

30TH INTERNATIONAL
CONGRESS OF RADIOLOGY



Ministry of Health
Sultanate of Oman



The International Society of Radiology



OMAN RADIOLOGY & MOLECULAR IMAGING SOCIETY
مجتمع أوقية الأشعة والتصوير الجزيئي

ICR MUSCAT 
ICR OMAN 
2020 **1-4**
OCTOBER



INDUSTRY
PROSPECTUS

icr2020-oman.org

 [#icr2020](https://twitter.com/icr2020)

DATES TO REMEMBER

4 February, 2020	Online Registration, Accommodation Booking and Abstract Submission Open
31 March, 2020	Deadline for Gold Sponsorship
30 April, 2020	Deadline for Silver Sponsorship
31 May, 2020	Deadline for Bronze Sponsorship
14 July, 2020	Technical Manual Circulation
5 August, 2020	Deadline for Providing Programme of Sponsored Symposium
6 August, 2020	Deadline for Congress Bag Insert Submission
10 September, 2020	Exhibition Service Pre-Order Deadline Industry Deadline for Names and Contact Details of Group Registration
25 September, 2020	Closing of Online Registration & Accommodation Booking System
30 September & 1 October, 2020	Group Pick-ups for Industry
30 September, 2020	Booth Setup
1-4 October, 2020	Congress Date

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WELCOME MESSAGE

Dear Industry Partners,

It is our great pleasure to welcome you to the 30th International Congress of Radiology in Muscat, Oman, co-hosted by the International Society of Radiology (ISR) and the Oman Radiology and Molecular Imaging Society (ORMIS), October 1-4, 2020 at the convention center in Muscat, Oman. (icr2020-oman.org)

The theme of the ICR 2020 is "Building Bridges". With the cooperation of many national and continental radiology societies, and related international organizations, the ISR and the ORMIS have organized an excellent program of outstanding international speakers covering the full gamut of today's and tomorrow's practice of radiology.

We wish to express our sincere gratitude to our supporting organizations, the scientific and educational program faculty, as well as our industry partners, for their enthusiastic contribution to the congress. Finally, we cordially thank the ORMIS leadership for their overwhelming cooperation to the benefit of our congress.

Industry involvement is one of the key elements to the success of the ICR 2020. Your presence and contribution enhance the overall scientific impacts of the congress – through promotional opportunities, scientific exchange, delegate travel support and community engagement. It will provide your organization with a unique opportunity to promote your brand in this vital area.

We are looking forward to welcoming you in Oman for the ICR 2020.



A handwritten signature in black ink, appearing to read "L. Donoso".

Lluís Donoso, MD
President, ISR



A handwritten signature in black ink, appearing to read "Saqar Altai".

Saqar Altai, MD
ICR 2020 Co-Chair



A handwritten signature in black ink, appearing to read "Eric J. Stern".

Eric J. Stern, MD
Chair, ICRE
ICR 2020 Co-Chair

CONTACT DETAILS AND KEY FACTS

Date

October 1–4, 2020

City/Country

Muscat, Oman

Venue

Oman Convention & Exhibition Centre



www.omanconvention.com

Congress Organizer

Oman Radiology and Molecular Imaging Society (ORMIS)
Oman Medical Association Building
Alkhuwair, Muscat
Pro Box 536, PC 130
Sultanate of Oman
Phone: +968 24599429
Website: www.ormis.org
E-mail: ormis@ormis.org

Co-Organizer

International Society of Radiology (ISR)
1891 Preston White Drive
Reston, VA 20191
USA
Phone: +1 703-648-8360
Website: www.isradiology.org
E-mail: info@isradiology.org

Congress Management

K.I.T. Group GmbH
Kurfurstendamm 71
10709 Berlin, Germany
Phone: +49 (0)30 24603-417
www.kit-group.org

Contacts

Exhibition&Sponsorship
sponsoring@icr2020-oman.org

Delegate Services
registration@icr2020-oman.org

Accommodation
hotels@icr2020-oman.org

Abstract
abstracts@icr2020-oman.org

The International Society of Radiology (ISR) is a federation of 86 of the world's national radiological societies with a mission to facilitate the global endeavors of the ISR's member organizations in order to improve patient care and population health through diagnostic medical imaging and image-guided interventions.

This federation allows our profession to speak with a unified voice in dealing with global issues affecting the specialty of radiology, the patients and public we serve. The ISR serves as a representative Non-Governmental Organization (NGO) with the World Health Organization and is radiology's primary advisor to the WHO and the IAEA and represents the national radiological societies at the WHO and the IAEA on issues relation to radiology, radiation protection and population health.

