



IX International Symposium on

# Walnut & Pecan

Grenoble, France 12–16 June 2023



[www.francenut2023.com](http://www.francenut2023.com)



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## Become a Partner!

The IX International Walnut and Pecan Nut Symposium will be held at the Alpexpo exhibition centre in Grenoble from June 12 to 16, 2023. This global event, which takes place every three years, is a real showcase for the nut industry.

For 5 days, 300 participants from all over the world (experts, ISHS members and non-members, students, exhibitors, visitors, journalists) will meet in Grenoble to discuss and learn during scientific and technical sessions. Alongside this Symposium, a professional exhibition will bring together industry representatives from the sector (machinery, logistics, processing, etc.) during which walnut producers will be able to discover the latest technological and scientific innovations.

Want to become a partner ?

Present your innovations, gain visibility, speak up...!

## Organizers





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The aim of the ISHS is to promote and encourage research and education in all branches of horticultural science and to facilitate worldwide cooperation and transfer of knowledge through its symposia and congresses, its publications and its scientific structure. Membership is open to all interested researchers, educators, students and horticultural industry professionals.

<https://www.ishs.org/>



Created in 1976, INTERFEL, the Interprofession of fresh fruits and vegetables, brings together all the professions from the fresh fruit and vegetable sector. All the stages representing the trades in the sector are represented: production, cooperation, economic governance, shipping, import/introduction, shipping/export, wholesale trade, distribution (supermarkets, specialized stores and collective catering).

<https://www.interfel.com/>



The Interprofessional Technical Center for Fruits and Vegetables (CTIFL) is the research and development organization serving the fruit and vegetable sector, from production to distribution. CTIFL's missions are to improve the performance and competitiveness of actors in the sector and to help increase the consumption of fruit and vegetables. Located in the heart of the main French fruit and vegetable production regions, the CTIFL centers, in partnership or in association with the regional experimentation stations, constitute a unique experimentation network in Europe.

<https://www.ctifl.fr/>



Since 1993, SENURA has been the nuciculture experimentation station reference for the south-east basin. Created by and for nut growers, its mission is to meet the expectations of professionals in terms of innovation and applied research, in order to improve the performance of their operations. Each year, the station conducts around forty trials, enabling it to advance the nuciculture sector, at national and European level. Our goal: to produce high-level experimentation, allowing innovative results!

<https://senura.com/>



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## Programme Committee

- Fabrice Lheureux, CTIFL, France
- Delphine Sneedse, SENURA, France
- Eloïse Tranchand, Station expérimentale de Creysse, France
- Elisabeth Dirlewanger, INRAE, France
- Neus Aleta, IRTA, Espagne
- Anita Solar, University of Ljubljana, Slovénie
- Kourosh Vahdati, FAO CIHEAM Nut Network, Iran
- Geza Bujdosó, Fruit Growing Research Institute, Hongrie
- Roberto Botta, UNITO, Italie
- Liliana Cichone, INTA, Argentine
- Chuck Lesli, University of California, USA
- Pat J. Brown, University of California, USA
- Richard Heerema, NMSU, USA

## Organisation Committee

- Fabrice Lheureux, CTIFL, France
- Karima Giresse, CTIFL, France
- Guillaume Reveau, CTIFL, France
- Stéphane Dupré, SENURA, France
- Christian Mathieu, SENURA, France
- Eloïse Tranchand, Station expérimentale de Creysse, France



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## Symposium Presentation

The **IXth International Walnut and Pecan Nut Symposium** will be held at the Alpexpo exhibition centre in Grenoble from June 12 to 16, 2023.

This event, led by the **International Society for Horticultural Science (ISHS)**, will be coordinated locally by the Rhône-Alpes **Nucicultural Experimentation Station (SENuRA)** and by the **Interprofessional Technical Center for Fruits and Vegetables (CTIFL)**.

During 5 days, 300 participants from all over the world (experts, ISHS members and non-members, students, exhibitors, visitors, journalists, accompanying persons) will meet in Grenoble to discuss and learn with scientific and technical sessions. The accessibility of the content to the greatest number of participants will be ensured by the creation of a digital platform allowing the whole of the nuciculture community to participate and interact as well as by a device for simultaneous translation into English, French and Spanish.

