# SUMMARY

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>WELCOME MESSAGE</td>
<td>2</td>
</tr>
<tr>
<td>CONTACTS/MEETING INTRODUCTION</td>
<td>3–4</td>
</tr>
<tr>
<td>FIGURES OF THE 2016 ISER MEETING</td>
<td>5–6</td>
</tr>
<tr>
<td>PRELIMINARY PROGRAM AT A GLANCE</td>
<td>7</td>
</tr>
<tr>
<td>ISER 2018 TIMELINE</td>
<td>8</td>
</tr>
<tr>
<td>REGISTRATION FEES 2018</td>
<td>9</td>
</tr>
<tr>
<td>PARTICIPATING IN ISER 2018</td>
<td>10</td>
</tr>
<tr>
<td>SPONSORSHIP BENEFITS</td>
<td>11</td>
</tr>
<tr>
<td>SPONSORSHIP OPPORTUNITIES</td>
<td>12–16</td>
</tr>
<tr>
<td>EXHIBITION</td>
<td>17–19</td>
</tr>
<tr>
<td>SPONSORSHIP BOOKING FORM</td>
<td>20</td>
</tr>
<tr>
<td>DESTINATION</td>
<td>21–22</td>
</tr>
</tbody>
</table>
WELCOME MESSAGE

The International Society for Eye Research (ISER) cordially invites you to participate in our

XXIII Biennial Meeting September 9 -13, 2018 | Belfast, Northern Ireland, UK

The 2018 meeting promises to be a memorable one for this intimate gathering of eye and vision research professionals.

The following meeting, sponsorship and exhibiting information will answer many common questions and help you plan for your upcoming trip to Belfast. We value the opportunity to partner with you and look forward to welcoming you in September 2018!
CONTENTS / MEETING INTRODUCTION

Key Facts

Dates:
September 9-13, 2018

City, Country:
Belfast, Northern Ireland, UK

Venue:
Belfast Waterfront
2 Lanyon Pl, Belfast BT1 3WH
Northern Ireland, UK

ISER President:
John S. Penn, PhD
Vanderbilt University School of Medicine,
Nashville, USA

ISER Meeting Liaison:
Olaf Strauß, PhD
Charité Universitätsmedizin Berlin,
Germany

Official Language:
English

Participants:
800 – 1,000

Contacts

Meeting Secretariat
ISER 2018
c/o K.I.T. Group GmbH
Kurfürstendamm 71
10709 Berlin
Germany
Tel: +49 30 24 60 3 - 421

Exhibition/Satellite Symposia/Sponsorship
c/o K.I.T. Group GmbH
Email: iser2018-industry@kit-group.org

Registration
c/o K.I.T. Group GmbH
Email: iser2018-registration@kit-group.org
About the Meeting

ISER’s biennial meeting champions the advancement of international eye research by uniting the leading clinicians and vision researchers from around the world to share their expertise and experience, making this a much-anticipated international event. The scientific program provides a unique platform for presentations and discussions on advancing scientific research, at both clinical and laboratory levels. Plenary lectures delivered by leading experts are balanced with symposia addressing topics of broad, interdisciplinary interest. Poster presentations represent an array of the most pertinent research and results being conducted worldwide and provide a forum for continued and expansive coverage of the topics addressed in symposia. The meeting is organized to encourage and provide opportunities for young scientists to present their work and to network with experienced mentors.

About ISER

The International Society for Eye Research (ISER) was founded in 1968 to establish an international organization to support eye and vision research. The organization is comprised of eye and vision research scientists from more than 34 countries and holds a biennial meeting in some of the world’s most distinctive cities.

Please feel free to check the following website for more information: www.iserbiennialmeeting2018.org

About Belfast Waterfront

Parallel Session Rooms:
9 including Plenary Session Room, distributed in 2 levels.