It is through this role that the ISR is able to advance its two primary missions on behalf of the member societies:

1. Promoting global radiological quality and safety
2. Promoting high quality radiological education world wide, especially in underserved areas

For more information on the ISR:

http://isradiology.org/2017/isr/about_whitepaper.php

ISR Executive Committee

President, Prof. Lluís Donoso

Past President, Prof. Ricardo García-Mónaco

President-Elect, Prof. Renato Mendonca

Secretary-General, Prof. Bibb Allen

Treasurer, Prof. Sudhir Vinayak

ACR, Dr. Geraldine McGinty

ESR, Prof. Paul M. Parizel

RSNA, Dr. Umar Mahmood

AOSR, Dr. Dinesh Varma

ASR, Prof. Tarek El Diasty

CIR, Dr. Henrique Carrete

Brazil, national delegate, Prof. Antonio Carlos Matteoni de Athayde

Egypt, national delegate, Dr. Eman Naguib

France, national delegate, Prof. Hubert Ducou-le-Pointe

South Africa, national delegate, Prof. Leon Janse Van Rensburg

Taiwan, national delegate, Prof. Yi-Hong Chou

ISRQSA Co-Chair, Prof. Guy Frija

ISRQSA Co-Chair, Prof. Don Frush

ICRE Chair, Prof. Eric Stern

Communications Working Group, Chair, Prof. José Luis del Cura

ABOUT ORMIS



Oman radiology and molecular imaging society, ORMIS, was formed in 2009.

Among its aims was to bring all radiologists working in Oman together under one umbrella to facilitate dialogue and exchange ideas between radiologists working in Oman. It also allows for sharing standardized protocols and procedures for diagnostic and therapeutic radiology procedures.

ORMIS also acts as forum for organizing national and international congresses and workshops.

ORMIS is a member of Pan Arab Society of Radiology, Associate member of the European Society of Radiology (ESR) and provisional member of Asian Oceanian Society of Radiology (AOSR).

Previous ORMIS meetings:

April 2019:

Emergency radiology meeting, in collaboration with RANZCR Emergency group

February 2019:

Neuroradiology conference in collaboration with the European Society of Neuroradiology (ESNR)

February 2018:

Conference on body imaging

April 2017:

Neuroradiology Symposium

February 2017:

Chest symposium

February 2016:

Genitourinary radiology meeting in collaboration with the European Society of Urogenital Radiology (ESUR)

February 2015:

Abdominal Radiology workshop in collaboration with the European Society of Gastrointestinal and Abdominal Radiology (ESGAR)

February 2012:

Cancer imaging in collaboration with the international society of cancer imaging

ORMIS EXECUTIVE BOARD

President

Dr. Rashid Alsukaity

Vice President

Dr. Jokha Alkalbani

General Secretary

Dr. Saqar Altai

Treasurer

Dr. Salim Almughairy

Board Member

Dr. Maali Alsubhi

Board Member

Dr. Ayman Alhadidi

Board Member

Dr. Yahya Albarashdi

SCIENTIFIC PROGRAM

IMAGING TRACKS

- Cardiothoracic
- Neuroradiology
- Abdominal
- Musculoskeletal
- Pediatric
- Oncology
- Women's
- Interventional in collaboration with the CIRSE
- Ultrasound in collaboration with the WFUMB
- Magnetic resonance

SUB-TRACKS

- Quality and safety
- Radiation protection
- Artificial intelligence
- "Teach the Teacher", in collaboration with the Association of University Radiologists (AUR)
- ISR meets Asia
- ISR meets Africa
- Radiology technicians & radiographers, in collaboration with the International Society of Radiographers & Radiological Technologists (ISRRT)

PROGRAM COMMITTEE

Scientific Program Co-Chairs:

Dr. Saqar Altai, Oman

Prof. Eric Stern, USA

Quality and Safety Alliance Co-Chairs:

Prof. Guy Frija, France

Prof. Donald Frush, USA

Other Program Committee Members:

ISR President, Prof. Lluís Donoso, Spain

ISR President-Elect, Prof. Renato Mendonça, Brazil

ISR Continental Member, ASR, Prof. Tarek El Diasty, Egypt

Prof. Hemant Patel, India

Prof. Lamia Jamjoom, Saudi Arabia

COLLABORATING ORGANIZATIONS:

- American College of Radiology (ACR)
- Asian Oceanian Society of Radiology (AOSR)
- African Society of Radiology (ASR)
- Association of University Radiologists (AUR)
- Colegio Interamericano de Radiología (CIR)
- Cardiovascular and Interventional Radiological Society of Europe (CIRSE)
- European Society of Radiology (ESR)
- International Atomic Energy Agency (IAEA)
- International Society of Radiographers & Radiological Technologists (ISRRT)
- Radiological Society of North America (RSNA)
- World Federation of Ultrasound in Medicine and Biology (WFUMB)
- World Health Organization (WHO)