Alongside this Symposium, a professional exhibition will bring together industrial players of the sector (machinery, logistics, processing, etc.) during which walnut producers in the region will be able to discover the latest technological and scientific innovations.

This global event, which takes place every 3 years, is an opportunity for the Auvergne-Rhône-Alpes region. First of all, it will highlight a local sector of excellence in walnuts representing 900 farms, 10,000 acres and 20,000 tons of walnuts for a turnover of 80 million euros for our region and will contribute to its influence in beyond borders.

Through this event, a real showcase for the sector, its community of actors and its territory, the organizers wish to encourage the dissemination and promotion of responsible practices and thus respond to a concern for sustainability shared by all the participants to the Symposium.

The choice of the city of Grenoble, 2022 European green capital, is part of this approach, as well as the choice of support by an ISO 20121 certified professional congress organizer, insuring responsible management of the event. This Symposium will be a global showcase for this exceptional fruit and will also help to develop education on sustainable events at all levels of the value chain, including participants, visitors and exhibitors.



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## Destination Grenoble

At the crossroads of Switzerland and Italy, Grenoble-Alpes Métropole enjoys a privileged location at the heart of the French Alps, in the Auvergne-Rhône-Alpes region, one of the most prosperous and dynamic in Europe.

Easy to access and only 3 hours from Paris by TGV, Grenoble has a wide choice of hotels and an efficient public transport network. The destination offers a set of original, unusual and offbeat places to go to during your free time.

For example, the Fort de la Bastille, a vast fortified complex overlooking Grenoble is a must. The site is directly accessible from the city center by cable car. Built in 1934, it is one of the first urban ski lifts in the world, offering one of the most beautiful views of the metropolis and the Alps.



PARTENAIRE OFFICIEL



## Alpexpo

ALPEXPO, the Grenoble Event Park, was built for the Grenoble Olympic Games in 1968. The exhibition center, classified as "Remarkable Contemporary Architecture", is a technological and architectural feat. The buildings were made by the architects Jean and Claude Prouvé.

Alpexpo is located in the south of the city, easily connected to the train station thanks to the direct connection of the tramway A. The heart of the city can be reached in 20 minutes.

<https://alpexpo.com/>





## Provisional Programme

	12 June 2023	13 June 2023	14 June 2023	15 June 2023	16 June 2023
08:15		Welcome	Welcome	Welcome	
08:30					
08:45					
09:00		8:45 - 10:00	08:45 - 10:30	08:45 - 10:30	
09:15		Opening Ceremony	Session 3 (part 1)	Session 4 (part 1)	
09:30			Pests and Diseases (part 1)	Plant Material and Genetics	
09:45		10:00-11:15			
10:00		Session 1 (part 1)	10:30 - 11:00	10:30 - 11:00	
10:15		New cropping systems / other productions	Coffee Break	Coffee Break	
10:30					
10:45		11:15 - 11:45	11:00 - 12:00		
11:00		Coffee Break	Session 3 (part 2)	11:00 - 12:20	
11:15			Pests and Diseases	Session 4 (part 2)	
11:30		11:45 - 12:15			
11:45		Session 1 (Part 2)		Plant Material and Genetics	
12:00		New cropping systems / other productions			
12:15			12:00 - 13:30		
12:30		12:15 - 13:45	Lunch Break		
12:45		Visit of the Exhibition and Poster Viewing	Visit of the Exhibition and Poster Viewing	12:20 - 14:00	Technical Visits
13:00				Lunch Break	
13:15				Visit of the Exhibition and Poster Viewing	
13:30			13:30 - 14:00		
13:45			Session 3 (part 3)		
14:00			Pests and Diseases		
14:15				14:00 - 15:00	
14:30				Session 4 (part 3)	
14:45				Plant Material and Genetics	
15:00		13:50 - 17:00	14:00 - 17:00		
15:15		Session 2	Posters Viewing		
15:30		Juglans physiology and climate change	Visit of the Exhibition	15:00 - 17:10	
15:45			Partners Sessions	Session 5	
16:00				Transformation, Conservation, Valorization	
16:15	14:00				
16:30	Welcome Desk Opening				
16:45					
17:00					
17:15					
17:30				17:10 - 18:00	
17:45				Posters Viewing	
18:00				Visit of the Exhibition	
18:15					
18:30					
18:45					
19:00					
19:15	19:00 - 20:00				
19:30	Welcome Cocktail and Welcome Address				
19:45			19:15 - 23:00		
20:00			Gala Dinner		
23:00					



