



Organized by the International  
Union of Immunological Societies  
(IUIS)



Hosted by the Chinese  
Society of Immunology  
(CSI)



# SPONSORSHIP PROSPECTUS

## IUIS 2019 BEIJING

17<sup>th</sup> International Congress of Immunology

October 19 – 23, 2019 | Beijing, China

# IUIS 2019 Sponsorship Prospectus

**3**

Dates to Remember

**8**

Past Congress Statistics

**16**

Registration Fees

**4**

Welcome Messages

**9**

Scientific Focus

**17**

Hotel & Accommodation

**5**

Contact Details and  
Key Facts

**10 - 11**

Programme at a Glance  
(Preliminary)

**18 - 25**

Sponsorship  
Opportunities

**6**

About IUIS

**12**

Host City

**26- 27**

Exhibition Space

**7**

About CSI

**13 - 15**

Congress Venue

**28**

Booking Form

# Dates to Remember

|   |  |  |  |
|---|--|--|--|
| <b>September 14, 2018</b><br>Abstract Submission Opens<br><a href="#">→</a>             | <b>November 1, 2018</b><br>Early Registration Opens<br><a href="#">→</a>         | <b>December 15, 2018</b><br>Platinum Sponsorship Deadline<br><a href="#">→</a>                         | <b>February 15, 2019</b><br>Gold Sponsorship Deadline<br><a href="#">→</a>                 |
| <b>March 22, 2019</b><br>Abstract Submission Deadline<br><a href="#">→</a>              | <b>March 31, 2019</b><br>Silver Sponsorship Deadline<br><a href="#">→</a>        | <b>April 30, 2019</b><br>Bronze Sponsorship Deadline<br><a href="#">→</a>                              | <b>May 2019</b><br>Exhibitor Manual Circulation<br><a href="#">→</a>                       |
| <b>June 20, 2019</b><br>Early Bird Registration Deadline<br><a href="#">→</a>           | <b>August 10, 2019</b><br>Sponsorship Deadlines<br><a href="#">→</a>             | <b>August 20, 2019</b><br>Deadline for Providing Programme of Sponsored Symposium<br><a href="#">→</a> | <b>August 20, 2019</b><br>Deadline for Congress Bag Insert Submission<br><a href="#">→</a> |
| <b>August 20, 2019</b><br>Deadline for Advert Submission<br><a href="#">→</a>           | <b>August 30, 2019</b><br>Exhibition Space Booking Deadline<br><a href="#">→</a> | <b>September 10, 2019</b><br>Deadline for Boothplans Submission<br><a href="#">→</a>                   | <b>September 25, 2019</b><br>Standard Registration Deadline<br><a href="#">→</a>           |
| <b>September 30, 2019</b><br>Exhibition Service Pre-Order Deadline<br><a href="#">→</a> | <b>October 18-19, 2019</b><br>Booth Set Up<br><a href="#">→</a>                  | <b>October 19-23, 2019</b><br><br><b>Event Date</b>  |  |

# Welcome Messages

Dear Friends and Colleagues,

The 17th International Congress of Immunology (IUIS 2019) will be held from October 19 – 23, 2019 at the China National Convention Center, Beijing, China. The Congress is co-organized by the International Union of Immunological Societies (IUIS) and the Chinese Society for Immunology (CSI).

On behalf of the IUIS 2019 Steering Committee and CSI I would like to invite you to attend the Congress. We hope you will join us for a symphony of outstanding science, and enjoy your time in Beijing, a city of China's thousand years civilization. You may also visit other cities and explore the beauty and diversity of China before or after the meeting.

We look forward to welcoming you to Beijing for the IUIS 2019.

Yours Sincerely,



**Dr. Xuetao Cao**

Chair, IUIS 2019 Steering & Scientific Programme Committees  
Secretary General, Chinese Society for Immunology  
President, Nankai University

Dear Friends and Colleagues,

IUIS 2019 promises to be an unforgettable event that will bring together delegates from all over the world. We anticipate over 5000 participants, including international leaders at the forefront of the discipline that will present the most recent advances in basic immunology and clinical translation. This is an opportunity to be part of a major international immunology meeting in China, one of the most amazing countries in terms of scientific progress and Immunology in particular.

The Congress will provide a key networking and educational interface for colleagues from industry, university, health providers and independent research organisations to come together.

Sponsoring and exhibiting at IUIS 2019 will provide your organisation with a unique opportunity to promote your brand in this vital area and key messages to delegates from a wide range of backgrounds, expertise and influence across the globe. You will have extensive marketing exposure in the lead up to the event as well as during the Congress.

This Prospectus outlines several high-end marketing opportunities to suit every budget and marketing objective. On behalf of the Organizing Committee we encourage you to explore the benefits of participating as a sponsor and/or exhibitor and we look forward to seeing you in Beijing in October 2019.



**Alberto Mantovani**

Vice-Chair of Steering Programme Committee  
President, IUIS

# Contact Details and Key Facts

## KEY FACTS

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### Date

October 19-23, 2019

### Place

Beijing, China

### Venue

China National Convention Center (CNCC)

Website: [www.cnccchina.com/en/](http://www.cnccchina.com/en/)

## CONGRESS ORGANIZER

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### INTERNATIONAL UNION OF IMMUNOLOGICAL SOCIETIES (IUIS)



c/o K.I.T. Group

Kurfürstendamm 71

10709 Berlin, Germany

Tel.: +49 (0)30 24603-417

Email: [iuis-central-office@kit-group.org](mailto:iuis-central-office@kit-group.org)

Website: [www.iuisonline.org](http://www.iuisonline.org)

## HOSTED BY

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### CHINESE SOCIETY FOR IMMUNOLOGY (CSI)

5 Dong Dan San Tiao

Beijing 100005 China

Tel.: +86 10 69156451

CSI Website: [www.csi.org.cn](http://www.csi.org.cn)



## IUIS 2019 CONFERENCE MANAGEMENT



K.I.T. Group GmbH

Association & Conference Management

Kurfürstendamm 71

10709 Berlin, Germany

Tel.: +49 (0)30 24603 348

K.I.T. Group Greater China

Unit 0603, Landmark Tower II

8 Dongsanhuan North Road

Chaoyang District, 10004 Beijing, China

Tel.: +86 (0) 10 8498 7530

## FOR ANY SPECIFIC QUESTIONS ON

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### General Info

[info@iuis2019.org](mailto:info@iuis2019.org)

### Registration

[iuis2019registration@kit-group.org](mailto:iuis2019registration@kit-group.org)

### Accommodation

[iuis2019accommodation@kit-group.org](mailto:iuis2019accommodation@kit-group.org)

### Abstract

[iuis2019abstract@kit-group.org](mailto:iuis2019abstract@kit-group.org)

### Exhibition/Sponsorship

[iuis2019sponsorship@kit-group.org](mailto:iuis2019sponsorship@kit-group.org)

## About IUIS

We believe that major human diseases can only be eradicated through international collaboration and exchange of information. IUIS enables collaboration on a grand scale by federating the forces of tens of thousands of immunologists from 82 different countries. There are currently 77 Member Societies of IUIS, which belong to one of four Regional Federations encompassing Europe, Latin America, Africa and Asia-Oceania or are direct members such as US and Canada. Links with other international scientific bodies are promoted through the International Affiliate Members of IUIS, membership of the International Council for Science (ICSU) and formal liaison with the World Health Organization.

Apart from the International Congress of Immunology, IUIS organizes numerous meetings, conferences and courses every year. It conducts database as well as research development and informs its members regularly through its own journal and a vast range of digital communication channels.