Size Session Rooms:
100 - 800 pax in Theatre set up

Poster Area:
349 sqm

Exhibition Area:
279 sqm in foyer space between Session Rooms and Poster Area
FIGURES OF THE 2016 ISER MEETING

Participants by Region

<table>
<thead>
<tr>
<th>Regions</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>399</td>
</tr>
<tr>
<td>Europe</td>
<td>129</td>
</tr>
<tr>
<td>Asia &amp; Middle East</td>
<td>279</td>
</tr>
<tr>
<td>Australia &amp; Oceania</td>
<td>54</td>
</tr>
<tr>
<td>Central &amp; South America</td>
<td>1</td>
</tr>
</tbody>
</table>

Sponsors Overview:
- Knights Templar Eye Foundation, Inc. (KTEF)
- Santen Pharmaceutical Co. Ltd.
- F.Hoffmann-La Roche Ltd.
- Bayer Yakuhin. Ltd.
- Menicon
- BrightFocus
- Ora Clinical
- Senju Pharmaceutical, Co. Ltd.
- Alcon Japan
- Novartis Japan
- WCCT Global
- NFER
- Sucampo Pharmaceuticals, Inc.
FIGURES OF THE 2016 ISER MEETING

Full Country List
Delegates from 36 countries participated in the ISER 2016 Meeting

<table>
<thead>
<tr>
<th>Country</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Argentina</td>
<td>1</td>
</tr>
<tr>
<td>Australia</td>
<td>45</td>
</tr>
<tr>
<td>Austria</td>
<td>5</td>
</tr>
<tr>
<td>Belgium</td>
<td>1</td>
</tr>
<tr>
<td>Canada</td>
<td>24</td>
</tr>
<tr>
<td>China</td>
<td>21</td>
</tr>
<tr>
<td>Denmark</td>
<td>1</td>
</tr>
<tr>
<td>Finland</td>
<td>5</td>
</tr>
<tr>
<td>France</td>
<td>18</td>
</tr>
<tr>
<td>Germany</td>
<td>24</td>
</tr>
<tr>
<td>Greece</td>
<td>1</td>
</tr>
<tr>
<td>Hong Kong, China</td>
<td>4</td>
</tr>
<tr>
<td>India</td>
<td>9</td>
</tr>
<tr>
<td>Indonesia</td>
<td>4</td>
</tr>
<tr>
<td>Ireland</td>
<td>5</td>
</tr>
<tr>
<td>Israel</td>
<td>3</td>
</tr>
<tr>
<td>Italy</td>
<td>6</td>
</tr>
<tr>
<td>Japan</td>
<td>193</td>
</tr>
<tr>
<td>Jordan</td>
<td>1</td>
</tr>
<tr>
<td>Korea</td>
<td>16</td>
</tr>
<tr>
<td>Netherlands</td>
<td>2</td>
</tr>
<tr>
<td>New Zealand</td>
<td>9</td>
</tr>
<tr>
<td>Norway</td>
<td>2</td>
</tr>
<tr>
<td>Philippines</td>
<td>1</td>
</tr>
<tr>
<td>Poland</td>
<td>2</td>
</tr>
<tr>
<td>Portugal</td>
<td>5</td>
</tr>
<tr>
<td>Russian Federation</td>
<td>4</td>
</tr>
<tr>
<td>Singapore</td>
<td>14</td>
</tr>
<tr>
<td>Spain</td>
<td>7</td>
</tr>
<tr>
<td>Sweden</td>
<td>8</td>
</tr>
<tr>
<td>Switzerland</td>
<td>9</td>
</tr>
<tr>
<td>Taiwan</td>
<td>4</td>
</tr>
<tr>
<td>Thailand</td>
<td>2</td>
</tr>
<tr>
<td>Turkey</td>
<td>3</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>28</td>
</tr>
<tr>
<td>United States</td>
<td>375</td>
</tr>
</tbody>
</table>