## Partnership Packages

<b>CATEGORIES</b>	<b>Gold / 10 000 €</b>	<b>Silver / 5 000 €</b>	<b>Bronze / 2 500 €</b>
<b>VISIBILITY</b>			
Logo in symposium communications	XL	L	M
Inter-session slide logos	XL	L	M
Welcome logo	XL	L	M
<b>WEBSITE</b>			
Logo + link on home page	XL	L	M
Logo on the home page of the digital platform (for remote participants)	XL	L	M
<b>EMAILING/SOCIAL NETWORKS</b>			
Block logo emailing brands	XL	L	M
Exclusive emailing to database	1	/	/
Social media posts	2	1	/
<b>EXHIBITION</b>			
Exhibition stand	12sqm pre equipped stand near the entrance	6sqm pre equipped stand near the entrance	6sqm pre equipped
<b>SPONSORSHIP ITEMS</b>			
To chose from « à la carte »	5 000 €	2 500 €	/
<b>INVITATIONS/ACCESSES</b>			
Symposium registrations	5	2	2
Welcome cocktail invitations	5	2	2
Gala evening invitations	5	2	2





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## Sponsorship Items

- **Signage** (exclusive): Sponsor logo on all Symposium signage - 2 500 €
- **Ecofriendly Waterbottles** Inserted in delegates bags with 1 color sponsor logo - 2 500 €
- **Full page Advertisement** in the final program distributed to delegates - 1 500 €

### Digital

- **Logo on PDF registration confirmation** (exclusive) – 5 000 €
- **WiFi Sponsorship** (exclusive): Sponsor logo on login page- 2 500 €
- **Sponsor banner on Symposium Website** (random display), registration page (3) ou exhibitor list page (3) - 2 500 €

## Partners choice or « à la carte » Sponsorship

### Speaking Opportunities

- **30 min Industry Session** (Subject to committee approval) - Provision of an equipped room, announcement in the program - 1 500 €
- **60 min Industry Session** (Subject to committee approval) - Provision of an equipped room, announcement in the program - 2 500 €

### Social Events

- **Cocktail Reception partnership** (exclusive): Associated visibility, speech during the evening - 5 000 €
- **Gala Evening Partnership** (exclusive): Associated visibility, speech during the evening - 5 000 €
- **Lunch Partnership** (3 available): Announcement in the program, logo on the buffets – 1 000 €
- **Coffee Break Partnership** (3 available): Announcement in the program, logo on the buffets – 750 €



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## Exhibition

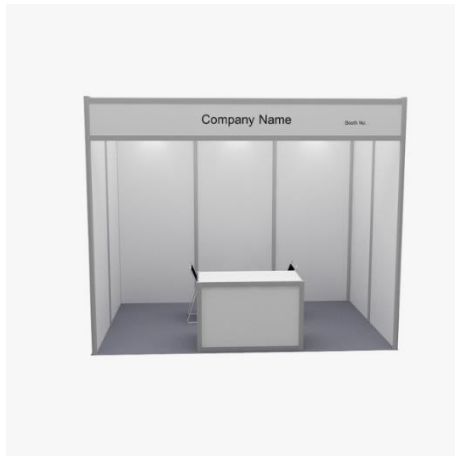
- **Pre-equipped Stand 6 sqm:**

Partitions, sign, counter, 2 stools, electrical connection, spotlights - 1 500 €

- **Equipment / machines :**

Indoor: upon request, contact us

Outdoor Court: 20€/m<sup>2</sup>, bare space (mini 30sqm)



Example of 6sqm stand 6m<sup>2</sup> (non contractual)



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[Click here to access our  
online booking platform](#)

[www.francenut2023.com](http://www.francenut2023.com)

- All prices presented in this Exhibition and Sponsorship manual are excluding taxes.
- [Click here to read our Terms & Conditions.](#)

## Want to become a partner?

Contact :

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