Industry corporations can become a Corporate Partner of the International Union of Immunological Societies (IUIS). For companies active in the field of immunology, this is a singular opportunity to maximize their presence in the market, to reach large numbers of new audiences and to reduce the global burden of infectious diseases and cancer. For more information on IUIS activities and partnership opportunities contact:

Tel.: +49 0(30) 24603-271

Email: [iuis-central-office@kit-group.org](mailto:iuis-central-office@kit-group.org)



### IUIS EXECUTIVE COMMITTEE 2016-2019

**Alberto Mantovani**

President - Italy

**Faith Osier**

Vice President - Kenya

**Roslyn Kemp**

Secretary General - New Zealand

**Michael Ratcliffe**

Treasurer - Canada

**Jorge Kalil**

Past President - Brazil

77

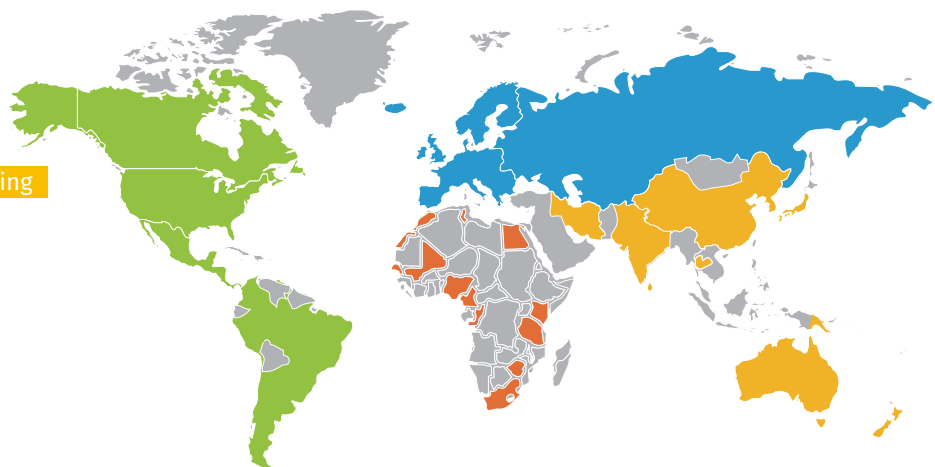
member societies representing

60,000+

immunologists worldwide

4

regional federations



*IUIS is an umbrella organization for regional and national societies of immunology throughout the world.*

# About CSI

The Chinese Society for Immunology (CSI), a voluntary, national, academic, non-profit and non-governmental organization, formed from the national scientific and technical immunologists was founded in 1984 and became a member of the International Union of Immunological Societies (IUIS) in the same year.

CSI has been dedicated to advancing the field of immunology since its birth. In 2004, CSI founded *Cellular & Molecular Immunology*, a preeminent, peer-reviewed journal of immunology, besides five other official journals published in Chinese. With the tremendous development of Chinese immunological research, the number of CSI members grows steadily in recent years, reaching to over 9900 members, which makes CSI the largest immunological society in the world.

IUIS 2019 will be held from October 19th – October 23rd, 2019 in Beijing, a city with convenient local transportation and different means of traveling to all domestic cities. The congress venue is China National Conventional Center (CNCC), located in Olympic area, symbolizing dynamics and vitality, just like the modern immunology development. Beijing has 173 universities and institutes, supporting the Congress with ready volunteers including those from institutes of foreign languages to provide service for guest from different parts of the world. Well known Chinese hospitality and kindness will make every participant feel like home.

## CSI EXECUTIVE COMMITTEE

**Zhigang Tian**  
President

**Wei He**  
Vice President

**Dalong Ma**  
Vice President

**Fu Gao**  
Vice President

**Xiaoning Wang**  
Vice President

**Bing Sun**  
Vice President

**Yuzhang Wu**  
Vice President

**Xuetao Cao**  
Secretary General

## CHINA AND IMMUNOLOGY

China, home of 56 nationalities living in an area of 9.6 million square kilometers, is an inseparable part of the global immunology family. As China's economy continues its meteoric rise, Chinese immunologists have been striving for the 'immunology without borders' status and have achieved impressive progress in this goal. During 2003 to 2012 the world percentage of CSI immunology publications from China increased from 1.82% to 10.87%, while ranking of immunology research in China (SCI publications) ascended from 13 to 2.

These achievements could not be realized without a tremendous increase of funding from the National Natural Science Foundation of China, the Ministry of Science and Technology, the Ministry of Health, as well as the efforts from the members of Chinese Society for Immunology (CSI). CSI is a voluntary, national, academic, non-profit and non-governmental organization, formed from the national scientific and technical immunologists, registered and established in accordance with the laws of China. CSI has grown out of the Chinese Committee for Immunology, which was founded in 1984, and became a member of the International Union of Immunological Societies (IUIS) in the same year. In 1992, CSI became a member of The Federation of Immunological Societies of Asia-Oceania (FIMSA). Currently, the society has 9,987 members with 3,500 of these members belonging to the IUIS, the others are developing scientists and those we are actively encouraging in their research efforts.