Top 10 Countries

<table>
<thead>
<tr>
<th>Country</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>375</td>
</tr>
<tr>
<td>Japan</td>
<td>193</td>
</tr>
<tr>
<td>Australia</td>
<td>45</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>28</td>
</tr>
<tr>
<td>Canada</td>
<td>24</td>
</tr>
<tr>
<td>Germany</td>
<td>24</td>
</tr>
<tr>
<td>China</td>
<td>21</td>
</tr>
<tr>
<td>France</td>
<td>18</td>
</tr>
<tr>
<td>Singapore</td>
<td>16</td>
</tr>
<tr>
<td>Republic of Korea</td>
<td>16</td>
</tr>
</tbody>
</table>
## Preliminary Program at a Glance

<table>
<thead>
<tr>
<th>Sunday Sept 09</th>
<th>Monday Sept 10</th>
<th>Tuesday Sept 11</th>
<th>Wednesday Sept 12</th>
<th>Thursday Sept 13</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 18:00 Registration Open</td>
<td>7:30 - 18:00 Registration Open</td>
<td>7:30 - 18:00 Registration Open</td>
<td>7:30 - 18:00 Registration Open</td>
<td>7:30 - 18:00 Registration Open</td>
</tr>
<tr>
<td>08:00 - 10:00 Sessions</td>
<td>08:00 - 10:00 Sessions</td>
<td>08:00 - 10:00 Sessions</td>
<td>08:00 - 10:00 Sessions</td>
<td>08:00 - 10:00 Sessions</td>
</tr>
<tr>
<td>10:00 - 10:30 Coffee Break*</td>
<td>10:00 - 10:30 Coffee Break*</td>
<td>10:00 - 10:30 Coffee Break*</td>
<td>10:00 - 10:30 Coffee Break*</td>
<td>10:00 - 10:30 Coffee Break*</td>
</tr>
<tr>
<td>10:30 - 12:00 Opening Ceremony</td>
<td>10:30 - 12:00 Plenary Lecture</td>
<td>10:30 - 12:00 Plenary Lecture</td>
<td>10:30 - 12:00 Plenary Lecture</td>
<td>10:30 - 12:00 Plenary Lecture</td>
</tr>
<tr>
<td>12:00 - 13:00 Lunch Break or space for Satellite Symposium</td>
<td>12:00 - 13:00 Lunch Break or space for Satellite Symposium</td>
<td>12:00 - 13:00 Lunch Break or space for Satellite Symposium</td>
<td>12:00 - 13:00 Lunch Break or space for Satellite Symposium</td>
<td>12:00 - 13:00 Lunch Break or space for Satellite Symposium</td>
</tr>
<tr>
<td>13:00 - 15:00 Sessions</td>
<td>13:00 - 15:00 Sessions</td>
<td>13:00 - 15:00 Sessions</td>
<td>13:00 - 15:00 Sessions</td>
<td>13:00 - 15:00 Sessions</td>
</tr>
<tr>
<td>15:00 - 15:30 Coffee Break*</td>
<td>15:00 - 15:30 Coffee Break*</td>
<td>15:00 - 15:30 Coffee Break*</td>
<td>15:00 - 15:30 Coffee Break*</td>
<td>15:00 - 15:30 Coffee Break*</td>
</tr>
<tr>
<td>15:30 - 17:30 Sessions</td>
<td>15:30 - 17:30 Sessions</td>
<td>15:30 - 17:30 Sessions</td>
<td>15:30 - 17:30 Sessions</td>
<td>15:30 - 17:30 Sessions</td>
</tr>
<tr>
<td>17:30 - 19:00 Poster Sessions (incl. Catering)</td>
<td>17:30 - 19:00 Poster Sessions (incl. Catering)</td>
<td>17:30 - 19:00 Poster Sessions (incl. Catering)</td>
<td><strong>Gala Dinner in Titanic Belfast</strong></td>
<td>19:30 - 21:30 Gala Dinner in Titanic Belfast</td>
</tr>
</tbody>
</table>

*All Coffee Breaks are held in the Exhibition.

