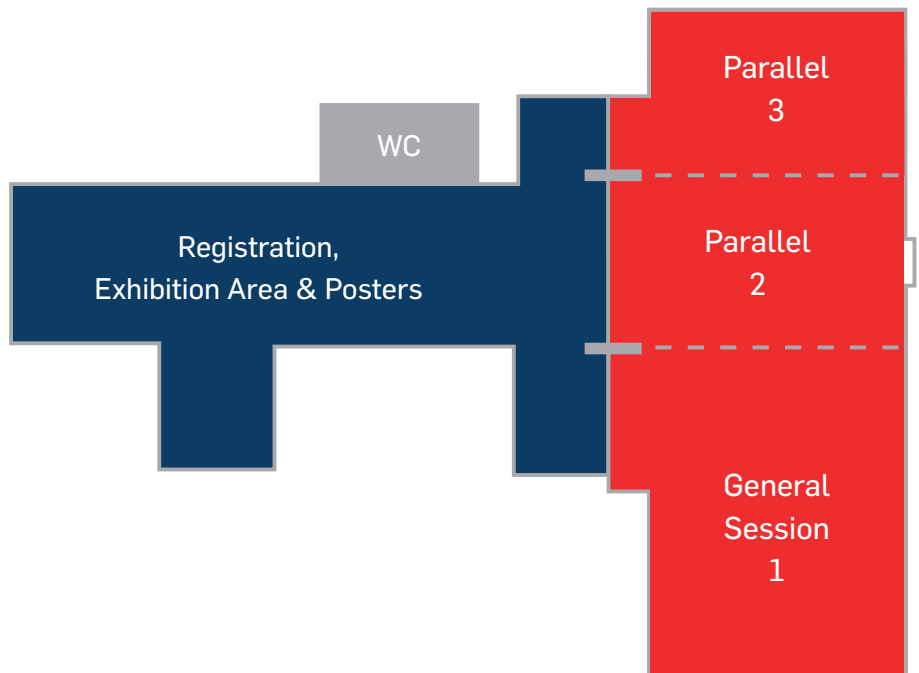
Prices and availability upon request

EXHIBITION

5th floor



2nd floor



- Session Rooms
- Exhibition Area & Posters

EXHIBITION

The exhibition area location is to be defined, but it will be surrounded by Session Rooms and Poster Area. Coffee breaks and seating areas will be located in the exhibition area.

Booth Assignment

Exhibition Space will be assigned on a first come, first served basis within the respective Sponsorship Levels, according to the date of the Exhibition Space booking and the date of the receipt of the payment.

SET UP AND INSTALLATION*	OPENING TIMES*	DISMANTLING*
Sunday, October 20	Monday, October 21 Tuesday, October 22 Wednesday, October 23 Thursday, October 24	Thursday, October 24
15:00 - 19:00	7:30 - 16:00	16:00 - 19:00

*Preliminary

Exhibition Space Booking

PRICE	EXHIBIT SPACE
1,000 USD	4 m ² Tabletop Space incl. 1 hightable and 1 bar stool
200 USD	per m ² , minimum space to rent is 6 m ²

The Exhibitor Badge Entitles:

- Full access to the Exhibition Area and your company's own Sponsored Sessions but not the general Scientific Program
- Coffee & tea during coffee breaks



XXVI Biennial Meeting of the International
Society for Eye Research

20 – 24 October 2024 | Buenos Aires, Argentina

COPYRIGHT

The content of this concept is copyrighted. Without prior consent of the author, the content must not be copied or partially copied, published, edited, translated or otherwise used. By transferring, transmitting or remitting this concept, the author does not offer any copyrights to the recipient.

K.I.T. Group GmbH
Association & Conference Management
Kurfürstendamm 71
10709 Berlin, Germany
www.kit-group.org