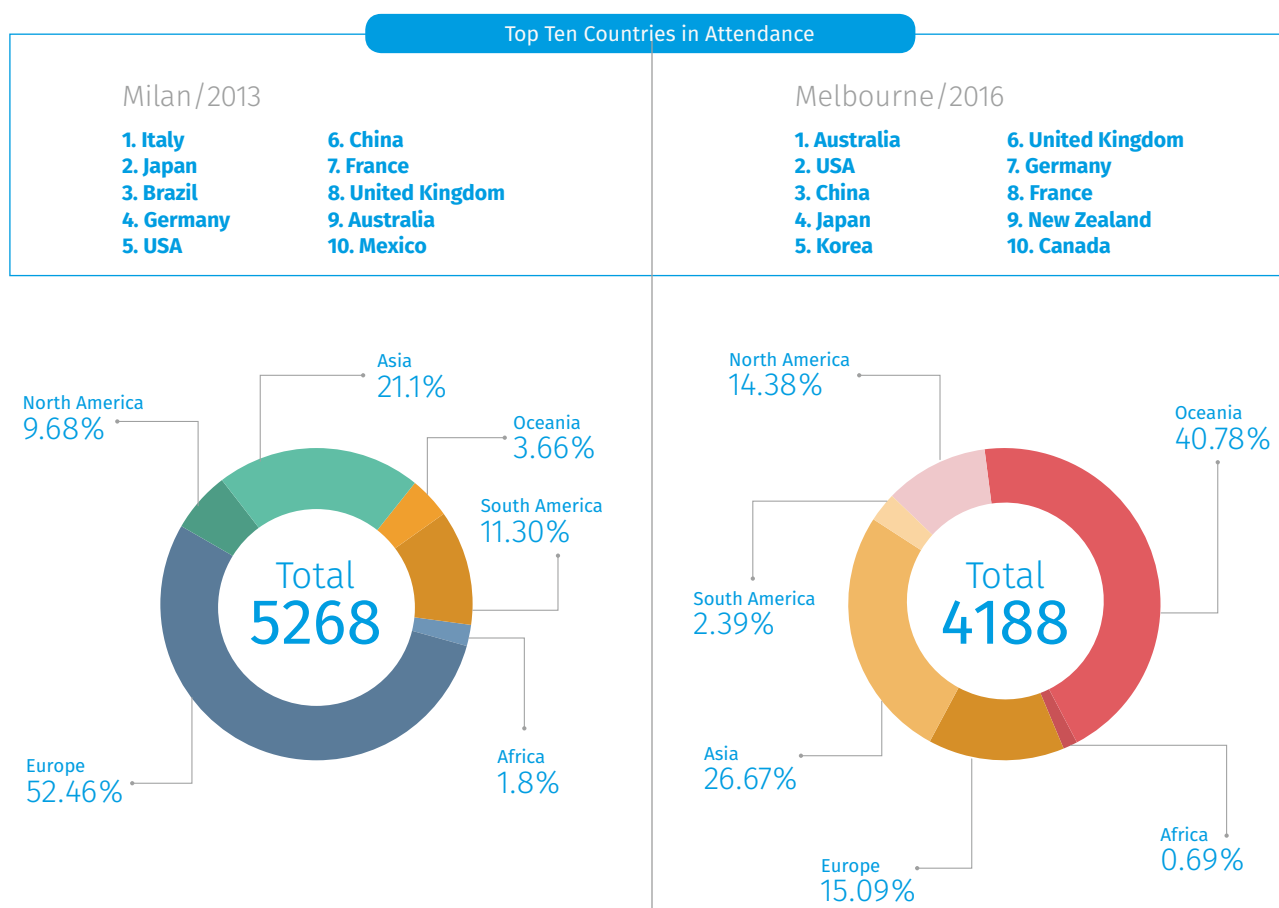


## Past Congress Statistics

### OVERVIEW

|            | Rio 2007 | Kobe 2010 | Milan 2013 | Melbourne 2016 |
|------------|----------|-----------|------------|----------------|
| Delegates  | 3737     | 5940      | 5268       | 4188           |
| Abstracts  | 3168     | 3948      | 5109       | 3198           |
| Exhibitors | 31       | 63        | 60         | 60             |

### DELEGATES BY COUNTRY/REGION



### DELEGATE PROFILE

Senior research scientists  
Post doctoral researchers  
Academics  
Government representatives  
Industry suppliers

Health professionals  
R & D specialists  
Technicians  
Laboratory heads  
Graduate students



# CORE THEMES

The scientific programme will be organized around our core themes:

**ADAPTIVE  
IMMUNITY**

**INNATE  
IMMUNITY**

**IMMUNOLOGY  
and DISEASES**

**INTERVEN-  
TIONS**

- Adoptive Cell Therapy
- Aging & Perinatal Immunology
- Allergy
- Antigen Processing & Presentation
- Autoimmunity
- B Cells
- Cell Trafficking
- Complement
- Computational Immunology & Systems Biology
- Cytokines, Interferons & Inflammation
- Dendritic Cells
- Emerging & Indigenous-Relevant
- Diseases
- Emerging Technologies
- Genetics
- Granulocytes
- HIV
- Immunity to Bacteria & Fungi
- Immunity to Parasites
- Immunity to Viruses
- Immunodeficiency
- Immunosuppression
- Innate Lymphoid Cells
- Innate Receptors & Inflammasomes

- Invariant & T cells
- Late Breaker Symposium
- Lymphocyte Signalling
- Macrophages
- Metabolism
- Microbiome
- Mucosal Immunology
- Neuroimmunology
- NK Cells
- NKT Cells
- Reproductive Immunology
- Stem Cells & Immunity
- T Cell Development
- T Cell Memory
- Th Subsets
- Therapeutic Antibodies
- Tolerance
- Transcription Factors
- Transplantation
- Treg
- Tumour Immunology
- Vaccines
- Veterinary & Comparative Immunology

## Programme at a Glance (Preliminary)

# IUIS

| IUIS  |   |                       |                           |                        |                          |
|-------|---|-----------------------|---------------------------|------------------------|--------------------------|
|       | 19.10.2019<br>Saturday                                |                       | 20.10.2019<br>Sunday      |                        |                          |
| 8:30  | Courses,<br>Registration,<br>IUIS General<br>Assembly | Exhibition<br>Set Up  | Opening Ceremony          |                        | Registration<br>Sessions |
| 9:00  |   |                       | Registration,<br>Sessions | Exhibition &<br>Poster |                          |
| 9:30  |   |                       |                           |                        |                          |
| 10:00 |   |                       |                           |                        |                          |
| 10:30 |   |                       |                           |                        |                          |
| 11:00 |   |                       |                           |                        |                          |
| 11:30 |   |                       |                           |                        |                          |
| 12:00 |   |                       |                           |                        |                          |
| 12:30 |   |                       |                           |                        |                          |
| 13:00 |   |                       |                           |                        |                          |
| 13:30 |   |                       |                           |                        |                          |
| 14:00 |   |                       |                           |                        |                          |
| 14:30 |   |                       |                           |                        |                          |
| 15:00 |   | Exhibition<br>Opening |                           |                        |                          |
| 15:30 |   |                       |                           |                        |                          |
| 16:00 |   |                       |                           |                        |                          |
| 16:30 |   |                       |                           |                        |                          |
| 17:00 |   |                       |                           |                        |                          |
| 17:30 |   |                       |                           |                        |                          |
| 18:00 |   |                       |                           |                        |                          |
| 18:30 | Welcome<br>Reception                                  | Congress Dinner Event |                           |                        |                          |
| 19:00 |   |                       |                           |                        |                          |
| 19:30 |   |                       |                           |                        |                          |
| 20:00 |   |                       |                           |                        |                          |
| 20:30 |   |                       |                           |                        |                          |
| 21:00 |   |                       |                           |                        |                          |

## Programme at a Glance (Preliminary)

# 2019

| 21.10.2019<br>Monday   | 22.10.2019<br>Tuesday          | 23.10.2019<br>Wednesday |
|------------------------|--------------------------------|-------------------------|
| Registration, Sessions | Registration, Sessions         | Registration, Sessions  |
| Exhibition & Poster    | Exhibition & Poster            | Poster                  |
| Award                  | The President & Faculty Dinner | Closing Ceremony        |

## Host City

### BEIJING AS DESTINATION FOR INTERNATIONAL CONFERENCES

Beijing is the capital of the People's Republic of China. It is not only the nation's political center, but also its cultural, scientific and educational heart as well as a key transportation hub. Beijing has served as a capital of the country for more than 800 years.

The city has many places of historic interest and scenic beauty, including the Forbidden City - the largest and best-preserved ancient architectural complex in the world; the Temple of Heaven - where Ming and Qing emperors performed solemn rituals for bountiful harvests; the Summer Palace - the emperors' magnificent garden retreat; and the world-renowned and genuinely inspiring Badaling section of the Great Wall. Large-scale construction has brought great changes to Beijing since the founding of the People's Republic of China in 1949 that adds more and more new attractions to the mysterious old city.

The unique combination of 3,000 years of history and its immense cultural depth combined with spectacular social and economic transformations within the last decades

which have generated ultra-modern infrastructure and facilities make Beijing an ideal location for international events.