### Topics

- **Glaucoma**
- **Lens**
- **Cornea and Ocular Surface**
- **Ocular Immunology**
- **Retinal Cell Biology**
- **Ocular Imaging**
- **& Psychophysics RPE-Choroid**
- **Ocular Pharmacology**
- **Therapeutics & Drug Delivery**
- **Ophthalmic Genetics/Genomics**
- **Epidemiology of Eye Disease and Global Eye Health**
ISER 2018 TIMELINE

Key Dates

Session Titles are published in Online Session Planner

Registration and Accommodation Booking opens

Early Registration Fees Deadline June 21, 2018

Standard Registration Fees Deadline August 2, 2018

Onsite Registration from September 8, 2018

Regular Abstract Submission

Abstract Submission opens January 11, 2018
Abstract Submission closes May 29, 2018

Abstract Submission for Invited Speakers

Abstract Submission opens January 11, 2018
Abstract Submission closes June 27, 2018

Allocation of Abstracts to Program July 4 – July 13, 2018
# REGISTRATION FEES 2018

## EARLY REGISTRATION

- ISER Member: 460 USD
- Non-Member: 695 USD
- Young Investigator Member: 350 USD
- Young Investigator Non-Member: 530 USD
- Student: 300 USD

## STANDARD REGISTRATION

- ISER Member: 530 USD
- Non-Member: 745 USD
- Young Investigator Member: 350 USD
- Young Investigator Non-Member: 530 USD
- Student: 380 USD

## LATE/ONSITE REGISTRATION

- ISER Member: 620 USD
- Non-Member: 830 USD
- Young Investigator Member: 350 USD
- Young Investigator Non-Member: 530 USD
- Student: 420 USD

## OTHERS

- Single day only ISER Member and Non-Member: 170 USD
- Single day only YI Member and non-Member, Student: 145 USD
- Single day only Sunday Opening: 80 USD
- Accompanying Person: 160 USD

## EXTRA FEES

- ISER Member: 30 USD
PARTICIPATING IN ISER 2018

Why should you sponsor ISER 2018?
Sponsorship gives you an excellent opportunity to promote your name, to support your brands and to maintain a high profile among health professionals.

Sponsorship Categories
You will be given a sponsorship category status dependent upon the total amount of your sponsorship contribution. The total contribution will consist of sponsored items such as advertisements, parallel sessions, sponsorship items and exhibition space (excluding storage space). You will benefit from outstanding advantages linked to your sponsorship category. Status will be allocated as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Minimum Contribution</th>
<th>Deadline for Application</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>25,000 USD</td>
<td>February 2, 2018</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>12,000 USD</td>
<td>February 9, 2018</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>7,500 USD</td>
<td>February 16, 2018</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>4,000 USD</td>
<td>no deadline</td>
</tr>
</tbody>
</table>
For Exhibition Space assignment, all Sponsors will be accommodated according to level of sponsorship. Benefits will be allocated to sponsors based on the following table:

<table>
<thead>
<tr>
<th>Sponsorship Category</th>
<th>Platinum</th>
<th>Gold-Sponsor</th>
<th>Silver-Sponsor</th>
<th>Bronze-Sponsor</th>
<th>Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complementary Promotional Insert in Meeting Materials</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>One 3x3m exhibit space</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>One tabletop exhibit space</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on homepage of ISER Meeting website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement at the Opening Ceremony Day 1</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complementary registration to the meeting, welcome reception and gala dinner</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement on sponsor page of ISER Meeting website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on sponsor sign with level indicated</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in program/abstract book with level indicated</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor ribbons for exhibit staff in color of sponsor level</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Level of support recognition sign at booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

Sponsored Session
Organizing a Satellite Symposium is a great opportunity to set your topic within the Meeting or to link existing sessions to your company name.

All Satellite Symposia are organized by the Sponsor. The Sponsor is free in presenting a Meeting related topic and program which will be scheduled in close consultation with the Meeting Organizer and the Scientific Committee. Once the program of the Satellite Symposium has been approved by ISER, it cannot be modified.

All Satellite Symposia slots are offered for 60 minutes unless otherwise stated.