REGIONAL ORGANIZATIONS

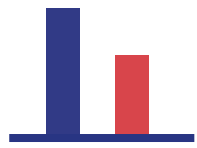
- Chinese Society of Radiology (CSR)
- Egyptian Society of Radiology and Nuclear Medicine (ESRNM)
- Pan Arab Association of Radiological Societies (PAARS)
- Radiological Society of Saudi Arabia (RSSA)
- Indian Radiological and Imaging Association (IRIA)

DELEGATES STRUCTURE

Statistics are based on previous ICR Congress editions



1,000–1,500
Participants



68%

From the
greater
region

32%

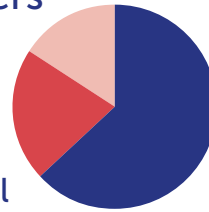
From the rest
of the world

15%

Others

20%

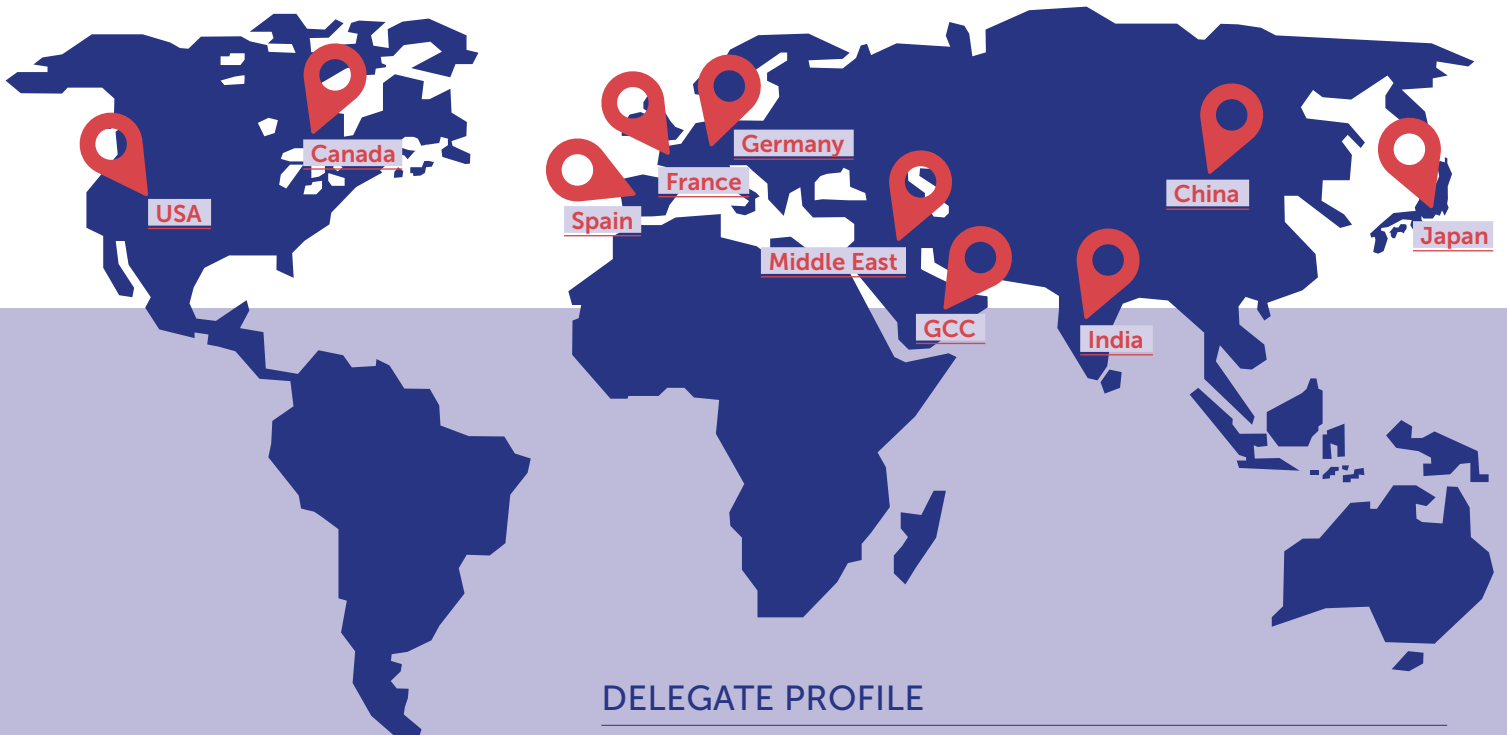
Commercial
Participants



65%

Accredited
Delegates

Expected TOP 10 Countries



DELEGATE PROFILE

Radiologists, Cardiologists, Breast Specialists, Gynaecologists, Obstetricians, Vascular Interventionists, Neurosurgeons, Ophthalmologists, Traumatologists, Technologists, Nuclear Medicine Specialists, Radiotherapists, Physicians, Odontologists