## Congress Venue

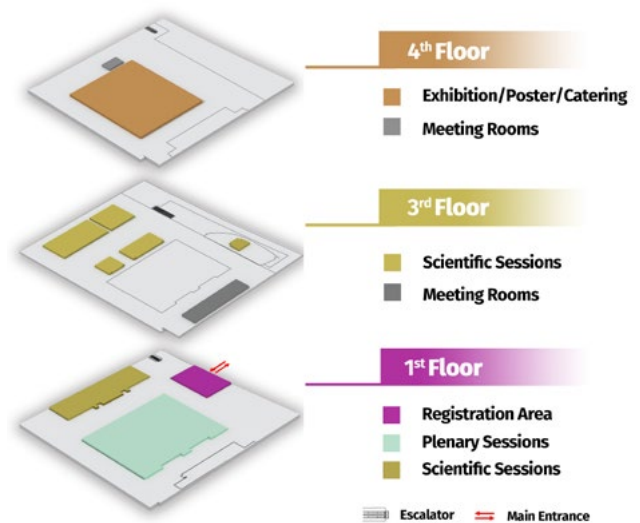
### CNCC



The China National Convention Center (CNCC) is China's most versatile international congress venue ideal for congresses, meetings, exhibitions, and banquets. Capturing the heart precinct of Beijing Olympic Green, CNCC is right next to the Bird Nest (China National Stadium for the Olympics opening and closing ceremony), the Water Cube (National Aquatics Center) and National Indoor Stadium.



- 20km to Beijing Capital Airport
- 9km to Tian'anmen Square
- 80km to the Great Wall
- Numerous 3-5\* hotels in walking distance
- 11,200 sqm convention space
- Plenary Hall covering 3,900pax



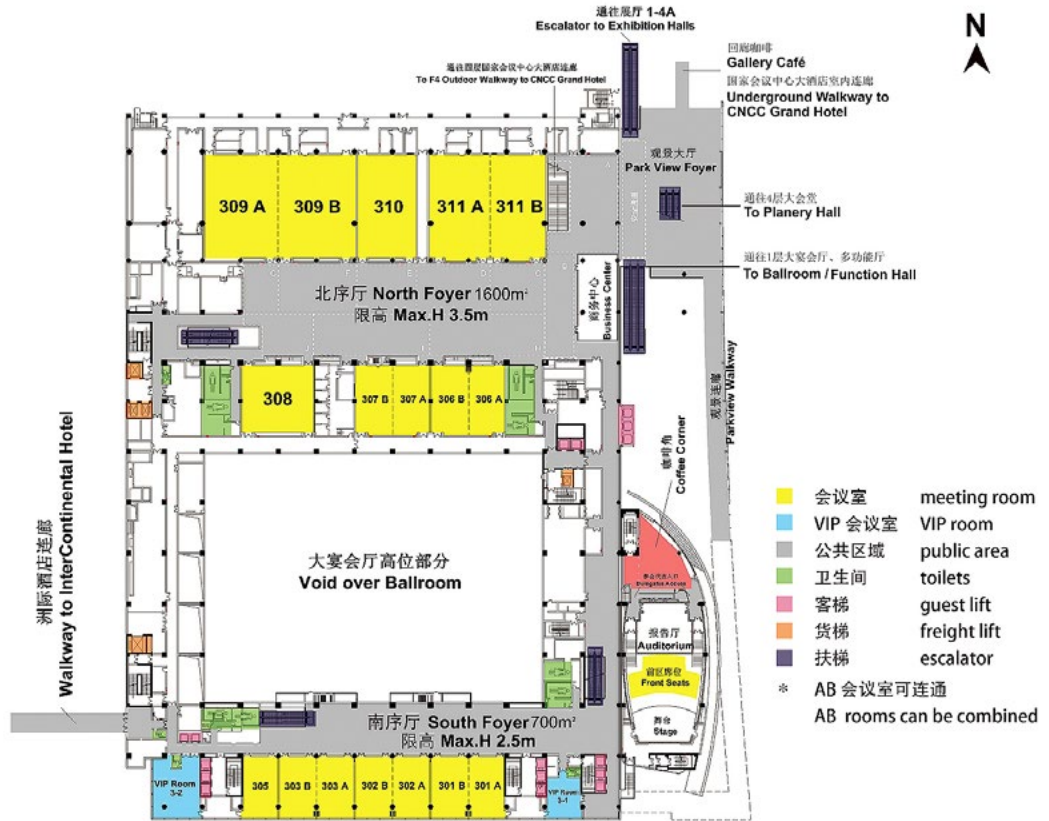
Website: [www.ccccchina.com/en](http://www.ccccchina.com/en)



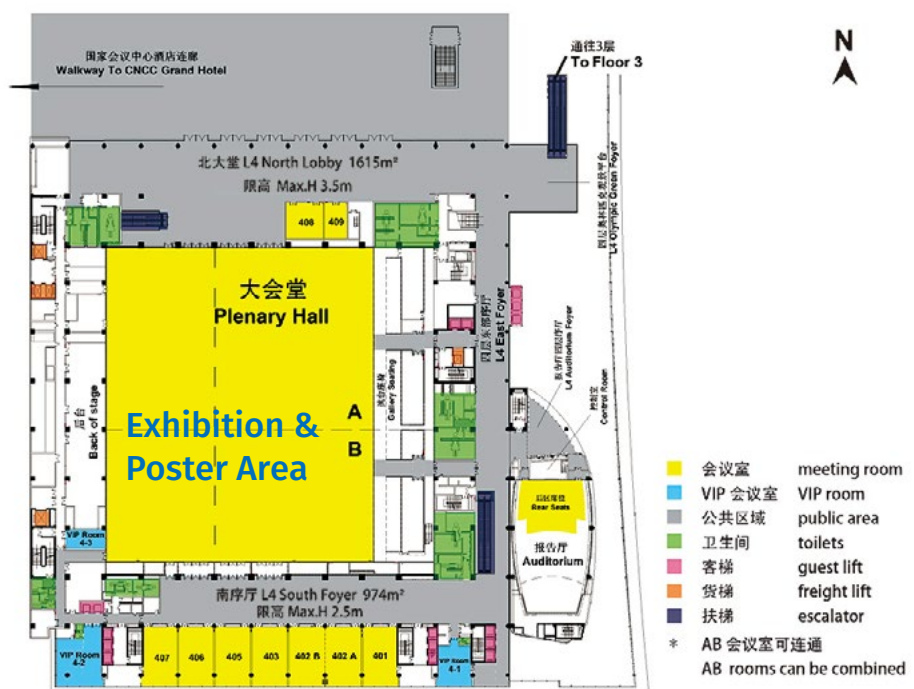


# Congress Venue

## CNCC F3



## CNCC F4





## Registration Fees

| Registration Category            | Early Bird Price<br>01/11/2018-20/06/2019 | Standard Price<br>21/06/2019-25/09/2019 | Late/Onsite Price<br>26/09/2019-23/10/2019 |
|----------------------------------|---|---|--|
| Regular                          | \$600                                     | \$685                                   | \$750                                      |
| Low and low-mid income countries | \$330                                     | \$380                                   | \$430                                      |
| Student                          | \$330                                     | \$380                                   | \$430                                      |
| Student Chinese                  | \$280                                     | \$330                                   | \$380                                      |
| Chinese standard                 | \$330                                     | \$380                                   | \$430                                      |
| FAIS Member rate                 | \$280                                     | \$330                                   | \$380                                      |
| 1 Day Full (course)              | \$100                                     | \$100                                   | \$100                                      |
| 1 Day Reduced (Congress)         | \$200                                     | \$200                                   | \$200                                      |
| Exhibitor                        | \$120                                     | \$120                                   | \$120                                      |

\* All prices exclude 6% Chinese VAT



# Hotel & Accommodation

Several hotel rooms in close distance to the venue that fall into different price categories have been reserved for IUIS 2019. As a service for individual and group participants, K.I.T. Group will arrange your hotel accommodation.