Midday Lunch Symposium
Date: Monday - Thursday (To be confirmed)
Time: 12:00 – 13:00 (60 min)
Price: 12,000 USD
Exclusive Lunch Symposium, no other Lunch Symposium running parallel. Catering costs are not included.

Allocation of Slots and Rooms
Allocations will start after the deadline for Silver Sponsorship Application.

Lunch Symposium Program
The session program, including title, topics and speakers, must be submitted to the exclusive Meeting Secretariat K.I.T. Group for approval. Speakers must be allowed to develop content without interference from the sponsor. The goal is to ensure that the program is free of COI (conflict of interest) and that there is no overlapping of topics between various Symposia. Once the program of a Symposium is approved by ISER, it cannot be modified (except with approval from the Meeting Secretariat). The organizers reserve the right to change the date of the Symposia.

Poster Session
You can sponsor one of the Poster Sessions scheduled during the afternoon on Monday or Tuesday.
Price: 9,000 USD
SPONSORSHIP OPPORTUNITIES

Pre-Congress Course

Price on request

Young Investigator Educational Symposium or New Technological Development Symposium

You have the opportunity to either sponsor a Young Investigator Educational Symposium, which will be organized by the ISER Local Organizers, or to put together your own course in which you present new technological advancements, procedures or devices. The content of your course needs to be approved by ISER prior to the Meeting.

Meeting facilities

Meeting Rooms can be booked depending on availability. Sponsors organizing an event for 25 or more participants before, during or after the Congress, must first seek approval from the Congress Organizer. The Sponsor may request to hold an event, however the event must not occur parallel to the official Congress Program or other social / cultural events.

Meeting Rooms

There are possibilities in the Meeting Venue for half day or full-day meetings with the room set-up in U-shape, theatre or boardroom layouts.

Prices and availability upon request

Congress Materials

All prices and amounts have been calculated on the basis of 1,000 expected participants unless otherwise stated. If these numbers should rise, higher costs or a higher number of pieces will incur for the Sponsor. Delivery information for items that are provided by the Sponsor will be given by the Meeting Secretariat K.I.T. Group in due time.

Meeting Bags

Pieces: 1,000

Price: 9,000 USD

All participants will receive a Meeting Bag. The bag can feature your company’s name and logo (in addition to the Meeting Logo and title).

Production and delivery to the Meeting Venue will be arranged. Design will be approved by the exclusive Meeting Secretariat K.I.T. Group and the sponsor.

Lanyards

Pieces: 1,000

Production and delivery to the Meeting Venue will be arranged by the Meeting Secretariat.

Price: 4,500 USD

Pre event: Marketing benefit

- Company's logo and profile to be featured on the ISER Meeting website as Support Sponsor
- Reciprocal hot link to your website from the ISER Meeting website
SPONSORSHIP OPPORTUNITIES

At event: Branding
- Sponsor’s logo on the lanyard
- Lanyards to be given to all delegates upon registration

**Abstracts on USB stick**
Pieces: 1,000
**Price: 6,500 USD**
Pre event: Marketing benefit
- Company’s logo and profile to be featured on the website as Support Sponsor
- Reciprocal hot link to your website from the event website

At event: Branding
- Sponsor’s logo on the USB stick
- USB sticks to be given to all delegates upon registration

**Pocket Program Leaflet**
Pieces: 1,000
**Price: 4,500 USD**
Pre event: Marketing benefit
- Company’s logo and profile to be featured on the website as Support Sponsor
- Reciprocal hot link to your website from the event website

At event: Branding
- Sponsor’s logo on the cover
- Pocket Program Leaflet to be given to all delegates upon registration

---

**Meeting Services**

**Congress Mobile App**
**Price: 12,000 USD for exclusive sponsorship**
The Meeting App is an interactive version of the Final Program and much more, giving the participant related information of the ISER 2018 Meeting at the tip of their finger.