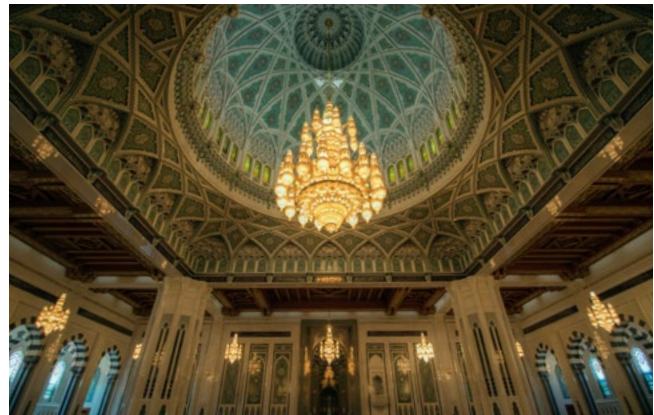
HOST COUNTRY AND VENUE

WELCOME TO OMAN

Oman is the third largest nation on the Arabian Peninsula. It is situated on the eastern edge of Arabia showcasing spectacular mountain ranges, white sandy beaches, hidden wadis with cool turquoise water, golden desert landscape, old souks, forts, castles and thriving traditional villages. The country offers a true diversity of beautiful scenery and places to visit.

Easily accessible from anywhere with visas on arrival or online and well connected to numerous countries, the venue city, Muscat, Oman, is the ideal destination for an international event of this category.

Its cultural attraction and extremely easy accessibility for all nationalities is perfectly complemented by a broad variety of international hotels and a state-of-the-art convention center that offers unequalled opportunities in the entire region.



SULTAN QABOOS GRAND MOSQUE, MUSCAT, OMAN

VENUE

Architecturally advanced in design and capability, this world-class venue will be amongst the first to be built to meet the rigorous LEED certification by the U.S. Green Building Council.

The functional and flexible design ensures a wide array of meeting and exhibition spaces with the very latest in communications and audio-visual technology to meet the demands of the most discerning global event organizers.

Oman is renowned for its traditional warm and welcoming hospitality. This will be supported by the highest quality standards and service excellence provided by venue operator, AEG Ogden, one of the world's leading convention and exhibition center management companies.

For more information: www.omanconvention.com

Exhibitors will be allocated in the main lobby of the venue which ensures excellent visibility to the delegates throughout the entire length of the Congress.



Oman Convention & Exhibition Centre (OCEC)
Al Irfan, Airport Heights
Al Athaiba P.C. 130
Oman

www.omanconvention.com

EXHIBITION & SPONSORSHIP OPPORTUNITIES

Industry involvement is a key element for the success of the ICR 2020. The occasion offers companies the opportunity to become Sponsors, enabling them to raise the recognition of their company while promoting endeavors. Following, various Sponsorship Options are listed, from which Sponsors may select different elements up to the amount of their financial support. Sponsors can support an element individually or – where possible, acceptable to all and appropriate – in combination with another Sponsor.

WHY SHOULD YOU SPONSOR ICR 2020?

ICR is growing and invites doctors, allied health professionals and researchers interested in the use of x-rays for human health and beyond to the congress. ICR meetings are always stimulating with a 'buzz'. Plenary sessions, symposia, oral and poster sessions, and workshops will address the cutting-edge science of radiology, translating it into clinical practice.

The theme of the 2020 Congress will be 'Building Bridges', indicating the ambition to have a multidisciplinary approach involving health professionals and researchers.

Presence at the Congress is an invaluable opportunity to introduce the audience to new developments and products. Sponsorship gives you an excellent opportunity to promote your name, to support your brands and to maintain a high profile among health professionals.

SPONSORSHIP CATEGORIES

You will be given a Sponsorship Category status depending on the total amount of your Sponsorship contribution. The total contribution may consist of

- Exhibition space
- Sponsorship items
- Meeting facilities

CATEGORY	MINIMUM CONTRIBUTION (EXCL. VAT)	DEADLINE FOR APPLICATION
Gold Sponsor	70,000 USD	31 March, 2020
Silver Sponsor	50,000 USD	30 April, 2020
Bronze Sponsor	25,000 USD	31 May, 2020
General Sponsor	No minimum amount	–

[Click here to get more information on sponsorship opportunities.](#)



Congress Organizers

The International Society of Radiology
+ Oman Radiology & Molecular Imaging Society

Congress Secretariat

ICR Congress Secretariat
c/o K.I.T. Group GmbH
icr2020-oman.org

CONTACT US!

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