If you are interested in further information, please see the Congress Website or contact us:

## CONGRESS SECRETARIAT (BEIJING OFFICE)

c/o K.I.T. Group Greater China

Association and Conference Management

Tel.: +86 10 6502 5127

Email: [iuis2019accommodation@kit-group.org](mailto:iuis2019accommodation@kit-group.org)

| Stars | Hotel Name                                | Distance to CNCC | Address  |
|-------|---|------------------|--|
| 5     | InterContinental Beijing Beichen          | 0.41 km          | No.8 Beichen West Road (Beichen Xi Lu), Chaoyang District, Beijing                         |
| 5     | PANGU 7 Star Hotel Beijing                | 1.38 km          | 27 Fourth Ring Road, Asian and Olympic Games Village Area, Beijing                         |
| 5     | Grand Skylight Catic Hotel Beijing        | 1.43 km          | 18 East Beichen Road, Asian and Olympic Games Village Area, Beijing                        |
| 5     | Celebrity International Grand Hotel       | 1.81 km          | No.99 Anli Road, Asian and Olympic Games Village Area, Beijing                             |
| 5     | V-Continent Beijing Parkview Wuzhou Hotel | 1.99 km          | No.8 Middle East Beichen Road, Asian and Olympic Games Village Area, Beijing               |
| 5     | MarcoPolo Parkside Beijing Hotel          | 2.0 km           | No.78, Anli Road, Chaoyang District, 100101 Beijing  |
| 4     | CNCC Grand Hotel                          | 0.38 km          | Building 1, West Beichen Road(Beichen Xilu), Asian and Olympic Games Village Area, Beijing |
| 4     | Best Western OL Stadium Hotel Beijing     | 1.38 km          | A1 Datun Road, Asian and Olympic Games Village Area, Beijing                               |
| 4     | Ramada Parkside Beijing Hotel             | 1.42 km          | 214 Huizhongbeili, Asian and Olympic Games Village Area, Beijing                           |
| 4     | North Star Huiyuan Prime Hotel            | 1.84 km          | 8 East Beichen Road, Andingmenwai, Asian and Olympic Games Village Area, Beijing           |
| 4     | Beijing Continental Grand Hotel           | 1.95 km          | No.8 East Beichen Road, Asian and Olympic Games Village Area, Beijing                      |
| 3     | Aoyou Hotel                               | 1.3 km           | J-11 Huiyuan Apartments, Asian Games Village, Beijing                                      |
| 3     | National Jade Hotel                       | 1.43km           | 19 Huizhongli, Asian and Olympic Games Village Area, Beijing                               |
| 3     | Olympic Village Garden Hotel              | 1.5km            | A1 East Lincui Road (Lincun Dong Lu) Asian and Olympic Games Village Area Beijing          |
| 3     | North Star Yayuncun Hotel                 | 1.59 km          | 8 East Beichen Road, Andingmenwai, Asian and Olympic Games Village Area, Beijing           |
| 3     | Comfort Suites Beijing Hotel              | 1.67 km          | 301 Huizhong Beili, Asian and Olympic Games Village Area, Beijing                          |
| 3     | Aden Business Hotel                       | 1.9km            | 9 Minzuyuan Road (Minzuyuan Lu) Asian and Olympic Games Village Area Beijing               |
| 3     | Holiday Inn Express Minzuyuan             | 2.7km            | No.3 Building, No.2 Minzuyuan Road, Chaoyang District, Beijing                             |
| 3     | Changbaishan International Hotel          | 2.7 km           | 25 Anyuan Beili, Asian and Olympic Games Village Area, Beijing                             |
| 3     | Tibet Hotel                               | 3.0 km           | 118 Fourth Ring Road, Asian and Olympic Games Village Area, Beijing                        |
| 2     | Orange Hotel                              | 3.3 km           | Building 6, No. 200 Anyuandongli, Beiyuan Road, Chaoyang District, Beijing                 |
| 2     | Hanting Hotel                             | 3.4 km           | 23-2 Anyuanbeili, Chaoyang District, Beijing   |
| 2     | Jinjiang Inn                              | 3.9 km           | No.1 Anyuanli, Andingmenwai Street, Chaoyang District, Beijing                             |

## Sponsorship Opportunities

### SET THE AGENDA

### IMPROVE YOUR NETWORK

### STRENGTHEN YOUR PROFILE

Industry involvement is one of the key elements to the success of IUIS 2019 in Beijing. Your presence and contribution enhance the overall scientific impacts of the congress – through promotional opportunities, scientific exchange, delegate travel support and community engagement

In principle, all sponsors will be treated on a "first come, first served" basis and will be mentioned in all Congress Publications, such as the Final Programme and the Congress Website.

Should sponsors wish to organize an event before, during or after the congress, written consent from the International Union of Immunological Societies is required.

Sponsors are welcome to offer additional events; however, these may not take place parallel to any official congress events, scientific sessions or satellite symposium.

We look forward to working with our industry partners to help achieve their respective congress goals and objectives for the IUIS 2019 Beijing, the 17th International Congress of Immunology.

On the following pages, various sponsorship options are listed which sponsors may select. The total amount of financial contribution allocates them a sponsorship level.

## IUIS 2019 BEIJING EXHIBITION & SPONSORSHIP CONTACT

K.I.T. Group  
Association & Conference Management  
Kurfürstendamm 71  
10709 Berlin, Germany

**ENQUIRIES INTERNATIONAL**  
Johannes Müller-Diesing  
Tel.: +49 (0)30 24603 271  
Email: [iuis2019sponsorship@kit-group.org](mailto:iuis2019sponsorship@kit-group.org)

**ENQUIRIES CHINA**  
Chunjing Yang  
Tel.: +86 188 2737 6881  
Email: [iuis2019sponsorship@kit-group.org](mailto:iuis2019sponsorship@kit-group.org)

### SPONSORS AND SUPPORTERS

You will be given a Sponsorship Category status depending on the amount of your sponsorship contribution.

The total contribution may consist of:

- Sponsorship items such as advertisements, presentations or sessions
- Exhibition space

| Category         | Minimum Contribution      | Deadline for Application |
|------------------|---------------------------|--------------------------|
| Platinum Sponsor | CNY 950,000 (150,000 USD) | December 15, 2018        |
| Gold Sponsor     | CNY 580,000 (90,000 USD)  | February 15, 2019        |
| Silver Sponsor   | CNY 390,000 (60,000 USD)  | March 31, 2019           |
| Bronze Sponsor   | CNY 220,000 (35,000 USD)  | April 30, 2019           |
| Supporter        | No minimum contribution   | August 30, 2019          |

\* all prices exclude 6% Chinese VAT

# Sponsorship Opportunities

## BENEFITS

|  | Platinum Sponsor                      | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Supporter      |
|--|---------------------------------------|--------------|----------------|----------------|----------------|
| Priority choice: date / slot for session and presentations           | 1st                                   | 2nd          | 3rd            | 4th            |                |
| Priority choice: exhibition space allocation                         | 1st                                   | 2nd          | 3rd            | 4th            |                |
| Priority choice: exclusive sponsorship                               | 1st                                   | 2nd          | 3rd            | 4th            |                |
| Acknowledgment and logo projection during plenary sessions           | √                                     |              |                |                |                |
| One email blast to registered delegates                              | √                                     | √            |                |                |                |
| Congress Bag insert  | √                                     | √            | √              |                |                |
| Company name and logo on sponsors Acknowledgment boards in the venue | √                                     | √            | √              |                |                |
| Logo in the Congress Final Programme                                 | √                                     | √            | √              | √              | Text name only |
| Company profile in the Congress Final Programme                      | 300 words                             | 200 words    | 150 words      | 100 words      | 50 words       |
| Logo on Congress Website with link to your corporate website         | √                                     | √            | √              | √              | Text name only |
| Acknowledgment on social media upon confirming sponsorship           | √                                     | √            | √              | √              |                |
| Complimentary Congress Registrations                                 | 10                                    | 6            | 4              | 2              |                |
| Exhibitor Registrations  | Depending on booth size (see page 26) |              |                |                |                |

# Sponsorship Opportunities

## SPONSORED SESSIONS AND PRESENTATIONS

Organizing a session is a great opportunity to set your topic within the congress or to link existing sessions to your company name. Several formats are available. All Sponsored Sessions are organized by sponsors. The sponsor is free to present a congress-related topic and programme that will be scheduled in close consultation with the Conference Organizer and the Scientific Committee. Once the programme of the Sponsored Session has been approved, it cannot be modified.