The sponsorship will include:
- Logo on splash screen and acknowledgement in printed matters about the app
- Exclusive logo and Header in the exhibitors list, 1st mention in exhibitors list
- Banner at the bottom of the exhibitors list
- Banner at the bottom of module maps and floorplans
- Email with sponsor’s logo to all pre-registered delegates when app is online
Electronics Recharge Station

Price: 3,100 USD

To keep participants mobile and connected we would like to provide a charging station with seating area within the exhibition. Sponsor this service and have us place this next to your booth for more delegate traffic flow. Brand the station with your logo. Consider turning this into an Interactive Lounge with mobile tablet devices to be used by all participants as a service during the Meeting. Contact us to elaborate more ideas and pricing.

Communication

Bag Inserts

Pieces: 1,000
Price: 1,800 USD

Insert a leaflet, invitation to your Session/Exhibition Booth or information brochure into all Meeting Bags.

Layout must be submitted to the Meeting Secretariat K.I.T. Group for approval. Material must be provided and delivered directly by the Sponsor. Delivery details will be provided at a later stage.

Notepads and Ball Pens in Meeting Bag

Price: 3,000 USD (not incl. production of pads and pens)

The sponsor company will be able to provide its own pads and pens to be placed in the Meeting Bags. The sponsor’s logo can be printed on the pen and on the pad. The Ball Pen and Pad are subject to approval from the Meeting Secretariat K.I.T. Group.

Email Blast

Price: 3,200 USD

Have your individual announcement for your session, exhibition booth or other information sent to registered participants in advance of the meeting.

- Sponsor’s personal message to all participants
- Email will be sent out by the exclusive Meeting Secretariat K.I.T. Group
- Sponsor must provide email design, texts, pictures etc. in HTML format with links to all graphics two weeks prior to the date the Email Blast is due to be sent out

Advertisement in Final Program Book

Full Page Inside: 3,500 USD / Half Page Inside: 2,150 USD

The Final Program Book will be the most essential publication for participants guiding them through the Meeting. It includes information on presentations, satellite symposia, the exhibition and other activities. The Program Book will be inserted into all participants’ Meeting Bags.
Prizes and Awards

Travel Fellowship Grants

1,000 USD per domestic investigator (Europe); 1,500 USD per international investigator

Travel Fellowship Grants will include Company’s name in the grant title.

Unrestricted Donations are also possible. Please contact us for more information.

Sponsorship of Young Investigator programs

Welcome Event for Young Investigators before and during Opening Ceremony

Price on request

Communication

Price on request

Committee „Speed Dating“ with communication channels on Social Media, meeting points in the Meeting Venue

Poster Awards

Price on request

The authors of the best posters of each ISER Meeting will receive an award as well as a sponsored gift.

Networking Lounge

Price: 6,500 USD

15 sqm.

Located in the exhibition.

A new format called „Meet the Experts“ can be scheduled there. Speakers are available after each session to talk about their topic with Young Investigators.

Sponsorship of WISER (Women of ISER)

Price on request

Be the official supporter of WISER and make your company visible at a WISER Dinner during the Meeting, as well as different networking opportunities organized by the WISER committee.
EXHIBITION

The exhibition area is located on Level 1 of the Belfast Waterfront, surrounded by Session Rooms and Poster Area. Coffee breaks and seating areas will be located in the exhibition area. All Exhibitors will be published with their company name and short company description in the Final Program.

<table>
<thead>
<tr>
<th>SET UP AND INSTALLATION</th>
<th>OPENING TIMES</th>
<th>DISMANTLING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, September 9</td>
<td></td>
<td>Thursday, September 13</td>
</tr>
<tr>
<td>17:00 - 20:00</td>
<td>9:30 - 16:00</td>
<td>16:00 - 19:00</td>
</tr>
<tr>
<td>Monday, September 10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesday, September 11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wednesday, September 12</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thursday, September 13</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Booth Assignment
Exhibition Space will be assigned on a first-come, first served basis within the respective Sponsorship Levels, according to the date of the Exhibition Space booking and the date of the receipt of the payment. ISER reserves the right to accept or reject, in its sole discretion, any request to exhibit, and to determine the eligibility of any proposed exhibit.