The sponsor is responsible for the invitation and travel arrangements of invited speakers as well as ensuring their activities are compliant according to the host country's rules and regulations.

### EARLY INDUSTRY SPONSORED SESSION

**Price:** CNY 80,000 (USD 13,000)

Capacity: 300pax

Duration: 7:30-8:15 (45min)

### LUNCH INDUSTRY SPONSORED SESSION

**Price:** CNY 150,000 (USD 24,000)

Capacity: 400pax

Duration: 12:15-13:00 (45min)

### DINNER INDUSTRY SPONSORED SESSION

**Price:** CNY 120,000 (USD 19,000)

Capacity: 400pax

**Price:** CNY 220,000 (USD 34,000)

Capacity: 800pax

Duration: 18:30-20:30

All prices are subject to relevant taxes / VAT

The above-mentioned prices include:

- Hiring of the room
- Standard audio and video equipment for the room
- Audiovisual technician
- Sufficient number of microphones for speakers and audience
- Publication of the Industry Sponsored Session programme on the Congress App and on the Congress

Website

- Use of the Speaker Preview Room
- Sponsors may produce one poster per session and display it throughout the Congress Venue on the day of the Industry Sponsored Session or the day before if the Industry Sponsored Session is an early morning Industry Sponsored Session (for details see contract)
- Sponsors may publish their own programme, abstracts and proceedings
- One free Conference Bag insert (leaflet or information brochure up to 4 pages)

Any other service not listed above will be provided at an extra charge (for example hostesses, extra A/V, simultaneous translation, catering, etc.)

## SCIENTIFIC SESSIONS

Under certain circumstances, industry partners can sponsor specific initiatives or sessions.

Kindly contact us for more information.

Email: [iuis2019sponsorship@kit-group.org](mailto:iuis2019sponsorship@kit-group.org)

## SPEAKER PREPARATION ROOM

**Price:** CNY 80,000 (USD 13,000)

**Benefits:**

- Sponsor may provide a freestanding banner which will be positioned at the entrance to the room
- Sponsor's logo will feature as a screen saver in the Preparation Room



# Sponsorship Opportunities

## CONGRESS MATERIAL

### CONGRESS BAGS

**Price:** CNY 200,000 (USD 31,000)  
(excluding production cost)

**Benefits:**

- High visibility, not only during the congress
- Pieces: 6,000

Design must be submitted to the Conference Organiser for approval. Material must be provided and delivered directly by the sponsor.



### CONGRESS BAG INSERT

**Price:** CNY 20,000 (USD 3,200)  
(excluding production cost)

**Benefits:**

- Insert a leaflet, a gift or an invitation to your Exhibition Booth or to your sessions / presentations into all Congress Bags.
- Pieces: 6,000

Design must be submitted to the Conference Organiser for approval. Material must be provided and delivered directly by the sponsor.

### POCKET PROGRAMME

**Price:** CNY 130,000 (USD 20,000)

**Benefits:**

- The Pocket Programme is a short version of the Congress Programme noting all important congress information. It will be inserted into the badge holder of all attendees.
- Sponsor's advertisement featured in the Pocket Programme (back cover)
- Sponsor's logo featured in the Pocket Programme
- Exclusive sponsorship
- Pieces: 6,000

### NOTEPADS & PENS

The Pocket Programme will be produced by the Conference Organiser.

**Notepads price:** CNY 70,000 (USD 11,000)

**Pens price:** CNY 70,000 (USD 11,000)  
(excluding production cost)

**Benefits:**

- Notepads and Pens will be included in every Congress Bag.
- Pieces: 6,000

Design must be submitted to the Conference Organiser for approval. Material must be provided and delivered directly by the sponsor.



### DELEGATE NAME BADGES

**Price:** CNY 200,000 (USD 32,000)

Name badges will be assigned to every attendee.  
Pieces: 6,000

Sponsor's logo printed on badges.

Attendee name badges will be produced by the Conference Organiser. The name badge will include the attendee's name and country of residence.

Sponsors choosing both badge lanyards and name badges will receive a 25% package discount on both items.



## Sponsorship Opportunities

### BADGE LANYARDS

**Price:** CNY 200,000 (USD 32,000)

**Benefits:**

- Lanyards will be assigned to every delegate together with their name badge.
- Pieces: 6,000

### POSTER USB

**Price:** CNY 150,000 (USD 24,000)

Poster USB's will be produced by the organiser.

All posters submitted to the congress will be available on this USB. Participants may be invited to pick up the USB at your exhibition booth, giving you extra visitor flow.

Sponsor's logo printed on the USB with "generously sponsored by..."

Advertisement space on the back side. Acknowledgment of the sponsorship in the General Information of the Final Programme Advertisement must be submitted to the Conference Secretariat for approval.

Pieces: 6,000



## CONGRESS SERVICES

### CONNECT LOUNGE

**Price:** CNY 150,000 (USD 24,000)

The Connect Lounge will be located in the exhibition area and connected to a working area. Delegates will have the possibility to charge their mobile phones, laptops and tablets.

**Sponsors' benefits:**

- Counter branded with sponsors' logo/design
- Sponsors' logo will appear on the screen
- Sponsors' logo will appear on signage in the conference venue

### CONGRESS APP

**Price:** CNY 170,000 (USD 27,000)

The IUIS 2019 Beijing Congress App is designed to enhance the experience of the participants before, during and after the event by providing conference-related information at the tip of the attendees' fingers.

**The sponsorship will include:**

- Logo on splash screen
- Exclusive logo on the exhibitors list
- Banner at the bottom of the exhibitors list (banner to be designed by the sponsor)
- Banner on sponsors' list page (banner to be designed by the sponsor)
- Email to all pre-registered delegates when app is online with sponsor's logo



### WI-FI CONNECTION

**Price:** CNY 80,000 (USD 13,000)

Sponsor's logo will appear on the login page.

Your company website will be linked to the logo and landing page.

People will come from all over the world, and Wi-Fi connection is a must!

The majority of attendees depend on Wi-Fi connection in China as their data roaming packages are either limited or expensive. Don't miss the opportunity!

Wi-Fi connection will be provided throughout the entire conference venue.



## Sponsorship Opportunities

### CONGRESS ONLINE PHOTO ALBUM

**Price:** CNY 100,000 (USD 16,000)

Sponsor's logo and banner will be placed on the main page of Congress online photo album.

All the photos will be uploaded real time, delegates have free access to the online album during the whole congress and after the congress.

### VOLUNTEER SHIRTS

**Price:** On request

Sponsor's logo placed on the volunteer's shirts.

Pieces: 200

All volunteers will wear your logo as they carry out their duties for the duration of the congress.

### EMAIL BLAST

**Price:** CNY 15,000 (USD 2,500)

Sponsor's personal message to all attendees.

Send out an individual announcement for your session, exhibition booth or other information to all registered attendees.

Email Blast will be sent out by the Conference Organiser. Sponsor must provide email design, texts, pictures, etc., in HTML format with links to all graphics, two weeks prior to the date the Email Blast is due to be sent out.

### PUBLICATIONS OF LOGO AND LINK ON THE CONGRESS WEBSITE

**Price:** CNY 9,000 (USD 1,500)

All sponsors will be acknowledged on the Congress Website in a list with names in plain text. Don't miss the opportunity of having your logo linked to your website.

## ONSITE VISIBILITY ITEMS

Raise your visibility onsite at the conference venue with signage and banners. A range of custom-tailored opportunities are available on request.

### DIRECTIONAL SIGNAGE

**Price:** CNY 130,000 (USD 20,000)

Have your company's logo featured on all Directional Signage throughout the Congress Venue.

### FLAG MAIN ENTRANCE

**Price :** CNY 200,000 (USD 34,000) / 40 flags

Design must be submitted to the Conference Organiser for approval. (excluding production cost)



### HANGING FLAG IN THE REGISTRATION HALL

**Price :** CNY 120,000 (USD 19,000) / 3 flags

Design must be submitted to the Conference Organiser for approval. (including production cost)

### HANGING FLAG ABOVE MAIN ESCALATORS

**Price :** CNY 100,000 (USD 16,000) / 3 flags

Design must be submitted to the Conference Organiser for approval. (including production cost)

### HANGING FLAG IN THE FOYER OF REGISTRATION HALL

**Price :** CNY 100,000 (USD 16,000) / 4 flags

Design must be submitted to the Conference Organiser for approval. (including production cost)



## Sponsorship Opportunities

### ADVERTISEMENT BOARD ABOVE CONGRESS VENUE EXIT

**Price:** CNY 65,000 (USD 11,000) / board (20sqm)

Design must be submitted to the Conference Organiser for approval. (including production cost)

### ADVERTISEMENT BOARD IN THE FOYER OF SESSION ROOMS (LEVEL 1)

**Price:** CNY 50,000 (USD 8,000) / board (15sqm)

Design must be submitted to the Conference Organiser for approval. (including production cost)

### ADVERTISEMENT BOARD IN THE FOYER OF SESSION ROOMS (LEVEL 3)

**Price:** CNY 55,000 (USD 11,000) / board (24sqm)

Design must be submitted to the Conference Organiser for approval. (including production cost)



### PILLAR ADVERTISEMENT (MAIN ENTRANCE, EXCLUSIVE)

**Price:** CNY 55,000 (USD 12,000) / 2 pillars  
Size: 2.6m\*4.7m

Design must be submitted to the Conference Organiser for approval. (including production cost)



### MAIN ESCALATOR ADVERTISEMENT

Outside (exclusive)

Size: 22.5m\*0.65m

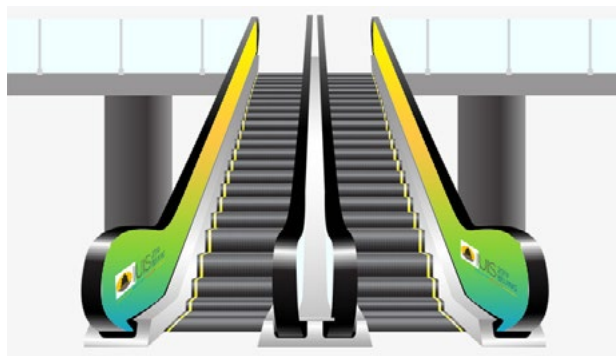
**Price:** CNY 45,000 (USD 7,000)

Inside:

Size: 22.5m\*0.65m

**Price:** CNY 35,000 (USD 5,800) / side

Design must be submitted to the Conference Organiser for approval. (including production cost)



## PUBLICATIONS IN THE CONGRESS PROGRAMME

The Congress Programme will be the most essential publication for all attendees, guiding them through the congress. It includes information on presentations, sessions, exhibitions and other activities. The congress Programme will be inserted in all attendees' congress Bags.

- Outside back cover .....CNY 30,000 (USD 4,800)
- Inside front cover .....CNY 25,000 (USD 4,000)
- Inside back cover .....CNY 25,000 (USD 4,000)
- Full page ROP .....CNY 15,000 (USD 2,500)
- Half page ROP .....CNY 8,000 (USD 1,300)
- Full page inside in the Pocket Programme (upon availability) .....CNY 8,000 (USD 1,300)

Bookmark in the Congress Programme: on request

Non-exhibitors pay an additional CNY 10,000 (USD 1,600) for publication in the congress programme.

## Sponsorship Opportunities



### SOCIAL NETWORKING EVENTS

Social events form a core part for the networking opportunities provided by IUIS 2019 Beijing. Each event attracts many attendees, and sponsors can use this unique opportunity to network with attendees outside of their booth.

#### VIP LUNCH

IUIS 2019 Beijing will have a tight agenda; therefore, attendees will enjoy their working lunches inside the Congress Venue. By supporting a working lunch, you will have your name upmost in the delegate's mind.

Price: CNY 180,000 (USD 29,000)

#### COFFEE BREAK

Put your company at the center of conversations between delegates relaxing over a fine cup of coffee!

Price: on request

#### WELCOME RECEPTION

Price: on request

#### GALA DINNER

Price: on request

#### OPENING PARTY

Price: on request



## Exhibition Space

This Exhibition Area forms the hub of the congress and provides an excellent opportunity to engage with professionals coming from all over the world to promote your products and services.

Exhibition costs per square meter (The square meter price includes raw exhibition space only.)

Minimum raw space: **9sqm**

Minimum stand area for raw space: 18sqm

Early exhibition space booking  
(until December 15, 2018): CNY 4800/sqm (USD 730/sqm)

Standard exhibition space booking  
(from December 16, 2018): CNY 5000/sqm (USD 760/sqm)

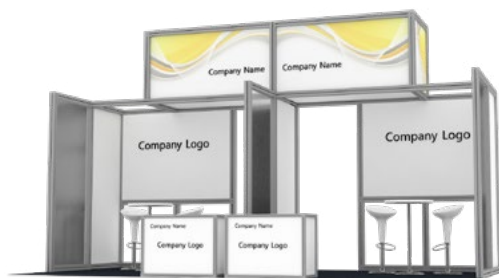
\* Discounts are available on request for NGO's and charitable companies.

### Shell scheme booth:

On top of the exhibition space cost above, open shell scheme booth will be charged an additional CNY 1050(USD 160) /sqm.

Shell scheme booth includes:

- White panels
- Carpet
- 2 spotlights (per 9sqm)
- 1 cocktail table & 2 chairs (per 9sqm)
- 1 counter with company logo printing
- Back wall with company logo printing



### Exhibitor Benefits

Free Exhibitor Name Badges are provided to exhibitors based on the amount of square metres purchased as follows:

- 9 - 12sqm: 2 badges
- 13 - 20sqm: 4 badges
- 21 - 50sqm: 5 badges
- 51 - 75sqm: 8 badges

76 - 100sqm: 10 badges

More than 100sqm: 15 badges

The Exhibitor Name Badge entitles full access to the Exhibition Area but not the Scientific Programme.

Additional exhibitor badges can be purchased for CNY 800 (USD 120) each.