Exhibition Space Booking

Early price booking (until March 25, 2018) ........................................ 2,500 USD for 9 square meters (net)
Each additional square meter costs 250 USD (net)

Standard price booking (from March 26, 2018) ........................................ 3,000 USD for 9 square meters (net)
Each additional square meter costs 300 USD (net)

Minimum booth area: ................................................................. 9 square meters (3x3m)

2 free Exhibitor Badges included, for more details please refer to „Exhibitor Registration“.

Tabletop Exhibit Space
Size: 2x2m including one table and two chairs. You can bring your own roll-up.
1 free exhibitor badge included.

Early price booking (until March 25, 2018) ........................................ 1,500 USD
Standard price booking (from March 26, 2018) ........................................ 2,000 USD
Location of Exhibition Area
Level 1

Display of Non-FDA Approved Drugs and Devices
Any investigational product that is graphically depicted within the exhibit must: (1) contain only objective statements about the product; (2) contain no claims of safety, effectiveness or reliability; (3) contain no comparative claims to other marketed products; (4) be accompanied by directions for becoming an investigator and a list of investigator responsibilities; (5) contain the statement “Caution-Investigated Device-Limited to Investigational Use” in prominent size and placement; and (6) not be sold, or be the subject of order taking, until approved. Signage that is easily visible is to be placed near the devices themselves and on any graphics depicting the device stating clearly any FDA limitations on its use.

Exhibitor Housing
Hotel information is located on the ISER Biennial Meeting website. Reservations are available on a first-come, first-served basis.

Exhibitor Registration
Free Exhibitor Badges (Industry Representatives) are provided to Exhibitors based upon the level of sponsorship. Non-sponsors booking a booth space will receive 2 free exhibitor badges.

<table>
<thead>
<tr>
<th>Purchased sqm</th>
<th>Free Exhibitor Badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 sqm</td>
<td>2</td>
</tr>
<tr>
<td>10 - 15 sqm</td>
<td>3</td>
</tr>
<tr>
<td>16 - 30 sqm</td>
<td>4</td>
</tr>
<tr>
<td>31 sqm and more</td>
<td>6</td>
</tr>
</tbody>
</table>
EXHIBITION

The Exhibitor Badge entitles

- Full access to the Exhibition Area and your company’s own Sponsored Sessions but not the general Scientific Program
- 1 Meeting bag including final program book
- Coffee & tea during coffee breaks

For further information about Exhibitor and general Meeting Registration please contact the Registration Department at iser2018-registration@kit-group.org

Shell Scheme packages can be booked through the Meeting Secretariat at a later stage.

Terms & Conditions

Payment, Changes and Cancellations

1. Payments for exhibition fees are due in full within 30 days of the invoice date. Invoices that remain unpaid after that may result in lost exhibition space. Payments can be made by credit card (American Express, MasterCard and Visa) or bank transfer upon receipt of invoice. Notification of an exhibitor’s decision to cancel a tabletop/booth exhibit space must be submitted in writing to the Meeting Secretariat K.I.T. Group.

2. 50% of the total amount will be refunded to the contractor for cancellations received prior to July 2, 2018. 100% of the total amount must be paid by the contractor for cancellations received on July 2, 2018 or after.

3. Sub-leasing of exhibit space is NOT permitted. Two companies may not share the same leased space.

4. Downgrading your space from a booth to a tabletop, or reducing the number of reserved tabletops, may be accommodated permitting availability of space. Notification of an exhibitor’s decision to downgrade a tabletop/exhibit space must be submitted in writing to the Meeting Secretariat K.I.T. Group.

5. 50% of the price difference will be refunded to the contractor for space downgrading prior to July 2, 2018. 100% of the total amount must be paid by the contractor for space downgrading on July 2, 2018 or after. All exhibits must be set up by show opening time on September 9, 2018.