## BOOTH ASSIGNMENT

Exhibition space will be assigned on a "first-come, first-served" basis within the respective Sponsorship Levels, according to the date of the exhibition space booking and the date of the receipt of the payment.

## PROVISIONAL EXHIBITION OPENING HOURS

### Set-up:

October 18, 2019 14:00 - 18:00  
October 19, 2019 08:00 - 15:00

### Opening Times Exhibition:

October 19, 2019 18:00 - 20:00  
October 20, 2019 09:00 - 17:00  
October 21, 2019 09:00 - 17:00  
October 22, 2019 09:00 - 17:00

### Dismantle:

October 22, 2019 17:00 - 24:00

## FOR INFORMATION ABOUT SPONSORSHIP & EXHIBITION, PLEASE CONTACT

### ENQUIRIES INTERNATIONAL:

Johannes Müller-Diesing  
Tel.: +49 (0)30 24603 271  
Email: [iuis2019sponsorship@kit-group.org](mailto:iuis2019sponsorship@kit-group.org)

### ENQUIRIES CHINA:

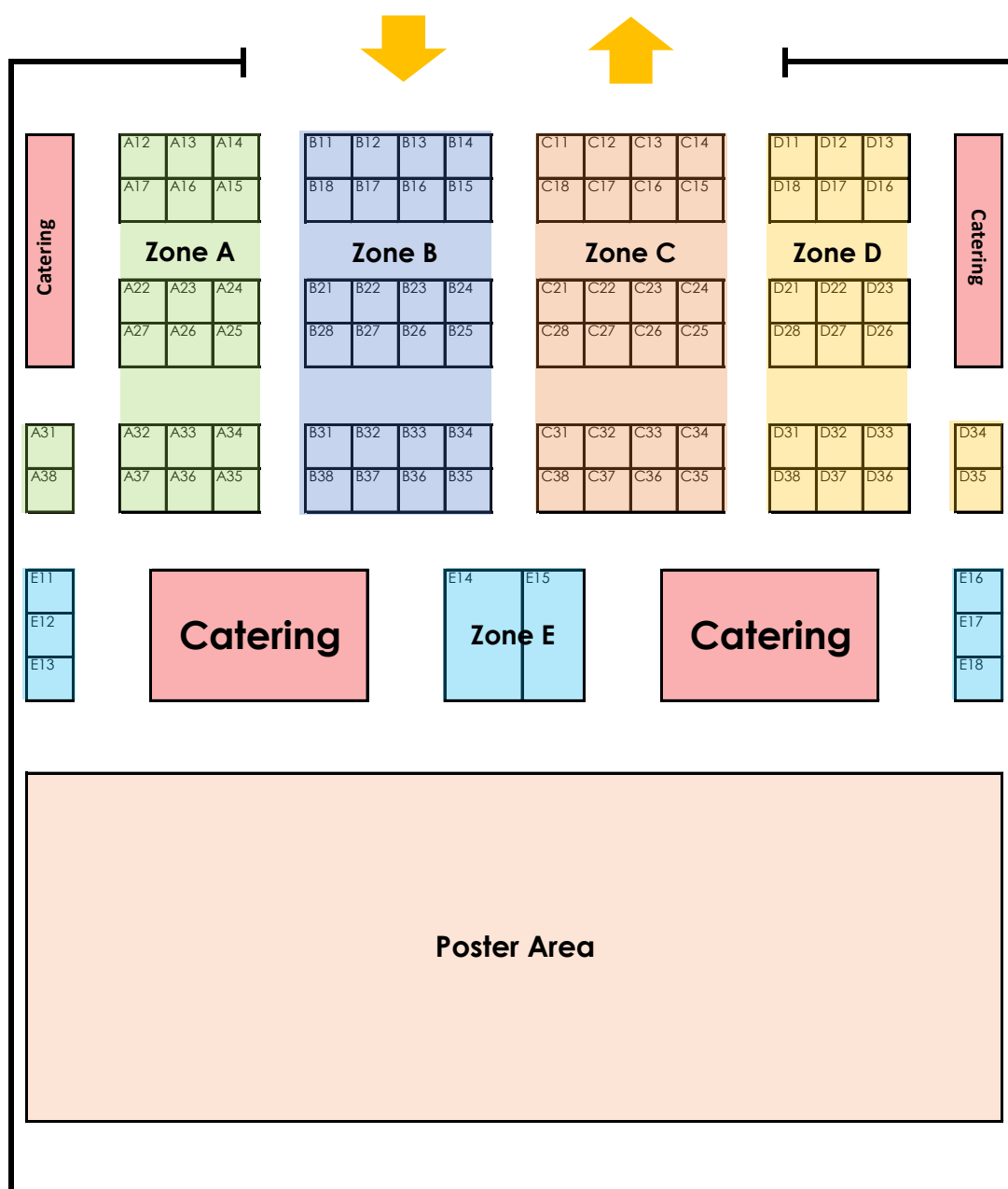
Chunjing Yang  
Tel.: +86 188 2737 6881  
Email: [iuis2019sponsorship@kit-group.org](mailto:iuis2019sponsorship@kit-group.org)

# Exhibition Space

## PRELIMINARY FLOOR PLAN (AS OF DECEMBER 2018)

### IUIS 2019 - Exhibition Preliminary Floor Plan

-- December 2018





# Booking Form

|            |  |                  |  |
|------------|--|------------------|--|
| Last Name  |  | First Name       |  |
| Company    |  | Department       |  |
| Address    |  | Postal Code/City |  |
| Country    |  | Telephone        |  |
| VAT Number |  | Mobile           |  |
| Fax        |  | Email            |  |

Invoice Address      As above ☐

|              |  |
|--------------|--|
| Company Name |  |
| Address      |  |
| VAT Number   |  |

## Exhibition Space

We are interested in \_\_\_\_\_ sqm of exhibition space

Exhibition Space @ \_\_\_\_\_ USD or @ \_\_\_\_\_ CNY per sqm

Reduced Fee @ \_\_\_\_\_ USD or @ \_\_\_\_\_ CNY per sqm

## Selected Sponsorship Options

Please insert further selected sponsorship options:

**Subtotal in USD**

**Subtotal in CNY**

|          |       |       |
|----------|-------|-------|
| 1. _____ | _____ | _____ |
| 2. _____ | _____ | _____ |
| 3. _____ | _____ | _____ |
| 4. _____ | _____ | _____ |

GRAND-TOTAL: \_\_\_\_\_ USD      \_\_\_\_\_ CNY

Date: \_\_\_\_\_ Signature \_\_\_\_\_

Please return this Booking Form to:

IUIS 2019 Conference Management

### K.I.T. Group

Berlin Office

Association & Conference Management

Kurfürstendamm 71

10709 Berlin, Germany

Tel.: +49 (0)30 24603 348

Email: [iuis2019sponsorship@kit-group.org](mailto:iuis2019sponsorship@kit-group.org)

Beijing Office

Unit 0603, Landmark Tower II

8 Dongsanhuan North Road

Chaoyang District, 10004 Beijing, China

Tel.: +86 (0) 10 8498 7530 / +86 188 2737 6881

## Notes



## Notes

### Copyright

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#### **K.I.T. Group GmbH**

Association & Conference Management

Kurfürstendamm 71

10709 Berlin, Germany

Telephone +49 (30)24 60 30

[www.kit-group.org](http://www.kit-group.org)



SAVE  
THE  
DATE

**OCTOBER 19–23 | 2019**

SEE YOU IN BEIJING