6. ISER reserves the right to resell the space of any exhibiting company not present by show opening on September 9, 2018 and no refunds will be made.
SPONSORSHIP BOOKING FORM

Company Name
Address
Postal Code City
Country
Phone
Email

Contact Person

Please select one of the options below:

Preferred Sponsorship Level:
☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

☐ Exhibition Space
Booth Size in m²

Preferred Dimensions
Item 1 USD
Item 2 USD
Item 3 USD
Item 4 USD
Item 5 USD
Total Amount in USD USD

Please return this form to the ISER 2018 Meeting Secretariat. Kindly note the General Terms & Conditions at the back of this brochure which apply to all exhibition and sponsorship agreements. Also note that your booking form is binding, but that your requested options must be confirmed by the Meeting Secretariat in writing to become effective.

Meeting Secretariat
ISER 2018
c/o K.I.T. Group
Kurfürstendamm 71
D-10709 Berlin
Tel: +49 30 24 60 3 - 421 Date and Place Signature and company stamp
DESTINATION

City of Belfast
From hosting world leaders at the G8 Summit to the Giro D’Italia and the third largest sporting event in the world, the World Police and Fire Games, Belfast can really deliver when it comes to world class events. Not only does the city adopt a flexible, team approach in everything we do, but we offer award winning venues, top quality hotels, all within a compact, dynamic and safe city.

Belfast is the undiscovered part of Ireland - and a UK capital at the same time. The city is proud to be different and that’s what makes it a perfect choice for events. From dinners in the World’s Leading Visitor Attraction, Titanic Belfast, to drinks with a Lord and Lady in their mansion, Belfast offers something unique and truly authentic.

From its world leading status in rope and linen production at the turn of the century, to shipbuilding and aerospace, the city, and indeed Northern Ireland is a nation of innovators, inventors, creators and game changers.

Weather in Belfast in September
In Belfast, the month of September is characterized by an average of 60°F (15.5°C), rarely exceeding 67°F (19.4°C) or dropping below 54°F (12.2°C).

On average there is a 33% chance of rain during September, while winds of around 7 miles per hour (1.6km/h) are typical.

Getting around
Belfast is lucky to have three airports. Belfast City Airport, which is right in the heart of the city. Belfast International which is 25 minutes from the city center and Dublin International Airport, which locals affectionately call “Belfast South” as it is a short 90 minute drive from Belfast City center. With over 158 European and International destinations servicing both Belfast and Dublin and 33 direct UK Flights into Belfast, the city is easily accessible for International delegates.

Belfast
You can fly direct to Belfast from 46 European and International airports. With a direct flight to Chicago and New York in the USA and connections to main international tourist hubs such as Amsterdam, London and Manchester, Belfast is favorably located to be accessible to anywhere in the world with only two flights!

Dublin
Dublin Airport, (or ‘Belfast South’) is located 90 minutes away with excellent rail and road access to Belfast. There is a direct luxury coach from Dublin to Belfast city center which leaves hourly. Dublin Airport is one of Europe’s busiest airports, with more than 55 airlines flying to over 117 destinations worldwide including two Middle Eastern and 11 North American routes.
Airport Transfers

Belfast has one of the closest airports to a city center: the Belfast City Airport is 3.5 miles from the Belfast Waterfront which means delegates will be in the city center in no time at all. There is a taxi and bus link to the city. Belfast International is accessible to the city center by taxi or by a coach service.

Dublin Airport is linked to Belfast by an hourly luxury coach service and guests will have the option of pre-booking tickets online or be able to purchase on the bus as the embark. The journey from Dublin Airport to Belfast city center 90 minutes.

Business Hours

Shops in Belfast City Centre are generally open Monday - Wednesday 9am - 6pm, Thursday 9am - 9pm, Friday and Saturday 9am - 6pm and Sunday 1pm - 6pm. Banks are usually open Monday – Friday 9.30am – 16.30pm.

Electricity

UK plugs, also used in Ireland, are large and have three, substantial, flat prongs. They are unlike plugs used anywhere else in Europe. If you use dual voltage appliances and devices, all you will need, throughout the UK, is a simple UK Adapter Plug.